

Programme Specification

1	Awarding body	University of London					
2	Teaching Institution	Birkbeck College					
3	Programme Title(s)	PG Dip Intercultural Communication					
4	Programme Code(s)	TPDICOMM_C					
5	UCAS code (if applicable)	N/A					
6	Home Department	Department of Applied Linguistics and Communication					
7	Exit Award(s)	PGDip Intercultural Communication PGDip Intercultural Communication Training PGDip Intercultural Communication Research PGCert Intercultural Communication PGCert Intercultural Communication Training PGCert Intercultural Communication Research					
8	Duration of Study (number of years)	1-2					
9	Mode of Study	FT	✓	PT	✓	DL	
10	Level of Award (FHEQ)	PG Diploma					

11	<i>Other teaching depts or institution (or not applicable)</i>	N/A
12	<i>Professional, Statutory Regulatory Body(PSRB) details (or not applicable)</i> <i>(include URL to PSRB)</i>	N/A
13	<u>QAA Benchmark Statement</u> (or not applicable)	N/A

14	Programme Rationale & Aims
	<p>The PG Diplomas in Intercultural Communication, Intercultural Communication Training or Intercultural Communication Research offer the opportunity for those with a broadly relevant first degree background and/or relevant experience to update and expand their understanding of Intercultural Communication and to enhance their professional and business communication skills.</p> <p>The programme, which is based on the MA Intercultural Communication in Business and Professions, values the importance of bridging the gap between theory and practice in the field of Intercultural Communication and its programme is structured to reflect the fine balance between theory and practice.</p> <p>The programme offers a unique opportunity to raise cross-cultural awareness; to enhance intercultural communicative competence; to develop skills to turn workplace diversity into advantages; and to develop professional and business communication skills necessary to proceed to careers in the international business world.</p> <p>Specifically, the PG Diplomas enable students who may not be interested in committing to a full MA programme to gain knowledge in the field of intercultural communication.</p>

15	Entry Criteria
	<p>Normally an upper second-class honours degree or above (or overseas equivalent) in a relevant subject and/or professional training and expertise.</p> <p>If English is not your first language, you will need an English language qualification (IELTS 6.5 or equivalent) completed within the last 2 years, unless evidence is provided that you have completed a degree in an English-speaking university.</p> <p>A short admissions task of no more than 500 words may be requested, to support your application.</p> <p>You must provide 2 references, at least 1 of which should be an academic reference.</p>
16	Learning Outcomes
	<ul style="list-style-type: none"> ▪ Substantial knowledge and understandings of the main theories, principles and models in the study of Cross-Cultural Communication. ▪ Substantial knowledge and understanding of main theories, principles and models in the study of International business communication. ▪ Deeper understanding of the relationship between language(s), cognition and cross-cultural communication. ▪ Enhanced professional, business and general communication skills in cross-cultural/international contexts. ▪ Deeper awareness of cross-cultural differences on various aspects including history, politics, geography, religion, language, ways of speaking, etc. ▪ Appreciation of the relationship between theory and practice and the ability to make connection between theories and practice ▪ The ability to critically evaluate theories ▪ The ability to reflect on one's own personal and professional experience ▪ An analytical and systematic approach to problem-solving ▪ The ability to synthesise ideas and information ▪ Communication, oral presentation and interview skills ▪ Business report writing and project management skills
17	Learning, teaching and assessment methods
	<p>Teaching takes several forms, including lectures, seminars, discussions, workshops and presentations.</p>
18	Programme Description
	<p>You will complete four modules (30 credits each), depending on the pathway you choose. Additionally, for the PG Diploma Intercultural Communication Training and the PG Cert Intercultural Communication Research, you will attend a one-day workshop focusing on specialist skills, offered in Term 3.</p> <p>If you choose the PG Diploma Intercultural Communication Research, you will complete three modules (30 credits each), plus an Independent Research Project (30 credits).</p> <p>Full-time students must complete all modules plus their independent research project (if applicable) within one year. Full-time students are advised not to take employed work for more than 20 hours per week during term time.</p>

19	Programme Structure			
Full Time programme				
PG Dip Intercultural Communication				
Level	Module Code	Module Title	Credits	Status*
		Students are required to do 4 modules in total including a minimum of two modules from the following list.		
7	LNLN022S7	Introduction to Intercultural Communication in Business Contexts	30	Option
7	LNLN063S7	Language, Culture and Communication	30	Option
7	SSAC013S7	International Management Communication	30	Option
7	LNLN084S7	Marketing Communication: An Introduction	30	Option
7		Option Module	30	Option
7		Option Module	30	Option
PG Dip Intercultural Communication Training				
Level	Module Code	Module Title	Credits	Status
		Students are required to do 4 option modules including a minimum of two modules from the following list		
7	LNLN022S7	Introduction to Intercultural Communication in Business Contexts	30	Option
7	LNLN063S7	Language, Culture and Communication	30	Option
7	SSAC013S7	International Management Communication	30	Option
7	LNLN084S7	Marketing Communication: An Introduction	30	Option
7		Option Module	30	Option
7		Option Module	30	Option
7	SSAC034Z7	Intercultural Communication Training & Coaching Skills Workshop	0	Compulsory
PG Dip Intercultural Communication Research				
Level	Module Code	Module Title	Credits	Status
7	LNLN019S7	Research Methods and Design	30	Core
7	LNLN022S7	Introduction to Intercultural Communication in Business Contexts	30	Core
		OR		
	LNLN063S7	Language, Culture and Communication		
7	SSAC012S7	Independent Literature Review	30	Core
7		Option Module	30	Option
7	SSAC035Z7	Empirical Research Skills Training Workshop	0	Compulsory

