

Programme Specification

1	Awarding body	University of London				
2	Teaching Institution	Birkbeck College				
3	Programme Title(s)	MSc Business Innovation with International Technology Management				
4	Programme Code(s)	TMSBIITM_C				
5	UCAS code	N/A				
6	Home Department	Management				
7	Exit Award(s)	Postgraduate Diploma/Postgraduate Certificate				
8	Duration of Study (number of years)	1 year (full-time); 2 years (part-time)				
9	Mode of Study	FT	X	PT	X	DL
10	Level of Award (FHEQ)	7				
11	Other teaching depts or institution	N/A				
12	Professional, Statutory Regulatory Body(PSRB) details	N/A				
13	QAA Benchmark Group	N/A				

14	Programme Rationale & Aims
	<p>The purpose of the programme is to provide students with a thorough understanding of</p> <ul style="list-style-type: none"> • the importance of innovation and technology in business strategy, • crucial issues and central theories in international business • entrepreneurship and new technology • international business strategy • the role of technology and innovation policy. <p>The programme seeks to equip students with theories, principles and tools for analysing and coping with issues of business innovation, in general, and international technology management, in particular, in various types of firms.</p>

15	Entry Criteria
	<ol style="list-style-type: none"> 1. Normally a Second Class honours degree in any degree and a supporting statement. 2. An overseas qualification of an equivalent standard obtained after a programme of study extending over not less than three years in a university or educational institution of university rank. 3. A professional or other qualification obtained by written examinations approved by the College. 4. Relevant experience may be taken into consideration in the case of non-standard applications.

16	Learning Outcomes
	<p>Subject specific skills</p> <ol style="list-style-type: none"> 1. appreciation and understanding of the nature and application of general management and business principles 2. appreciation and understanding of the importance of strategic management of innovation and the role of technology policy in relation to business innovation. 3. appreciation and understanding of central features of international business and its impact on business strategy and competitiveness. 4. in-depth knowledge of international business strategy and innovation processes 5. thorough understanding and ability to critically assess issues of innovation and international business in different contexts 6. ability to apply the acquired knowledge through a piece of independent research in a central aspect of innovation management and/or international business. <p>Intellectual skills</p> <ol style="list-style-type: none"> 7. critical analysis of primary and secondary texts 8. collection and analysis of data 9. ability to study a problem in depth 10. assessment of a multitude of conflicting perspectives 11. imaginative and original approaches to the use of theoretical and methodological tools 12. interdisciplinary analysis 13. comparative analysis <p>Practical skills</p> <ol style="list-style-type: none"> 14. library and archive skills 15. essay writing 16. argument and debate 17. skills for original research 18. engaging with experts and managers <p>Personal and social skills</p> <ol style="list-style-type: none"> 19. communication skills
17	Learning, teaching and assessment methods
	<p>The teaching strategy is designed to meet the needs of mature students in full time employment and to make maximum use of the limited time available to them and is provided by:</p> <ol style="list-style-type: none"> 1. A programme of evening lectures and seminars for each course; 2. Careful design of workload and its distribution across academic terms 3. A variety of assessment methods 4. A comprehensive postgraduate handbook to guide and support independent learning. <p>In all modules, lectures provide an overview of issues relevant to the subject being studied. Seminars follow that allow students to explore issues in more depth. Learning outcomes are defined for all courses each week and are detailed in the module outlines which identify the aims and objectives of the module, the module schedule, weekly readings and learning outcomes, contact details for staff and essential information about assessment.</p>

