

## Programme Specification

1	<b>Awarding body</b>	University of London					
2	<b>Teaching Institution</b>	<b>Birkbeck College</b>					
3	<b>Programme Title(s)</b>	<b>PG Dip Management</b>					
4	<b>Programme Code(s)</b>	TPDMANGT					
5	<b>UCAS code</b>	N/A					
6	<b>Home Department</b>	Management					
7	<b>Exit Award(s)</b>	PG Certificate					
8	<b>Duration of Study (number of years)</b>	1 year full-time or 2 years part-time					
9	<b>Mode of Study</b>	FT	<b>X</b>	PT	<b>X</b>	DL	
10	<b>Level of Award (FHEQ)</b>	7					
11	<b>Other teaching depts or institution</b>	N/A					
12	<b>Professional, Statutory Regulatory Body(PSRB) details</b>	N/A					
13	<a href="#"><u>QAA Benchmark Group</u></a>	Business and Management					
14	<b>Programme Rationale &amp; Aims</b>	<p>In this programme, students will have the opportunity to explore specialist management issues within the fields of human resource management, strategic management, marketing, and accounting and finance, along with a variety of options. This Diploma can be taken as a stand-alone qualification (120 credits), can build on the Postgraduate Certificate (60 credits) and/or can be used to progress directly to the Master's degree. Fees for the Postgraduate Certificate and the Postgraduate Diploma are pro rata the Master's fee.</p>					
15	<b>Entry Criteria</b>	<p>Normally at least a second-class honours degree in any subject area from a UK university or a non-UK equivalent; other qualifications will be considered.</p> <p>Non-native English speakers need to provide an IELTS certificate showing a minimum score of 6.5 (with a minimum of 6.0 in the sub-tests) as proof of English language ability. Please be aware that Birkbeck also accepts proof of having passed other English language tests.</p> <p>A professional or other qualification obtained by written examinations approved by the College.</p> <p>Relevant experience, supporting statements and references may be taken into consideration, especially in the case of non-standard applications.</p>					
16	<b>Learning Outcomes</b>	<p>Subject Specific:</p> <ul style="list-style-type: none"> <li>• A critical understanding and awareness of the various dimensions of management, business, and organisation studies and related fields, such as economics as academic fields of study, including knowledge of the foundation literatures and understanding and</li> </ul>					

