Programme Specification

1	**Awarding body**	University of London
2	**Teaching Institution**	**Birkbeck College**
3	**Programme Title(s)**	**MA Intercultural Communication for Business and Professions**
4	**Programme Code(s)**	TMACMNIB_C
5	**UCAS code**	N/A
6	**Home Department**	Applied Linguistics and Communication
7	**Exit Award(s)**	N/A
8	**Duration of Study (number of years)**	1 or 2 years
9	**Mode of Study**	FT ✓ PT ✓ DL
10	**Level of Award (FHEQ)**	7
11	**Other teaching depts or institution**	N/A
12	**Professional, Statutory Regulatory Body(PSRB) details**	N/A
13	**QAA Benchmark Group**	N/A

14	**Programme Rationale & Aims**
	The MA Intercultural Communication for Business and Professions offers the opportunity for those with a broadly relevant first degree background to update and expand their understanding of Intercultural Communication and to enhance their professional and business communication skills.

The programme values the importance of bridging the gap between theory and practice in the field of Intercultural Communication and its programme is structured to reflect the fine balance between theory and practice.

The programme offers a unique opportunity to raise cross-cultural awareness; to enhance intercultural communicative competence; to develop skills to turn workplace diversity into advantages; and to develop professional and business communication skills necessary to proceed to careers in the international business world. |

15	**Entry Criteria**
	Normally a second-class honours degree or above (or overseas equivalent) in a relevant subject and/or professional training and expertise.

If English is not the applicant's first language, they will need an English language qualification (IELTS 6.5 or equivalent) completed within the last 2 years, unless evidence is provided of completion of a degree in an English-speaking university.

A short admissions task of no more than 500 words will be requested to support applications.

Applicants must provide 2 references, at least 1 of which should be academic. |

16	**Learning Outcomes**
	- Substantial knowledge and understandings of the main theories, principles and models in the study of Cross-Cultural Communication. - Substantial knowledge and understanding of main theories, principles and models in the study of International business communication. - Deeper understanding of the relationship between language(s), cognition and cross-cultural communication. - Enhanced professional, business and general communication skills in cross-cultural/international contexts. - Deeper awareness of cross-cultural differences on various aspects including history, politics, geography, religion, language, ways of speaking, etc. - Appreciation of the relationship between theory and practice and the ability to make connection between theories and practice - The ability to critically evaluate theories - The ability to reflect on one's own personal and professional experience - An analytical and systematic approach to problem-solving - The ability to synthesise ideas and information - Communication, oral presentation and interview skills - Business report writing and project management skills

17	**Learning, teaching and assessment methods**
	Teaching takes several forms, including lectures, seminars, discussions, workshops and presentations.

18	**Programme Description**
	Students will normally complete five modules and an independent literature review, however, they can follow one of two pathways. They can either complete five modules plus a 5-6,000 word an independent literature review (30 credits) or, particularly for those who wish to take a PhD in the future, they can complete four modules plus a 12-15,000 word dissertation (60 credits). Full-time students must complete all modules plus their dissertation or independent literature review within one year. Part-time students should take three modules in their first year and then one or two modules (depending on their chosen pathway), plus their dissertation or independent literature review in their second year.

19	**Programme Structure**			
Full-Time programme – 1 year				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	LNLN019S7	Research Methods and Design	30	Compulsory
7	LNLN063S7	Language, Culture and Communication	30	Compulsory
7		Option Module	30	Option
7		Option Module	30	Option
7	LNLN004D7	Dissertation	60	Core
OR				
7	LNLN019S7	Research Methods and Design	30	Compulsory
7	LNLN063S7	Language, Culture and Communication	30	Compulsory
7		Option Module	30	Option
7		Option Module	30	Option
7		Option Module	30	Option
7	SSAC012S7	Independent Literature Review	30	Core
Part-Time programme – 2 years				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	LNLN019S7	Research Methods and Design	30	Compulsory
7	LNLN063S7	Language, Culture and Communication	30	Compulsory
7		Option Module	30	Option
Year 2				
Level	Module Code	Module Title	Credits	Status*
7		Option Module	30	Option
7	LNLN004D7	Dissertation	60	Core
OR				
7		Option Module	30	Option
7		Option Module	30	Option
7	SSAC012S7	Independent Literature Review	30	Core
Indicative list of optional modules				
Level	Module Code	Module Title	Credits	Status
7	LNLN022S7	Introduction to Intercultural Communication in Business Contexts	30	Option
7	SSAC005S7	Language Teaching and Learning in Multilingual and Multicultural Contexts	30	Option
7	LNLN076S7	Introduction to Applied Linguistics	30	Option
7	SSAC046S7	Neurolinguistics (level 7)	30	Option
7	SSAC047S7	Psycholinguistics (level 7)	30	Option
7	SSAC055S7	Identity in Applied Linguistics Research Level 7	30	Option

*Status

CORE – Module must be taken and passed by student; COMPULSORY – Module must be taken, mark can be reviewed at sub-exam board; OPTIONAL – Student can choose to take this module

20	**Regulations**
	• *Admissions* This programme adheres to the College Admissions Policy http://www.bbk.ac.uk/registry/policies/documents/admissions-policy.pdf • *Credit Transfer* Accredited Prior Learning will be considered in line with the College Policy on Accredited Prior Learning http://www.bbk.ac.uk/registry/policies/documents/accreditation-prior-learning.pdf • *Programme Regulations* This programme adheres to the College Common Awards Scheme http://www.bbk.ac.uk/registry/policies/regulations • *Programme Specific Regulations (or not applicable)*

21	**Student Support and Guidance**
	All Birkbeck students have access to a range of student support services, details can be found on our website here: http://www.bbk.ac.uk/mybirkbeck/services/facilities

22	**Methods of Enhancing Quality and Standards**
	The College has rigorous procedures in place for the monitoring and enhancing its educational provision. This includes regular monitoring of programmes drawing on feedback from various sources including external examiner's reports, student feedback, student achievement and progression data. In addition, departments are reviewed every four to five years through the internal review process that includes external input. For more information please see the Academic Standards and Quality website http://www.bbk.ac.uk/registry/about-us/operations-and-quality

23	**Programme Director**	Dr. Jackie Jia Lou
24	**Start Date** (term/year)	Autumn term 1997
25	**Date approved by TQEC**	Spring 1997
26	**Date approved by Academic Board**	Summer 1997
27	**Date(s) updated/amended**	Spring Term 2018