

Programme Specification

1	Awarding body	University of London				
2	Teaching Institution	Birkbeck				
3	Programme Title(s)	MSc Business Innovation with Entrepreneurship				
4	Programme Code(s)	TMSBIENT_C				
5	UCAS code	N/A				
6	Home Department	Department of Management				
7	Exit Award(s)	Postgraduate Diploma/Postgraduate Certificate				
8	Duration of Study (number of years)	1 year (full-time); 2 years (part-time)				
9	Mode of Study	FT	X	PT	X	DL
10	Level of Award (FHEQ)	7				

11	Other teaching depts or institution (or not applicable)	N/A				
12	Professional, Statutory Regulatory Body(PSRB) details	N/A				
13	QAA Benchmark Group	N/A				

14	Programme Rationale & Aims
	<p>The purpose of the programme is to provide students with a thorough understanding of</p> <ul style="list-style-type: none"> • the importance of innovation and technology in business strategy, • crucial issues in the management of innovation in firms • entrepreneurship and new technology • innovation management in international business • the role of technology and innovation policy. <p>The programme seeks to equip students with theories, principles and tools for analysing and coping with issues of business innovation, in general, and entrepreneurship and innovation management, in particular, in various types of firms.</p>

15	Entry Criteria
	<ol style="list-style-type: none"> 1. Normally a Second Class honours degree in any degree and a supporting statement. 2. An overseas qualification of an equivalent standard obtained after a programme of study extending over not less than three years in a university or educational institution of university rank. 3. A professional or other qualification obtained by written examinations approved by the College. 4. Relevant experience may be taken into consideration in the case of non-standard applications.

16	<p>Learning Outcomes</p> <p>Subject specific skills</p> <ol style="list-style-type: none"> 1. appreciation and understanding of the nature and application of general management and business principles 2. appreciation and understanding of the importance of strategic management of innovation and the role of technology policy in relation to business innovation. 3. in-depth knowledge of innovation processes, and how innovation is related to organisational change and technology policy 4. thorough understanding and ability to critically assess issues of innovation management in different business contexts 5. thorough understanding and ability to critically assess issues of technology policy in different administrative and political contexts 6. ability to apply the acquired knowledge through a piece of independent research in a central aspect of innovation management and/or technology policy. <p>Intellectual skills</p> <ol style="list-style-type: none"> 7. critical analysis of primary and secondary texts 8. collection and analysis of data 9. ability to study a problem in depth 10. assessment of a multitude of conflicting perspectives 11. imaginative and original approaches to the use of theoretical and methodological tools 12. interdisciplinary analysis 13. comparative analysis <p>Practical skills</p> <ol style="list-style-type: none"> 14. library and archive skills 15. essay writing 16. argument and debate 17. skills for original research 18. engaging with experts and managers <p>Personal and social skills</p> <ol style="list-style-type: none"> 19. communication skills
17	<p>Learning, teaching and assessment methods</p> <p>The teaching strategy is designed to meet the needs of mature students in full time employment and to make maximum use of the limited time available to them and is provided by:</p> <ol style="list-style-type: none"> 1. A programme of evening lectures and seminars for each course; 2. Careful design of workload and its distribution across academic terms 3. A variety of assessment methods 4. A comprehensive postgraduate handbook to guide and support independent learning. <p>In all modules, lectures provide an overview of issues relevant to the subject being studied. Seminars follow that allow students to explore issues in more depth. Learning outcomes are defined for all courses each week and are detailed in the module outlines which identify the aims and objectives of the module, the module schedule, weekly readings and learning</p>

	<p>outcomes, contact details for staff and essential information about assessment. Further materials are distributed in class from time to time and guidance on dissertations, revision and exam technique take place throughout the year.</p> <p>The formal mechanisms of teaching and learning include a combination of lectures, directed readings, seminar discussions, classes (for practical skill) and supervised coursework projects in the case of course modules and close supervision in independent research. These ensure that the aims and learning outcomes are both clearly understood and effectively achieved by both academic members of staff and students.</p> <p>The assessment takes the form of a combination of a two hours exam and a coursework assignment.</p>
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18	Programme Description
	The degree consists of eight modules (totalling 120 credits) and a 12,000-word dissertation (worth 60 credits). You take six compulsory modules, and two option modules.