	<p>awareness of current research trends.</p> <ul style="list-style-type: none"> <li>• The ability to appraise existing views and debates in the theory and practice of management, broadly defined, including the critical evaluation of the evidence.</li> <li>• The knowledge and understanding of business organisations, and other types of organisations such as public, not-for-profit or cooperatives, and of the environment in which they operate.</li> <li>• The development of competencies in the various processes of management: planning, organising, leading and controlling.</li> <li>• The appreciation of how managerial processes play important roles in the attainment of efficiency and effectiveness of organisations</li> </ul>
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17	<p><b>Learning, teaching and assessment methods</b></p> <p>The principal methods of teaching and learning include:</p> <ul style="list-style-type: none"> <li>• Lecturing</li> <li>• Directed reading</li> <li>• Class discussion of research articles</li> <li>• Small group and class discussion of case studies linking theory and practice</li> <li>• Student-led seminars and presentations</li> <li>• Supervised individual assignments</li> <li>• Supervised group exercises</li> <li>• Supervised independent research for dissertation</li> <li>• Online learning through Moodle : Students have access to Moodle, our online learning resource where all information and materials relating to their programme of study and modules are available. Students will also have access to the Birkbeck Library and e-Library where they can obtain books and journal articles that are required for their studies. We offer a range of student support and study facilities.</li> </ul> <p>While lecturing is a major vehicle of knowledge transfer in the MSc programme in Management, most modules use a mix of other methods of learning and teaching with lectures, all of which are peer reviewed, e.g. group exercises, case studies linking theory and practice, and seminars involving group work and presentations. There are several modules in which lectures are combined with small group discussions in which even more interaction between students and between students and group leaders are possible, thus helping to harness appropriate social interactive behaviour and the ability to work in teams, while actively pursuing the advancement of knowledge. Active participation at lectures and individual assignments, including the supervised independent research for dissertation, provide other avenues for interactive learning.</p> <p>Individual assignment and the supervised independent research for the dissertation are designed to assess the ability of postgraduate students to take responsibility for their own learning and time management, to search for information, and to carry out work to set deadlines.</p> <p><b>Assessment methods:</b></p> <p>The learning outcomes determine the method of assessment for each module of the programme. The assessment of most modules that form the MSc Management programme is by a combination of coursework (of various forms) and an unseen formal, written examination at the end of the Autumn term or during the Summer term. In order to</p>
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	<p>arrive at an overall mark for each module, the marks awarded for the coursework and examination are combined together in ratios that vary across modules, but in most cases a 25%:75% ratio applies in determining the respective weight of coursework and examination in the determination of the overall mark for each module.</p> <p>Final Examinations provide a rigorous test of the core knowledge, understanding and analytical skills of students and encourage careful revision and the consolidation of core learning in general and specific subject areas.</p> <p>The coursework aims at the development and assessment of students' critical understanding of academic knowledge and process-based research skills. All coursework assess the ability of students to take responsibility for their own learning and time management; to search for information; and to carry out work to set deadlines. They test a number of subject-specific, and other intellectual, practical and personal and social skills to include inter alia: the ability to locate, extract and analyse qualitative and quantitative data from different sources as a basis for decision making and justification of resource deployment; the ability to construct an argument in written English; to critically evaluate arguments and evidence; to critically appraise existing views and debates; and the ability to describe and justify international management and business decisions.</p> <p>Apart from providing quantitative assessment, coursework provide opportunities for detailed qualitative feedback to students, thus enhancing the learning process on a regular basis throughout the programme. Coursework can take several forms:</p> <p>a) Written exercises and essays are used to assess the ability to work through quantitative and qualitative problems; construct an argument in written English; critically evaluate arguments and evidence; appraise existing views and debates; and assess the ability to describe and justify management and business decisions.</p> <p>b) Group Assignments are used to evaluate the ability to communicate appropriately with peers and supervisors (oral and written), foster co-operation, trust and loyalty; use computer technology for communication; and work in teams.</p> <p>All assessed work is marked in accordance with the Common Awards Scheme. The criteria are linked explicitly to the learning outcomes, and distinguish clearly between the achievements required for each range of marks in the distinction, merit, pass and fail categories.</p> <p>All assessed work comprising more than 30% of the overall module mark is double marked by two internal examiners and counterchecked by the external examiners who see a sample of all assessed work. The sample includes for each module the exam script(s), coursework(s) nearest of the mean of the marks in the distinction range, merit range, pass range and fail range.</p> <p>The award for the MSc Management degree and intermediate awards are governed by the Common Awards Scheme.</p>
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18	<b>Programme Description</b>
	<p>Students complete 8 taught modules (totalling 120 credits).</p> <p>Students take 2 compulsory modules and choose 6 option modules.</p>

	Students can only take either Research Methods in Management (Postgraduate) <b>or</b> Marketing Research. If they wish to progress to a Master's qualification, they must take 1 of these 2 modules.
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19	<b>Programme Structure</b>			
<b>Full-Time programme – 1 year</b>				
<b>Year 1</b>				
Level	Module Code	Module Title	Credits	Status*
7	MOMN010H 7	Principles of Organization and Management	15	Compulsory
7	MOMN082H 7	Strategic Management (Postgraduate)	15	Compulsory
7		Option modules – free choice from any postgraduate modules in the Department of Management	90	Optional
Students who want to progress on to an MSc programme must choose Research Methods in Management <b>OR</b> Marketing Research as one of their optional modules				
<b>Part-Time programme – 2 years</b>				
<b>Year 1</b>				
Level	Module Code	Module Title	Credits	Status*
7	MOMN010H 7	Principles of Organization and Management	15	Compulsory
7	MOMN082H 7	Strategic Management (Postgraduate)	15	Compulsory
7		Option modules – free choice from any postgraduate modules in the Department of Management	30	Optional
<b>Year 2</b>				
7		Option modules – free choice from any postgraduate modules in the Department of Management	60	Optional
Students who want to progress on to an MSc programme must choose Research Methods in Management <b>OR</b> Marketing Research as one of their optional modules				
<b>Indicative list of module options</b>				
Level	Module Code	Module Title	Credits	Status*
7	MOMN083H7	Accounting and Financial Management	15	Option
7	BUMN041H7	Applied Financial Management	15	Option
7	BUMN003H7	Comparative Employment Relations	15	Option
7	BUMN040H7	Contemporary issues in Financial Reporting for Complex Entities	15	Option

