Birkbeck
UNIVERSITY OF LONDON

Programme Specification

1	Awarding body	University of London
2	Teaching Institution	**Birkbeck College**
3	Programme Title(s)	**MSc Business Innovation with International Technology Management**
4	Programme Code(s)	TMSBIITM_C
5	UCAS code (if applicable)	N/A
6	Home Department	Management
7	Exit Award(s)	Postgraduate Diploma/Postgraduate Certificate
8	Duration of Study (number of years)	1 year (full-time); 2 years (part-time)

9	Mode of Study	FT	X	PT	X	DL	
10	Level of Award (FHEQ)	7					

11	Other teaching depts or institution	N/A
12	Professional, Statutory Regulatory Body(PSRB) details	N/A
13	QAA Benchmark Group	N/A

14	Programme Rationale & Aims
	The purpose of the programme is to provide students with a thorough understanding of • the importance of innovation and technology in business strategy, • crucial issues and central theories in international business • entrepreneurship and new technology • international business strategy • the role of technology and innovation policy. The programme seeks to equip students with theories, principles and tools for analysing and coping with issues of business innovation, in general, and international technology management, in particular, in various types of firms.

15	Entry Criteria
	Normally a Second Class honours degree in any degree and a supporting statement. 1. An overseas qualification of an equivalent standard obtained after a programme of study extending over not less than three years in a university or educational institution of university rank. 2. A professional or other qualification obtained by written examinations approved by the College. 3. Relevant experience may be taken into consideration in the case of non-standard applications. International students who have completed the Business pathway on the International Foundation Programme for Postgraduate study (Grad Diploma) by passing all four modules

	(Academic English Skills for Postgraduate Study; Approaches to Postgraduate study; Professional Communication Skills; Approaches to Business and Management), including passing Approaches to Business and Management with 60% are given automatic progression to this programme.

16	**Learning Outcomes**
	Subject specific skills 1. appreciation and understanding of the nature and application of general management and business principles 2. appreciation and understanding of the importance of strategic management of innovation and the role of technology policy in relation to business innovation. 3. appreciation and understanding of central features of international business and its impact on business strategy and competitiveness. 3. in-depth knowledge of international business strategy and innovation processes 4. thorough understanding and ability to critically assess issues of innovation and international business in different contexts 6. ability to apply the acquired knowledge through a piece of independent research in a central aspect of innovation management and/or international business. **Intellectual skills** 7. critical analysis of primary and secondary texts 8. collection and analysis of data 9. ability to study a problem in depth 10. assessment of a multitude of conflicting perspectives 11. imaginative and original approaches to the use of theoretical and methodological tools 12. interdisciplinary analysis 13. comparative analysis **Practical skills** 14. library and archive skills 15. essay writing 16. argument and debate 17. skills for original research 18. engaging with experts and managers **Personal and social skills** 19. communication skills

17	**Learning, teaching and assessment methods**
	The teaching strategy is designed to meet the needs of mature students in full time employment and to make maximum use of the limited time available to them and is provided by: 1. A programme of evening lectures and seminars for each course; 2. Careful design of workload and its distribution across academic terms 3. A variety of assessment methods 4. A comprehensive postgraduate handbook to guide and support independent learning.

In all modules, lectures provide an overview of issues relevant to the subject being studied. Seminars follow that allow students to explore issues in more depth. Learning outcomes are defined for all courses each week and are detailed in the module outlines which identify the aims and objectives of the module, the module schedule, weekly readings and learning outcomes, contact details for staff and essential information about assessment. Further materials are distributed in class from time to time and guidance on dissertations, revision and exam technique take place throughout the year.

The formal mechanisms of teaching and learning include a combination of lectures, directed readings, seminar discussions, classes (for practical skill) and supervised coursework projects in the case of course modules and close supervision in independent research. These ensure that the aims and learning outcomes are both clearly understood and effectively achieved by both academic members of staff and students.

The assessment takes the form of a combination of an exam and a coursework assignment

18	Programme Description

The postgraduate degrees in business innovation are designed for graduates who wish to develop a thorough understanding of the importance of innovation for rethinking management, business strategy, corporate assets, intellectual property rights, institutions, organisations, firms, entrepreneurship, and globalisation in a changing world.

This degree is focused in international technology management. It will help you to succeed in a changing world which demands new skills in the areas of innovation, the digital economy, entrepreneurship and globalization strategy. It equips you with theories, principles and tools for analysing and coping with issues of business innovation and international business.

The degree consists of a combination of modules from the MSc Business Innovation with Entrepreneurship and Innovation Management and the MSc International Business, respectively, and a dissertation about international technology management. It consists of eight modules (totalling 120 credits) and a 12,000-word dissertation (worth 60 credits). You take 6 compulsory modules and choose 2 modules from a list of closed option modules within the fields of innovation and international business.

