

## Programme Specification

1	<b>Awarding body</b>	University of London								
2	<b>Teaching Institution</b>	<b>Birkbeck</b>								
3	<b>Programme Title(s)</b>	<b>MSc Business Innovation with Entrepreneurship</b>								
4	<b>Programme Code(s)</b>	TMSBIEIP_C (on-campus study) TMSBIEMX_C (flexible study) TMSBIEON_C (online study)								
5	<b>UCAS code</b>	N/A								
6	<b>Home Department</b>	Department of Management								
7	<b>Exit Award(s)</b>	Postgraduate Diploma/Postgraduate Certificate								
8	<b>Duration of Study (number of years)</b>	1 year (full-time); 2 years (part-time)								
9	<b>Mode of Study</b>	<table style="border-collapse: collapse; width: 100%;"> <tr> <td style="border: 1px solid black; text-align: center;">FT</td> <td style="border: 1px solid black; text-align: center;">X</td> <td style="border: 1px solid black; text-align: center;">PT</td> <td style="border: 1px solid black; text-align: center;">X</td> <td style="border: 1px solid black; text-align: center;">DL-FT</td> <td style="border: 1px solid black; text-align: center;">x</td> <td style="border: 1px solid black; text-align: center;">DL-PT</td> <td style="border: 1px solid black; text-align: center;"></td> </tr> </table>	FT	X	PT	X	DL-FT	x	DL-PT	
FT	X	PT	X	DL-FT	x	DL-PT				
10	<b>Level of Award (FHEQ)</b>	7								
11	<b>Other teaching depts or institution</b>	N/A								
12	<b>Professional, Statutory Regulatory Body(PSRB) details</b>	N/A								
13	<a href="#"><u>QAA Benchmark Group</u></a>	N/A								

14	<b>Programme Rationale &amp; Aims</b>
<p>The purpose of the programme is to provide students with a thorough understanding of</p> <ul style="list-style-type: none"> <li>• the importance of innovation and technology in business strategy,</li> <li>• crucial issues in the management of innovation in firms</li> <li>• entrepreneurship and new technology</li> <li>• innovation management in international business</li> <li>• the role of technology and innovation policy.</li> </ul> <p>The programme seeks to equip students with theories, principles and tools for analysing and coping with issues of business innovation, in general, and entrepreneurship and innovation management, in particular, in various types of firms.</p>	

15	<b>Entry Criteria</b>
<ol style="list-style-type: none"> <li>1. Normally a Second Class honours degree in any degree and a supporting statement.</li> <li>2. An overseas qualification of an equivalent standard obtained after a programme of study extending over not less than three years in a university or educational institution of university rank.</li> <li>3. A professional or other qualification obtained by written examinations approved by the College.</li> <li>4. Relevant experience may be taken into consideration in the case of non-standard applications.</li> </ol>	

16	<b>Learning Outcomes</b>
<b>Subject specific skills:</b>	

	<ol style="list-style-type: none"> <li>1. appreciation and understanding of the nature and application of general management and business principles</li> <li>2. appreciation and understanding of the importance of strategic management of innovation and the role of technology policy in relation to business innovation.</li> <li>3. in-depth knowledge of innovation processes, and how innovation is related to organisational change and technology policy</li> <li>4. thorough understanding and ability to critically assess issues of innovation management in different business contexts</li> <li>5. thorough understanding and ability to critically assess issues of technology policy in different administrative and political contexts</li> <li>6. ability to apply the acquired knowledge through a piece of independent research in a central aspect of innovation management and/or technology policy.</li> </ol> <p><b>Intellectual skills:</b></p> <ol style="list-style-type: none"> <li>7. critical analysis of primary and secondary texts</li> <li>8. collection and analysis of data</li> <li>9. ability to study a problem in depth</li> <li>10. assessment of a multitude of conflicting perspectives</li> <li>11. imaginative and original approaches to the use of theoretical and methodological tools</li> <li>12. interdisciplinary analysis</li> <li>13. comparative analysis</li> </ol> <p><b>Practical skills:</b></p> <ol style="list-style-type: none"> <li>14. library and archive skills</li> <li>15. essay writing</li> <li>16. argument and debate</li> <li>17. skills for original research</li> <li>18. engaging with experts and managers</li> </ol> <p><b>Personal and social skills:</b></p> <ol style="list-style-type: none"> <li>19. communication skills</li> </ol>
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17	<p><b>Learning, teaching and assessment methods</b></p> <p>The teaching strategy is designed to meet the needs of mature students in full time employment and to make maximum use of the limited time available to them and is provided by:</p> <ol style="list-style-type: none"> <li>1. A programme of evening lectures and seminars for each course;</li> <li>2. Careful design of workload and its distribution across academic terms</li> <li>3. A variety of assessment methods</li> <li>4. A comprehensive postgraduate handbook to guide and support independent learning.</li> </ol> <p>In all modules, lectures provide an overview of issues relevant to the subject being studied. Seminars follow that allow students to explore issues in more depth. Learning outcomes are defined for all courses each week and are detailed in the module outlines which identify the aims and objectives of the module, the module schedule, weekly readings and learning outcomes, contact details for staff and essential information about assessment. Further materials are distributed in class from time to time and guidance on dissertations, revision and exam technique take place throughout the year.</p>
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	<p>The formal mechanisms of teaching and learning include a combination of lectures, directed readings, seminar discussions, classes (for practical skill) and supervised coursework projects in the case of course modules and close supervision in independent research. These ensure that the aims and learning outcomes are both clearly understood and effectively achieved by both academic members of staff and students.</p> <p>The assessment takes the form of a combination of a two hours exam and a coursework assignment.</p> <p><b>Online route – 2022/23</b>          In 2022/23 full-time students will be able to complete this programme entirely online. All modules have weekly pre-recorded lecture materials, which will be available in advance of the weekly 1.5 hour live online seminar session. All compulsory modules on this programme will have an online live seminar session. There will also be enough option modules with an online live seminar session to allow students to complete the programme completely online with a degree of choice for their options. Many of the compulsory and option modules will also have an in-person live seminar session so students will have the option to join in-person groups if they prefer, and where there is capacity.</p>
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18	<b>Programme Description</b>
	The degree consists of eight modules (totalling 120 credits) and a 12,000-word dissertation (worth 60 credits). Students take six compulsory modules, and two option modules.