Part Time programme				
Year 1				
PG Dip Intercultural Communication				
Level	Module Code	Module Title	Credits	Status*
		Students are required to do 2 modules from the following list:		
7	LNLN022S7	Introduction to Intercultural Communication in Business Contexts	30	Option
7	LNLN063S7	Language, Culture and Communication	30	Option
7	SSAC013S7	International Management Communication	30	Option
7	LNLN084S7	Marketing Communication: An Introduction	30	Option
PG Dip Intercultural Communication Training				
		Students are required to do 2 option modules from the following list:		
7	LNLN022S7	Introduction to Intercultural Communication in Business Contexts	30	Option
7	LNLN063S7	Language, Culture and Communication	30	Option
7	SSAC013S7	International Management Communication	30	Option
7	LNLN084S7	Marketing Communication: An Introduction	30	Option
7	SSAC034Z7	Intercultural Communication Training & Coaching Skills Workshop	0	Compulsory
PG Dip Intercultural Communication Research				
7	LNLN019S7	Research Methods and Design	30	Core
7	LNLN022S7 LNLN063S7	Introduction to Intercultural Communication in Business Contexts OR Language, Culture and Communication	30	Core
7	SSAC035Z7	Empirical Research Skills Training Workshop	0	Compulsory
Year 2				
PG Dip Intercultural Communication				
PG Dip Intercultural Communication Training				
Level	Module Code	Module Title	Credits	Status*
7		Option Module	30	Option
7		Option Module	30	Option
PG Dip Intercultural Communication Research				
7		Option Module	30	Option
7	SSAC012S7	Independent Literature Review	30	Core
Additional Option Modules (for all above)				
7	LNLN022S7	Introduction to Intercultural Communication in Business Contexts	30	Option

	SSAC013S7 LNLN084S7 LNLN067S7 SSAC025S7 LNLN021S7 SSAC005S7 LNLN076S7 LNLN063S7	International Management Communication Marketing Communication: An Introduction Sociolinguistics Linguistic Description for Language Teaching Second and Additional Language Acquisition Language Teaching and Learning in Multilingual and Multicultural Contexts Introduction to Applied Linguistics Language, Culture and Communication		

Status*

CORE – Module must be taken and passed by student

COMPULSORY – Module must be taken, mark can be reviewed at sub-exam board

OPTIONAL – Student can choose to take this module

20	Regulations
	<ul style="list-style-type: none"> Admissions This programme adheres to the College Admissions Policy http://www.bbk.ac.uk/mybirkbeck/services/rules/Admissions%20Policy.pdf/view Credit Transfer Accredited Prior Learning will be considered in line with the College Policy on Accredited Prior Learning http://www.bbk.ac.uk/mybirkbeck/services/rules/AccreditedPriorLearning.pdf Programme Regulations This programme adheres to the College Common Awards Scheme http://www.bbk.ac.uk/mybirkbeck/services/rules/casregs.pdf Programme Specific Regulations (or not applicable) N/A

21	Student Attendance Framework – in brief
	<p>The full version of the 'Student Attendance Framework' is available http://www.bbk.ac.uk/mybirkbeck/services/rules/Attendance-Framework.pdf .</p> <p>Principle Consistent and regular student attendance in class (or equivalent) promotes and affords student success. Inconsistent and irregular attendance is less likely to result in student success and is consistent with lower marks and degree classifications being achieved and awarded.</p> <p>Attendance expectation Birkbeck, University of London expects you to consistently attend all timetabled sessions, including lectures, seminars, group and individual tutorials, learning support sessions, workshops, laboratories, field trips, inductions and demonstrations.</p> <p>E-Registers All Birkbeck students are issued with student cards. Students are expected to take them to classes and to assessment venues and to present them to a member of staff if requested. This is for the purpose of identifying Birkbeck students.</p>

22	Student Support and Guidance
	All Birkbeck students have access to a range of student support services, details can be found on our website here: http://www.bbk.ac.uk/mybirkbeck/services/facilities

23	Methods of Enhancing Quality and Standards
	<p>The College has rigorous procedures in place for the monitoring and enhancing its educational provision. This includes regular monitoring of programmes drawing on feedback from various sources including external examiner's reports, student feedback, student achievement and progression data. In addition, departments are reviewed every four to five years through the internal review process that includes external input.</p> <p>For more information please see the Academic Standards and Quality website http://www.bbk.ac.uk/registry/about-us/operations-and-quality .</p>

24	Programme Director	Dr Barbara Gibson
25	Start Date (<i>term/year</i>)	<i>Autumn term / 2016</i>
26	Date approved by TQEC	Summer 2016
27	Date approved by Academic Board	TBC
28	Date(s) updated/amended	August 2016