Year of entry: 2021/22



7	MOMN028H7	Corporate Governance	15	Option
7	MOMN039H7	Corporate Responsibility	15	Option
7	MOMN076H7	Development Policy	15	Option
7	BUMN100H7	Digital Business	15	Option
7	MOMN061H7	Digital Creativity and New Media Management	15	Option
7	BUMN081H7	Digital and Social Media Marketing	15	Option
7	BUMN070H7	Economics for Managers	15	Option
7	BUMN063H7	Entrepreneurial Finance	15	Option
7	MOMN073H7	Entrepreneurship and Innovation	15	Option
7	BUMN114H7	Environmental Economics	15	Option
7	BUMN071H7	Financial Modelling	15	Option
7	MOMN074H7	Globalization: forces, players and management	15	Option
7	MOMN042H7	Innovation Systems: Networks and Social Capital	15	Option
7	MOMN026H7	Innovation and the Knowledge Economy	15	Option
7	MOMN043H7	Innovation: Management and Policy	15	Option
7	MOMN038H7	Intellectual Capital and Competitiveness	15	Option
7	MOMN032H7	International Business Ethics	15	Option
7	MOMN009H7	International Business Strategy	15	Option
7	MOMN075H7	International Business and Economic Development	15	Option
7	MOMN007H7	International Business: Theories and Issues	15	Option
7	BUMN004H7	International Human Resource Management	15	Option
7	MOMN025H7	International Marketing	15	Option
7	MOMN080H7	International Sport Law	15	Option
7	BUMN042H7	Management Accounting and Decision Making 1	15	Option
7	BUMN043H7	Management Accounting and Decision Making 2	15	Option
7	BUMN017H7	Marketing Communications	15	Option
7	BUMN074H7	Multinational Financial Management	15	Option
7	BUMN073H7	Portfolio and Market Analysis	15	Option
7	BUMN039H7	Principles of Financial Reporting	15	Option
7	BUMN072H7	Principles of Investment Management	15	Option
7	BUMN085H7	Principles of Marketing	15	Option
7	BUMN055H7	Public Relations	15	Option
7	BUMN047H7	Relationship Marketing	15	Option
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Option
7	BUMN001H7	Sport Economics and the Design of Competitions	15	Option
7	MOMN081H7	Sport Event Management	15	Option

Year of entry: 2021/22



7	BUMN002H7	Sport Governance	15	Option
7	BUMN110H7	Sport Labour Markets	15	Option
7	MOMN035H7	Sport Marketing	15	Option
7	BUMN014H7	Sport Policy and Development	15	Option
7	BUMN059H7	Sport in Society	15	Option
7	MOMN082H7	Strategic Management (Postgraduate)	15	Option
7	MOMN001H7	The Creative Industries: Theory and Contexts	15	Option
7	MOMN008H7	The Dynamics of Global Capitalism: Theory and Practice	15	Option
7	BUMN069H7	Trust Social Norms and Institutions	15	Option
7	BUMN044H7	Valuation Analysis and Risk Management	15	Option

**Status\***

*CORE – Module must be taken and passed by student; COMPULSORY – Module must be taken, mark can be reviewed at sub-exam board; OPTIONAL – Student can choose to take this module*

20	<b>Programme Director</b>	Dr Luca Andriani
21	<b>Start Date (term/year)</b>	October 2012
22	<b>Date approved by TQEC</b>	Spring 2011
23	<b>Date approved by Academic Board</b>	Summer 2011
24	<b>Date(s) updated/amended</b>	March 2019