19	<b>Programme Structure</b>			
<b>Part Time programme – 2 years</b>				
<b>Year 1</b>				
Level	Module Code	Module Title	Credits	Status*
7	MOMN073H7	Entrepreneurship and Innovation	15	Compulsory
7	MOMN042H7	Innovation Systems: Networks and Social Capital	15	Compulsory
7	MOMN043H7	Innovation: Management and Policy	15	Compulsory
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7		Option module – free choice from any postgraduate modules in the Management Department	15	Optional
<b>Year 2</b>				
Level	Module Code	Module Title	Credits	Status*
7	BUMN135H7	Entrepreneurial Venture Creation	15	Compulsory
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7		Option module – from closed list, see below	15	Optional

<b>Full-Time programme- 1 year, including 2022/23 full-time online route</b>				
<b>Year 1</b>				
<b>Level</b>	<b>Module Code</b>	<b>Module Title</b>	<b>Credits</b>	<b>Status*</b>
7	BUMN135H7	Entrepreneurial Venture Creation ( <b>online</b> )	15	Compulsory
7	MOMN073H7	Entrepreneurship and Innovation ( <b>online</b> )	15	Compulsory
7	MOMN042H7	Innovation Systems: Networks and Social Capital ( <b>in-person and online</b> )	15	Compulsory
7	MOMN043H7	Innovation: Management and Policy ( <b>in-person and online</b> )	15	Compulsory
7	MOMN010H7	Principles of Organization and Management ( <b>in-person and online</b> )	15	Compulsory
7	MOMN011H7	Research Methods in Management (Postgraduate) ( <b>in-person and online</b> )	15	Compulsory
7	BUMN061D7	MSc Dissertation ( <b>in-person and online</b> )	60	Core
7		Option module – from closed list, see below	15	Option
7		Option module – free choice from PG modules in the Department of Management (that are offered online for fully online route)	15	Option
<b>Indicative list of modules for closed options:</b>				
7	MOMN083H7	Accounting and Financial Management ( <b>in-person and online</b> )	15	Option
7	BUMN100H7	Digital Business ( <b>in-person and online</b> )	15	Option
7	MOMN061H7	Digital Creativity and New Media Management ( <b>in-person</b> )	15	Option
7	MOMN026H7	Innovation and the Knowledge Economy ( <b>in-person</b> )	15	Option
7	MOMN038H7	Intellectual Capital and Competitiveness ( <b>in-person</b> )	15	Option
7	BUMN154H7	Management of Emerging Technologies ( <b>online</b> )	15	Option
<b>Indicative list of online option modules for free choice:</b>				
7	BUMN178H7	Business Analytics - Strategy, Leadership and Change ( <b>online</b> )	15	Option
7	MOMN039H7	Corporate Responsibility ( <b>in-person and online</b> )	15	Option
7	MOMN009H7	International Business Strategy ( <b>in-person and online</b> )	15	Option
7	BUMN074H7	Multinational Financial Management ( <b>in-person and online</b> )	15	Option
7	BUMN177H7	Predictive and Prescriptive Decision-Making ( <b>online</b> )	15	Option
7	BUMN039H7	Principles of Financial Reporting ( <b>in-person and online</b> )	15	Option
7	MOMN082H7	Strategic Management (Postgraduate) ( <b>in-person and online</b> )	15	Option

**Status\***

**CORE** – Module must be taken and passed by student; **COMPULSORY** – Module must be taken, mark can be reviewed at sub-exam board; **OPTIONAL** – Student can choose to take this module

Year of entry: 2022/23



24	<b>Programme Director</b>	Professor Klaus Nielsen
25	<b>Start Date</b> <i>(term/year)</i>	October 2012
26	<b>Date approved by TQEC</b>	Spring 2012
27	<b>Date approved by Academic Board</b>	Summer 2012
28	<b>Date(s) updated/amended</b>	March 2022