

# **Programme Specification**

1	Awarding body	University of London	
2	Teaching Institution	Birkbeck College	
3	Programme Title(s)	Integrated PhD in Intercultural Communica	ition
4	Programme Code(s)	RRRICOMM	
5	UCAS code (if applicable)	N/A	
6	Home Department	Applied Linguistics and Communication	
7	Exit Award(s)	MA Intercultural Communication for Busine Professions	ss and
8	Duration of Study (number of years)	Full time 3; part time 5	
9	Mode of Study	FT X PT X DL	
10	Level of Award (FHEQ)	8	

11	Other teaching depts or institution (or not applicable)	N/A
12	Professional, Statutory Regulatory Body(PSRB) details (or not applicable)	N/A
	(include URL to PSRB)	
13	<b><u>QAA Benchmark Statement</u></b> (or not applicable)	N/A

## <sup>14</sup> **Programme Rationale & Aims**

Students registered for these degrees will pursue a course of study initially by taking taught modules at Master's level, and once qualified, under the guidance of an appointed supervisor leading to the submission of a research project consisting of their own account of their investigations. This is examined by means of an oral examination (viva voce). The period of study for the Integrated PhD is intended to enable the student to produce their own PhD-level project and to develop a range of research and other skills.

Students who get to the PhD research phase after their first year produce a dissertation that is shorter (55k maximum) than that of a conventional PhD (100k maximum).

# <sup>15</sup> Entry Criteria

Students who have a Master's degree in modern language, sociology, TESOL/ education or a Master's degree from a country where English is not the first language.

# Learning Outcomes A critical conceptual understanding of practice, thought, evidence and theory relating to recent developments in the field. Ability to present key facts, concepts, ideas and approaches relating to the subjects of their modules and their research in an accurate and coherent way; collect and critically evaluate information and commentary on research, especially in the areas they select to study design, conduct and present a research investigation in a specific area make informed judgments on complex issues in specialist fields, be able to communicate their ideas and conclusions clearly and effectively to specialist and non-specialist audiences, have the qualities and transferable skills necessary.

17	Learning, teaching and assessment methods Candidates will be registered initially as 'provisional Integrated PhD.' As part of the qualifying requirement for the research component/doctoral phase, Provisional Integrated PhD students must complete 180 credits of postgraduate modules including 120 credits' taught modules and a 60 credit Dissertation. Upon the completion of postgraduate modules, they will be considered for entry to the research component/doctoral phase of the programme if they have satisfactorily passed their taught modules and Dissertation and are successful in the interview which is held soon after the completion of the Dissertation. They must demonstrate sufficient independent research skills and specialist knowledge in an area commensurate with the research interests of staff in the department through their course work and in the interview.	
18	Programme Description	

#### Core Modules

All Integrated PhD students will be expected to take the Research Methods and Design (1 term, 30 credits) and the Dissertation (60 credits) modules.

They must also take the core module Language, Culture and Communication (1 term).

**Option Courses** 

Students will be expected to take two option modules.

Compulsory Workshops

For the Dissertation both part-time and full-time students must attend weekly empirical research skills training workshops during the second term of year 1.

Research Project

After fulfilling the qualifying requirements, an Integrated PhD candidate will need to complete a research project written and presented as a thesis of between 45-55,000 words.