19	Programme Structure

Full Time programme

Year 1

Level	Module Code	Module Title	Credits	Status
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN043H7	Innovation: Management and Policy	15	Compulsory
7	MOMN009H7	International Business Strategy	15	Compulsory
7	MOMN042H7	Innovation Systems, Networks and Social Capital	15	Compulsory
7	MOMN008H7 OR MOMN074H7	The Dynamics of Global Capitalism: Theory and Practice OR Globalization: Forces, Players and Management	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7		Option modules (2 x 15 credits)– from **closed list** below	30	Optional

Part Time programme				
Year 1				
Level	**Module Code**	**Module Title**	**Credits**	**Status**
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN043H7	Innovation: Management and Policy	15	Compulsory
7	MOMN009H7	International Business Strategy	15	Compulsory
7	MOMN008H7 OR MOMN074H7	The Dynamics of Global Capitalism: Theory and Practice OR Globalization: Forces, Players and Management	15	Compulsory
7		Option module – from **closed list**, see below	15	Optional
Year 2				
Level	**Module Code**	**Module Title**	**Credits**	**Status**
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	MOMN042H7	Innovation Systems: Networks and Social Capital	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7		Option module – from **closed list**, see below	15	Optional
Indicative list of modules for closed list:				
7	BUMN154H7	Blockchain Technology and its Impact on Innovation, Management and Policy	15	Option
7	BUMN100H7	Digital Business	15	Option
7	BUMN171H7	Cyber Security Management	15	Option
7	BUMN063H7	Entrepreneurial Finance	15	Option
7	BUMN135H7	Entrepreneurial Venture Creation	15	Option
7	MOMN073H7	Entrepreneurship and Innovation	15	Option
7	MOMN074H7	Globalization: forces, players and management	15	Option
7	MOMN026H7	Innovation and the Knowledge Economy	15	Option
7	MOMN038H7	Intellectual Capital and Competitiveness	15	Option
7	MOMN032H7	International Business Ethics	15	Option
7	BUMN004H7	International Human Resource Management	15	Option
7	MOMN025H7	International Marketing	15	Option
7	BUMN074H7	Multinational Financial Management	15	Option
7	MOMN008H7	The Dynamics of Global Capitalism: Theory and Practice	15	Option

[20]	**Regulations**
	• ***Admissions*** This programme adheres to the College Admissions Policy: http://www.bbk.ac.uk/registry/policies/documents/admissions-policy.pdf • ***Credit Transfer*** Accredited Prior Learning will be considered in line with the College Policy on Accredited Prior Learning http://www.bbk.ac.uk/registry/policies/documents/accreditation-prior-learning.pdf • ***Programme Regulations*** This programme adheres to the College Common Awards Scheme

http://www.bbk.ac.uk/registry/policies/regulations

- *Programme Specific Regulations (or not applicable)* N/A

21	**Student Attendance Framework – in brief**

The full version of the 'Student Attendance Framework' is available
http://www.bbk.ac.uk/mybirkbeck/services/rules/Attendance-Framework.pdf .

Principle
Consistent and regular student attendance in class (or equivalent) promotes and affords student success. Inconsistent and irregular attendance is less likely to result in student success and is consistent with lower marks and degree classifications being achieved and awarded.

Attendance expectation
Birkbeck, University of London expects you to consistently attend all timetabled sessions, including lectures, seminars, group and individual tutorials, learning support sessions, workshops, laboratories, field trips, inductions and demonstrations.

E-Registers
All Birkbeck students are issued with student cards. Students are expected to take them to classes and to assessment venues and to present them to a member of staff if requested. This is for the purpose of identifying Birkbeck students.

22	**Student Support and Guidance**

All Birkbeck students have access to a range of student support services, details can be found on our website here: http://www.bbk.ac.uk/mybirkbeck/services/facilities.

Birkbeck Students' Union promotes welfare issues, represents students' interests on College committees and provides social activities via events and societies. All students are automatically members of the union (although they can opt out if they wish) which entitles them to use all the facilities and services on offer. Birkbeck Union is affiliated to the National Union of Students (NUS). (see: http://www.bbk.ac.uk/su/).

Birkbeck Evening Nursery is available between 5.30pm and 9.00pm (Monday to Friday) during Term Time for students and current members of staff and accepts children aged 2 years - 10 years. In exceptional circumstances, children up to 12 will be accepted (see: http://www.bbk.ac.uk/mybirkbeck/services/facilities/nursery/about).