	<p>Further materials are distributed in class from time to time and guidance on dissertations, revision and exam technique take place throughout the year.</p> <p>The formal mechanisms of teaching and learning include a combination of lectures, directed readings, seminar discussions, classes (for practical skill) and supervised coursework projects in the case of course modules and close supervision in independent research. These ensure that the aims and learning outcomes are both clearly understood and effectively achieved by both academic members of staff and students.</p> <p>The assessment takes the form of a combination exams and coursework assignments.</p>
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18	<p>Programme Description</p> <p>The postgraduate degrees in business innovation are designed for graduates who wish to develop a thorough understanding of the importance of innovation for rethinking management, business strategy, corporate assets, intellectual property rights, institutions, organisations, firms, entrepreneurship, and globalisation in a changing world.</p> <p>This degree is focused in international technology management. It will help you to succeed in a changing world which demands new skills in the areas of innovation, the digital economy, entrepreneurship and globalization strategy. It equips you with theories, principles and tools for analysing and coping with issues of business innovation and international business.</p> <p>The degree consists of a combination of modules from the MSc Business Innovation with Entrepreneurship and Innovation Management and the MSc International Business, respectively, and a dissertation about international technology management. It consists of eight modules (totalling 120 credits) and a 12,000-word dissertation (worth 60 credits). You take 6 compulsory modules and choose 2 modules from a list of closed option modules within the fields of innovation and international business.</p>
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19	<p>Programme Structure</p> <p><i>Full-Time programme – 1 year</i></p> <p>Year 1</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 10%;">Level</th> <th style="width: 15%;">Module Code</th> <th style="width: 50%;">Module Title</th> <th style="width: 10%;">Credits</th> <th style="width: 15%;">Status*</th> </tr> </thead> <tbody> <tr> <td>7</td> <td>MOMN042H7</td> <td>Innovation Systems, Networks and Social Capital</td> <td>15</td> <td>Compulsory</td> </tr> <tr> <td>7</td> <td>MOMN043H7</td> <td>Innovation: Management and Policy</td> <td>15</td> <td>Compulsory</td> </tr> <tr> <td>7</td> <td>MOMN009H7</td> <td>International Business Strategy</td> <td>15</td> <td>Compulsory</td> </tr> <tr> <td>7</td> <td>MOMN010H7</td> <td>Principles of Organization and Management</td> <td>15</td> <td>Compulsory</td> </tr> <tr> <td>7</td> <td>MOMN011H7</td> <td>Research Methods in Management (Postgraduate)</td> <td>15</td> <td>Compulsory</td> </tr> <tr> <td>7</td> <td>MOMN008H7 OR MOMN074H7</td> <td>The Dynamics of Global Capitalism: Theory and Practice OR Globalization: Forces, Players and Management</td> <td>15</td> <td>Compulsory</td> </tr> <tr> <td>7</td> <td>BUMN061D7</td> <td>MSc Dissertation</td> <td>60</td> <td>Core</td> </tr> <tr> <td>7</td> <td></td> <td>Option modules (2 x 15 credits)– from closed list below</td> <td>30</td> <td>Optional</td> </tr> </tbody> </table>	Level	Module Code	Module Title	Credits	Status*	7	MOMN042H7	Innovation Systems, Networks and Social Capital	15	Compulsory	7	MOMN043H7	Innovation: Management and Policy	15	Compulsory	7	MOMN009H7	International Business Strategy	15	Compulsory	7	MOMN010H7	Principles of Organization and Management	15	Compulsory	7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory	7	MOMN008H7 OR MOMN074H7	The Dynamics of Global Capitalism: Theory and Practice OR Globalization: Forces, Players and Management	15	Compulsory	7	BUMN061D7	MSc Dissertation	60	Core	7		Option modules (2 x 15 credits)– from closed list below	30	Optional
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Year of entry: 2022/23

Part-Time programme – 2 years				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	MOMN043H7	Innovation: Management and Policy	15	Compulsory
7	MOMN009H7	International Business Strategy	15	Compulsory
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN008H7 OR MOMN074H7	The Dynamics of Global Capitalism: Theory and Practice OR Globalization: Forces, Players and Management	15	Compulsory
7		Option module – from closed list , see below	15	Optional
Year 2				
Level	Module Code	Module Title	Credits	Status*
7	BUMN189H7	Business Model Innovation	15	Compulsory
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	BUMN184Z7	PG Dissertation Preparation	0	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7		Option module – from closed list, see below	15	Optional
Indicative list of modules for closed list:				
7	BUMN100H7	Digital Business Management	15	Option
7	BUMN135H7	Entrepreneurial Venture Creation	15	Option
7	MOMN073H7	Entrepreneurship and Innovation	15	Option
7	MOMN074H7	Globalization: forces, players and management	15	Option
7	MOMN026H7	Innovation and the Knowledge Economy	15	Option
7	MOMN038H7	Intellectual Property and Intangible Assets Management	15	Option
7	MOMN032H7	International Business Ethics	15	Option
7	BUMN004H7	International Human Resource Management	15	Option
7	MOMN025H7	International Marketing	15	Option
7	BUMN154H7	Management of Emerging Technologies	15	Option
7	BUMN074H7	Multinational Financial Management	15	Option
7	MOMN008H7	The Dynamics of Global Capitalism: Theory and Practice	15	Option

Status*

CORE – Module must be taken and passed by student; *COMPULSORY* – Module must be taken, mark can be reviewed at sub-exam board; *OPTIONAL* – Student can choose to take this module

24	Programme Director	Professor Klaus Nielsen
25	Start Date (<i>term/year</i>)	September 2010
26	Date approved by TQEC	Spring 2010
27	Date approved by Academic Board	Summer 2010
28	Date(s) updated/amended	February 2023 (for 2023/24 year 2 part-time)