

Programme Specification

1	Awarding body	University of London				
2	Teaching Institution	Birkbeck College				
3	Programme Title(s)	PG Cert Sport Governance				
4	Programme Code(s)	TPCSPORG_C (October start)				
5	UCAS code	N/A				
6	Home Department	Management				
7	Exit Award(s)	PG Certificate				
8	Duration of Study (number of years)	1 year part-time				
9	Mode of Study	FT		PT	X	DL
10	Level of Award (FHEQ)					
11	Other teaching depts or institution	N/A				
12	Professional, Statutory Regulatory Body(PSRB) details	N/A				
13	<u>QAA Benchmark Group</u>	N/A				

14	Programme Rationale & Aims
	<p>The Postgraduate Certificate in Sport Governance provides students with a thorough introduction to theoretical issues in corporate governance and sport economics, and links these to the governance and regulation of sport in practice. It can be studied over one year part-time and is ideal for executives within a variety of sport organisations, media organisations, members of supporters' organisations, and local government officials with responsibilities in the leisure field, as well as people with a general interest in sport governance and regulation. Upon successful completion of the Postgraduate Certificate students can choose to continue studying on one of the MSc programmes in sport management.</p>

15	Entry Criteria
	<p>Normally at least a second-class honours degree in any subject area from a UK university or a non-UK equivalent. A professional or other qualification obtained by written examinations approved by the College.</p> <p>Relevant experience, supporting statements and references may be taken into consideration, especially in the case of non-standard applications.</p> <p>If English is not your first language or you have not previously studied in English, our usual requirement is the equivalent of an International English Language Testing System (IELTS Academic Test) score of 6.5, with not less than 6.0 in each of the sub-tests.</p>

16	Learning Outcomes
	<p><i>On successful completion of this programme a student will be expected to be able to:</i></p> <p>Subject Specific:</p> <ol style="list-style-type: none"> 1. Understand the ‘peculiar economics’ of the sport industry 2. Explain the need for appropriate forms of regulation in the sport industry 3. Discuss theoretical issues in management and how they relate to practical and policy implications in sport 4. Demonstrate knowledge and understanding of how the sport industry operates. <p>Intellectual:</p> <ol style="list-style-type: none"> 5. Solve management problems in sport by linking theory and practice 6. Demonstrate critical awareness 7. Critically analyse and interpret academic texts and policy documents 8. Acquire the necessary learning and research skills, and competencies that are viewed as transferable and career enhancing <p>Practical:</p> <ol style="list-style-type: none"> 9. Demonstrate the ability to write an essay drawing on a range of sources 10. Demonstrate library and archive skills including the ability to conduct relevant literature searches using electronic databases 11. Join in and contribute to group discussions <p>Personal and Social:</p> <ol style="list-style-type: none"> 12. Work productively as part of a small group 13. Improve their presentation skills 14. Self-motivation and time management
17	Learning, teaching and assessment methods
	<p>The teaching and learning strategy on the PG Certificate Sport Governance allows the needs of mature students that undertake part-time study to gain up-to-date knowledge which enhances their career prospects. The planning of the programme of study has taken into account the need for evening lectures and seminars to be adequately scheduled; an acceptable workload and its distribution throughout the terms; and the need for accurate information which is in the form of details in the postgraduate handbook, which acts as a guide and which supports independent learning.</p> <p>The four taught modules that make up the PG Certificate Sport Governance are taught over a nine-week period. They comprise three-hour weekly sessions comprising face-to-face lectures and a seminar activity. The learning outcomes for each module and lecture are demonstrable and functional so that students will understand what is expected of them and focus their learning activity. Transparent learning outcomes will also help the tutor to align teaching and assessment with these learning outcomes. The face-to-face lectures provide an overview of the relevant issues, supported by the seminars which involve group work</p>

	<p>and student presentations, and provide the opportunity for interaction and discussion to encourage deeper learning and a more in-depth exploration of the problems and issues.</p> <p>The assessment for each module will vary and includes a mix of coursework, exams, marketing reports, group presentations, and a dissertation. All forms of assessment require students to think logically and to adopt an analytical approach to answering the question. It can be argued that the assessment is balanced and all timetabling takes into account the fact that those students with specific needs, have their needs taken into account and they are not disadvantaged in any way. The pass mark is 50% for the combined course work and unseen, formal examination. Each student is allowed one re-sit.</p>
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18	Programme Description
	The Postgraduate Certificate in Sport Governance has four compulsory modules. These modules provide students with a thorough introduction to theoretical issues in corporate governance and sport economics, and links these to the governance and regulation of sport in practice.

19	Programme Structure			
Part-Time programme TPCSPORG (October start)				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	BUMN001H7	Sport Economics and the Design of Competitions	15	Compulsory
7	MOMN028H7	Corporate Governance	15	Compulsory
7	BUMN002H7	Sport Governance	15	Compulsory
7	MOMN080H7	International Sport Law	15	Compulsory

Status*

CORE – Module must be taken and passed by student; COMPULSORY – Module must be taken, mark can be reviewed at sub-exam board; OPTIONAL – Student can choose to take this module

20	Programme Director	Sean Hamil
21	Start Date (<i>term/year</i>)	Autumn term, 2010
22	Date approved by TQEC	Spring 2010
23	Date approved by Academic Board	Summer 2010
24	Date(s) updated/amended	January 2019