

### Programme Specification

1	<b>Awarding body</b>	University of London
2	<b>Teaching Institution</b>	<b>Birkbeck College</b>
3	<b>Programme Title(s)</b>	<b>Foundation Degree in Management</b>
4	<b>Programme Code(s)</b>	UFAMNGMO_C Management (Foundation Degree): 3-year, part-time, central London, October start
5	<b>UCAS code (if applicable)</b>	N/A
6	<b>Home Department</b>	Management
7	<b>Exit Award(s)</b>	College Certificate; Cert Higher Education
8	<b>Duration of Study (number of years)</b>	3 years part-time This programme can be completed in 9 academic terms, spread over 3 academic years.
9	<b>Mode of Study</b>	PT
10	<b>Level of Award (FHEQ)</b>	5

11	<b>Other teaching depts or institution</b>	N/A
12	<b>Professional, Statutory Regulatory Body(PSRB) details</b>	N/A
13	<b>QAA Benchmark Group</b>	Foundation Degree

14	<b>Programme Rationale &amp; Aims</b>	<ul style="list-style-type: none"> <li>• To broaden access to higher education by offering a Foundation Degree programme in Management to students who would not normally enrol for an undergraduate honours degree in management.</li> <li>• To provide a Foundation Degree programme in Management that is suitable for students who are in full-time employment or have other daytime commitments.</li> <li>• To offer an academically rigorous undergraduate non-honours degree programme that fosters the development of a broad-based knowledge and understanding of the theory and practice of a number of subject areas in the field of management, and their complex inter-relationships and to integrate these closely with work-based and work-related learning and Personal Development Planning (PDP). In this objective, the programme hopes to fulfil one of the aims of the College's Learning and Teaching Strategy to "enhance student learning by building on the students' knowledge and experience".</li> <li>• To provide through academic and work-based learning a broad-based and academically grounded undergraduate management education that develops competencies in the processes of management and harnesses critical thinking and independent judgment to confront a whole range of management and management-related problems in business, both in conceptual and practical terms.</li> <li>• To impart employment-related training involving personal skills development or generic skills that is transferable to a wide range of research, teaching and work situations.</li> </ul>
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	<ul style="list-style-type: none"> <li>To harness the knowledge, skills and capabilities required to progress, if desired, to the BSc Business at Birkbeck.</li> </ul> <p><b>Distinctive Features</b></p> <ul style="list-style-type: none"> <li>The programme is offered by the Department of Management in the School of Business, Economics and Informatics of Birkbeck that is gaining a strong reputation for both teaching and research in management and business.</li> <li>The part-time programme embodies Birkbeck's mission which concerns the education of mature students in full-time employment or have other daytime commitments and who may have missed out on earlier educational opportunities.</li> <li>Entry permitted to students without standard qualifications from diverse educational and cultural backgrounds.</li> <li>Face-to-face instruction conducted during the evening.</li> <li>The assessment of most modules is by means of an appropriate mix of examination, coursework, and / or project report.</li> <li>Opportunities for further higher education beyond the Foundation Degree in Management are offered by the Department of Management in the School of Business, Economics and Informatics of Birkbeck.</li> </ul>
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15	<b>Entry Criteria</b>
	<p>Applicants should be at least 18 years of age, but are not required to satisfy the general entry requirements for First degrees.</p> <p>Applicants will normally be expected to have grade 'C' GCSE level English and Maths. Applicants who do not hold this level of qualification may be required to carry out a skills audit at a selection evening, which comprises Maths and English. This audit assesses an applicant's potential to cope with and benefit from a particular programme of study.</p>

16	<b>Learning Outcomes</b>
	<p>Upon the successful completion of this programme students should be able to:</p> <ul style="list-style-type: none"> <li>describe the different organisational structures and the connections between different management functions;</li> <li>explain how accounting integrate with the business world and its functions in business decision making;</li> <li>discuss the micro economic theory and its interaction with businesses and society;</li> <li>integrate the knowledge gained in the programme with their work place;</li> <li>perform basic numerical and statistical analyses and apply the quantitative techniques in dealing with business problems;</li> <li>evaluate the quality of empirical evidence presented in both management reports and academic journal articles; and</li> <li>work in groups and present materials in class.</li> </ul>

17	<b>Learning, teaching and assessment methods</b>
	<p>The programme of study has been designed so that as well as receiving information in the form of formal lectures, a student can take charge of their own learning by adopting a participative</p>

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	<p>approach to learning. The tutorial/seminar sessions allow students to interact with their peers and develop insights into analysing and interpreting a wide and varied subject matter. Students will develop their intellectual capability through arguments; learn how to question existing knowledge and approaches; develop a critical appreciation of the subject matter; improve their communicative style; and develop their interpersonal skills.</p> <p>This programme is assessed through a range of assessment methods. Modules that emphasise the learning of numerical skills lean toward the use of mid-term tests coupled with unseen, formal examination at the end of each term. Mid-term tests are short tests set during the term and are designed to provide early feedback on performance. Other modules use individual or group presentations, written essays, or formal end of term examinations, as sole assessments or in combination.</p>
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18	<b>Programme Description</b>
	<b>Description</b> This programme starts in Autumn term each year and takes 3 years to complete as a part-time programme.

19	<b>Programme Structure</b>			
<b>FDA Management</b>				
<i>Part time (3-years)</i>				
<b>Year 1</b>				
<b>Level</b>	<b>Module Code</b>	<b>Module Name</b>	<b>Status</b>	<b>Credits</b>
3	BUMN169H3	Managing Change (Level 3)	Compulsory	15
3	BUMN166H3	Mathematics for Business (Level 3)	Compulsory	15
4	BUMN077H4	Management Studies I	Compulsory	15
4	BUMN078H4	Management Studies II	Compulsory	15
4	BUMN138H4	Personal and Academic Skills for Success	Compulsory	15
4	MOMN022H4	Quantitative Methods	Compulsory	15
<b>Year 2</b>				
<b>Level</b>	<b>Module Code</b>	<b>Module Name</b>	<b>Status</b>	<b>Credits</b>
4	BUMN051H4	Business Information Systems	Compulsory	15
4	BUMN131H4	Introduction to Accounting	Compulsory	15
4	BUMN149H4	Microeconomics for Business (Level 4)	Compulsory	15
4	BUMN144H4	Principles of Marketing (Undergraduate)	Compulsory	15
5	FDPD022S5	Policy in Practice	Compulsory	30
<b>Year 3</b>				
<b>Level</b>	<b>Module Code</b>	<b>Module Name</b>	<b>Status</b>	<b>Credits</b>
5	BUMN150H5	Critical Perspectives on People Management	Compulsory	15
5	FDPD023S5	Work-Based Learning	Compulsory	30
5		Option modules - free choice from level 5 modules in the Department of Management	Optional	15

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20	<b>Programme Director</b>	Nick Pronger
21	<b>Start Date (<i>term/year</i>)</b>	Spring 2002
22	<b>Date approved by TQEC</b>	Spring 2001
23	<b>Date approved by Academic Board</b>	Spring 2001
24	<b>Date(s) updated/amended</b>	4 February 2021 (for 2021/2 entry)