The Disability Office provides detailed information on the provision for students with disabilities at the College. It advises on applying to the College and outlines the support available from the College Disability Co-ordinator, Library Services, Information Technology Services (ITS), Students' Union and the Disability Liaison Officers within each School. It also provides details of special examination arrangements and additional financial support for disabled students (see: http://www.bbk.ac.uk/mybirkbeck/services/facilities/disability).

Financial support is available for those on low incomes who would otherwise be prevented from participating in higher education. This is coordinated by the Student Financial Support Office, which deals with the Government's new part-time student support arrangements as well as supporting the College's own initiatives to provide targeted

bursaries, scholarships and awards from donors (see: http://www.bbk.ac.uk/mybirkbeck/services/facilities/studentfinance). Government statutory funding is only available for undergraduate programmes.

Careers guidance, information and advice are available to all Birkbeck degree students via the University of London Specialist Institutions' Careers Service (SICS). Information about careers and occupations events, graduate destinations, full and part-time vacancies, employer talks, further study and training, working abroad, vacation jobs is displayed on School notice boards, web pages and Moodle (see: http://www.careers.lon.ac.uk/output/Page358.asp).

Personal Development Planning opportunities have been introduced for all Birkbeck undergraduate students and the locus and provision of both this and other services such as study skills, academic English provision, counselling and advisory centre, is co-ordinated by the Centre for Learning and Professional Development (CLPD) located in the new foyer space in the Malet Street building. The Centre works with central and School-based learning support officers to support Schools in providing student learning support and coordinates that provided by the Library, ITS and the Students' Union (see: http://www.clpd.bbk.ac.uk/).

Programme-specific support and guidance arrangements:
In addition to the system-wide provision of student support and guidance arrangements at the College level outlined above, the Department of Management and the School of Business, Economics and Informatics have a firm commitment to the academic and pastoral support of every student so that the aims and learning outcomes of all their programmes are effectively achieved. This includes a careful consideration of the application process, the provision of induction sessions throughout the first year of the programme for new students, the assignment of a Personal Tutor to every student in the programme, the process of continuous assessment, and the monitoring of academic progression by improving upon our current system of compiling progress files for each student. In addition, the School has a dedicated Learning Co-ordinator whose role is to support students in their studies and offer help and advice on a wide range of study skills.

The admissions process determines an applicant's potential to cope with, and benefit from, the programme. This provides an opportunity to ensure that recruited students' abilities are consistent with the demands of the programme. All newly admitted students attend an Induction Evening organised by the Department, which takes place annually prior to the start of the academic year. The Induction Evening acquaints all new students by a number of orientation talks provided by representatives from Central Computing Services, the Library, the Students' Union, and the Disability Co-ordinator. Later in the first term of the first year, students are given an induction and tour of the library facilities in smaller groups. The Induction Evening also provides the opportunity to introduce all new students to relevant administrative, teaching and learning support staff providing academic and pastoral support, broadly defined. In this manner, students are aware right at the start that there are academic tutorial support and guidance systems in place to ensure their academic and personal development.

Students are encouraged to contact their Personal Tutor where appropriate, should they have any query regarding their progression in their programme of study. There are also other support mechanisms in place for supporting and monitoring student progression. For example, the Postgraduate Administrative team monitors attendance in class by

means of attendance registers. Students regularly missing classes are contacted to offer support with any current difficulties they may be encountering. The Postgraduate Office also regularly e-mails all students with programme- and module-specific information; and the website contains further relevant information and resources.

In addition to these procedures and resources to support and monitor student progression, students are encouraged to make use of their student representatives regarding specific issues relating to their programmes of study. These representatives report to members of the academic and administrative staff at student-staff liaison meetings, conducted each term. In response to student feedback, relevant changes are made where necessary and students are informed of these changes wither by e-mail, the website or through their student representatives.

The curriculum of the programme, with five compulsory modules, enables the close interaction of students in each year of the programme and helps to build the peer group bonds that make for effective mutual support.

23	**Methods of Enhancing Quality and Standards**
	The College has rigorous procedures in place for the monitoring and enhancing its educational provision. This includes regular monitoring of programmes drawing on feedback from various sources including external examiner's reports, student feedback, student achievement and progression data. In addition, departments are reviewed every four to five years through the internal review process that includes external input. For more information please see the Academic Standards and Quality website http://www.bbk.ac.uk/registry/about-us/operations-and-quality

24	**Programme Director**	Professor Klaus Nielsen
25	**Start Date** *(term/year)*	September 2010
26	**Date approved by TQEC**	Spring 2010
27	**Date approved by Academic Board**	Summer 2010
28	**Date(s) updated/amended**	March 2020