Programme Specification

1. **Awarding body**  | University of London
2. **Teaching Institution**  | Birkbeck College
3. **Programme Title(s)**  | Cert HE Film and Media Studies
4. **Programme Code(s)**  | MEFMS-H
5. **UCAS code**  | N/A
6. **Home Department**  | Media and Cultural Studies
7. **Exit Award(s)**  | N/A
8. **Duration of Study (number of years)**  | 2
9. **Mode of Study**  | FT | PT | ✓ | DL
10. **Level of Award (FHEQ)**  | 4
11. **Other teaching depts or institution**  | N/A
12. **Professional, Statutory Regulatory Body (PSRB) details**  | N/A
13. **QAA Benchmark Group**  | N/A

14. **Programme Rationale & Aims**

This programme is designed to encourage the critical study of film and media, and to enhance students' ability to interpret the social, economic and cultural contexts of film, television and other media.

Programme aims:
To enable adult students to undertake continuous and systematic study at a high level in film, television or journalism.

To develop in the student an awareness of, and facility in, a range of critical approaches extending from methodologies for close textual analysis to ways in which the relationships between the media and society might best be thought through.

To introduce students to the study of media practice through short production projects arising out of the conceptual and analytical studies at each level.

To offer students the chance to develop study, written, teamwork, performance and creative skills as appropriate, together with developing their own ability to evaluate their own performance.

15. **Entry Criteria**

The Cert HE in Film and Media is open to all who are interested in learning how to analyse film and media and to understanding its social and cultural contexts.

16. **Learning Outcomes**

**Subject Specific:**
Awareness of film and media language and knowledge of the main theories relating to meaning production

Knowledge of the historical development of areas of the media.
### Intellectual:
- Ability to understand and critique theoretical arguments.
- Ability to analyse texts in different forms of media.
- Ability to assess a wide variety of information in media form, and to present theoretical and empirical arguments.
- Critically evaluate arguments and evidence.
- Ability to evaluate own work critically.
- Ability to communicate ideas in different media formats.
- Ability to plan own learning.
- Develop practical skills and techniques for the communication of ideas in print or electronic form.
- Develop skills in communicating ideas in dramatic and visual form within the practical sessions which are part of the theoretical modules.
- Ability to analyse a brief and to identify appropriate models.
- Ability to analyse the effectiveness of their own work.

### Practical:
- Through discussion groups and through team work, ability to work with others and to respect their views.
- Ability to write clearly and concisely.
- Ability to make informed decisions.
- Ability to evaluate appropriate uses of new technologies for researching areas of the media.

### Personal and Social:
- Interpersonal skills such as the ability to work in a group or as a member of a team.
- Communicate effectively using different media and appropriate interpersonal skills.
- Take responsibility for own learning and time management.
- Work under pressure and to deadlines.

### Learning, teaching and assessment methods

Learning is student-centred through practical exercises, lecturer presentations, individual and group work, discussion, research, and critical evaluation of practice and skills.

Assessments will be predominantly essay-based, but may also include presentations, reflective evaluations and other forms appropriate to the media being studied.
Programme Description

In order to be awarded the Certificate of Higher Education in Film and Media Studies, students must complete the compulsory module Introduction to Cinema as well as 90 credits in modules from the list below. Overall students must complete a minimum of 60 credits at level 4 and a maximum of 60 credits at level 5.

Level 4 options
Television: History and Future (30 credits)
Journalism in British Life (30 credits)

Level 5 options
Approaches to Cinema History (30 credits)
Storytelling in Television (30 credits)
Journalism and Politics (30 credits)
Media, Technology and Culture (30 credits)
Cultural Identity and the Media (30 credits)
Documentary (30 credits)

Programme Structure

Part Time programme

Year 1

<table>
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<tr>
<th>Level</th>
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<th>Module Title</th>
<th>Credits</th>
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<tr>
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<td>Introduction to Cinema</td>
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Year 2

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Indicative Level 4 Options

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<td>FFME005S4</td>
<td>Television: History and Future</td>
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Indicative Level 5 Options

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Note: the programme is offered on a modular basis and so the distribution of the modules shown in the structure above which has an equal credit load taken over 2 years may be varied. Students must take 120 credits in total to obtain the certificate, with a minimum of 60 credits at level 4 and a maximum of 60 at level 5.

Status*
CORE – Module must be taken and passed by student; COMPULSORY – Module must be taken, mark can be reviewed at sub-exam board; OPTIONAL – Student can choose to take this module
### Regulations

- **Admissions**
  This programme adheres to the College Admissions Policy:

- **Credit Transfer**
  Accredited Prior Learning will be considered in line with the College Policy on Accredited Prior Learning

- **Programme Regulations**
  This programme adheres to the College Common Awards Scheme
  [http://www.bbk.ac.uk/registry/policies/regulations](http://www.bbk.ac.uk/registry/policies/regulations)

- **Programme Specific Regulations (or not applicable)**
  N/A

### Student Support and Guidance

All Birkbeck students have access to a range of student support services, details can be found on our website here: [http://www.bbk.ac.uk/mybirkbeck/services/facilities](http://www.bbk.ac.uk/mybirkbeck/services/facilities)

### Methods of Enhancing Quality and Standards

The College has rigorous procedures in place for the monitoring and enhancing its educational provision. This includes regular monitoring of programmes drawing on feedback from various sources including external examiner's reports, student feedback, student achievement and progression data. In addition, departments are reviewed every four to five years through the internal review process that includes external input.

For more information please see the Academic Standards and Quality website [http://www.bbk.ac.uk/registry/about-us/operations-and-quality](http://www.bbk.ac.uk/registry/about-us/operations-and-quality).

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<td>Dr Tim Markham</td>
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