<sup>19</sup> <b>Р</b>	rogramme Structure (	for level 7 postgraduate modules)		
Full Time programme				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	LNLN019S7	Research Methods and Design	30	Core
7	LNLN063S7	Language, Culture and Communication	30	Core
7	SSAC001D7	Dissertation	60	Core
7	SSAC035Z7	Empirical Research Skills Training Workshop	0	Core
7		Postgraduate Research Seminars	0	Core
Plus two 30 credit options from the indicative list below				
7	SSAC025S7	Corpus linguistics	30	Option
7 LNLN021S7		Second Language Acquisition	30	Option
7 LNLN076S7		Introduction to Applied Linguistics	30	Option
7 SSAC055S7		Identity Research in Applied Linguistics	30	Option
7 LNLN069S7		Bilingualism	30	Option
7 SSAC046S7		Neurolinguistics	30	Option
7	SSAC047S7	Psycholinguistics	30	Option
7	LNLN067S7	Sociolinguistics	30	Option
7	SSAC005S7	Language Teaching and Learning in Multilingual and Multicultural Contexts	30	Option
7	LNLN022S7	Introduction to Intercultural Communication in Business Contexts	30	Option
7	SSAC050S7	Analysing Language Structure and Use	30	Option
7	LNLN084S7	Marketing Communication: A Global Perspective	30	Option
7	SSAC013S7	International Management Communication	30	Option

Part Time programme				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	BBK_LNLN019S7	Research Methods and Design	30	Core
7	BBK_LNLN063S7	Language, Culture and Communication	30	Core
7	BBK_SSAC035Z7	Empirical Research Skills Training Workshop	0	Core
7		Postgraduate Research Seminars	0	Core
		(Option)*	30	Option
Year 2				
Level	Module Code	Module Title	Credits	Status*
7	BBK_SSAC001D7	Dissertation	60	Core
7		Option	30	Option
7		(Option )*	30	Option

\*Note: The second option module can be taken either in year one or year two

# Status\*

CORE – Module must be taken and passed by student COMPULSORY – Module must be taken, mark can be reviewed at sub-exam board

OPTIONAL – Student can choose to take this module

20	Regula	Regulations		
	•	Admissions		
		This programme adheres to the College Admissions Policy <u>http://www.bbk.ac.uk/registry/policies/documents/admissions-policy.pdf</u>		
	•	If the programme has additional information re: Admissions please state here: (or NOT APPLICABLE)		
	•	Credit Transfer		
		Accredited Prior Learning will be considered in line with the College Policy on Accredited Prior Learning		
		http://www.bbk.ac.uk/registry/policies/documents/accreditation-prior-learning.pdf		
	•	Programme Regulations		
		This programme adheres to the College Common Awards Scheme http://www.bbk.ac.uk/registry/policies/regulations		

21	Student Attendance Framework – in brief	
	The full version of the 'Student Attendance Framework' is available <u>http://www.bbk.ac.uk/mybirkbeck/services/rules/Attendance-Framework.pdf</u> .	
	<b>Principle</b> Consistent and regular student attendance in class (or equivalent) promotes and affords student success. Inconsistent and irregular attendance is less likely to result in student success and is consistent with lower marks and degree classifications being achieved and awarded.	

#### Attendance expectation



Birkbeck, University of London expects you to consistently attend all timetabled sessions, including lectures, seminars, group and individual tutorials, learning support sessions, workshops, laboratories, field trips, inductions and demonstrations.

## **E-Registers**

All Birkbeck students are issued with student cards. Students are expected to take them to classes and to assessment venues and to present them to a member of staff if requested. This is for the purpose of identifying Birkbeck students.

22	Student Support and Guidance		
	All Birkbeck students have access to a range of student support services, details can be found on our website here: <a href="http://www.bbk.ac.uk/student-services">http://www.bbk.ac.uk/student-services</a>		

23	Methods of Enhancing Quality and Standards		
	The College has rigorous procedures in place for the monitoring and enhancing its educational provision. This includes regular monitoring of programmes drawing on feedback from various sources including external examiner's reports, student feedback, student achievement and progression data. In addition, departments are reviewed every four to five years through the internal review process that includes external input.		
	For more information please see the Academic Standards and Quality website <u>http://www.bbk.ac.uk/registry/about-us/operations-and-quality</u> .		

24	Programme Director	Jean-Marc Dewaele
25	Start Date (term/year)	October 2015
26	Date approved by TQEC	Spring 2015
27	Date approved by Academic Board	Summer 2015
28	Date(s) updated/amended	August 2019 (for 2020/21)