19	Programme Structure			
Full Time programme				
Year 1				
Level	Module Code	Module Title	Credits	Status
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN043H7	Innovation: Management and Policy	15	Compulsory
7	MOMN042H7	Innovation Systems: Networks and Social Capital	15	Compulsory
7	MOMN073H7	Entrepreneurship and Innovation	15	Compulsory
7	BUMN135H7	Entrepreneurial Venture Creation	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7		Option module – from closed list, see below	15	Optional
7		Option module – free choice from any postgraduate modules in the Management Department	15	Optional
Part Time programme				
Year 1				
Level	Module Code	Module Title	Credits	Status
7	MOMN073H7	Entrepreneurship and Innovation	15	Compulsory
7	MOMN042H7	Innovation Systems: Networks and Social Capital	15	Compulsory
7	MOMN043H7	Innovation: Management and Policy	15	Compulsory
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7		Option module – free choice from any postgraduate modules in the Management Department	15	Optional

Year 2				
Level	Module Code	Module Title	Credits	Status
7	BUMN135H7	Entrepreneurial Venture Creation	15	Compulsory
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7		Option module – from closed list, see below	15	Optional
Indicative list of modules for closed options:				
7	MOMN083H7	Accounting and Financial Management	15	Option
7	BUMN100H7	Digital Business	15	Option
7	MOMN061H7	Digital Creativity and New Media Management	15	Option
7	MOMN026H7	Innovation and the Knowledge Economy	15	Option
7	MOMN038H7	Intellectual Capital and Competitiveness	15	Option
7	BUMN154H7	Management of Emerging Technologies	15	Option

20	Regulations
	<ul style="list-style-type: none"> • Admissions This programme adheres to the College Admissions Policy: http://www.bbk.ac.uk/registry/policies/documents/admissions-policy.pdf • Credit Transfer Accredited Prior Learning will be considered in line with the College Policy on Accredited Prior Learning http://www.bbk.ac.uk/registry/policies/documents/accreditation-prior-learning.pdf • Programme Regulations This programme adheres to the College Common Awards Scheme http://www.bbk.ac.uk/registry/policies/regulations • Programme Specific Regulations (or not applicable) N/A

21	Student Attendance Framework – in brief
	<p>The full version of the ‘Student Attendance Framework’ is available http://www.bbk.ac.uk/mybirkbeck/services/rules/Attendance-Framework.pdf .</p> <p>Principle Consistent and regular student attendance in class (or equivalent) promotes and affords student success. Inconsistent and irregular attendance is less likely to result in student success and is consistent with lower marks and degree classifications being achieved and awarded.</p> <p>Attendance expectation Birkbeck, University of London expects you to consistently attend all timetabled sessions, including lectures, seminars, group and individual tutorials, learning support sessions, workshops, laboratories, field trips, inductions and demonstrations.</p>

	<p>E-Registers</p> <p>All Birkbeck students are issued with student cards. Students are expected to take them to classes and to assessment venues and to present them to a member of staff if requested. This is for the purpose of identifying Birkbeck students.</p>
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22	Student Support and Guidance
	All Birkbeck students have access to a range of student support services, details can be found on our website here: http://www.bbk.ac.uk/student-services

23	Methods of Enhancing Quality and Standards
	<p>The College has rigorous procedures in place for the monitoring and enhancing its educational provision. This includes regular monitoring of programmes drawing on feedback from various sources including external examiner's reports, student feedback, student achievement and progression data. In addition, departments are reviewed every four to five years through the internal review process that includes external input.</p> <p>For more information please see the Academic Standards and Quality website http://www.bbk.ac.uk/registry/about-us/operations-and-quality</p>

24	Programme Director	Professor Klaus Nielsen
25	Start Date (<i>term/year</i>)	October 2012
26	Date approved by TQEC	Spring 2012
27	Date approved by Academic Board	Summer 2012
28	Date(s) updated/amended	February 2021