Programme Specification

1	**Awarding body**	University of London
2	**Teaching Institution**	**Birkbeck College**
3	**Programme Title(s)**	**MSc Management Practice**
4	**Programme Code(s)**	TMSMPRAC_C
5	**UCAS code**	N/A
6	**Home Department**	Management
7	**Exit Award(s)**	PG Cert, PG Dip
8	**Duration of Study (number of years)**	**2**

9	**Mode of Study**	FT		PT	✓	DL	

10	**Level of Award (FHEQ)**	7
11	**Other teaching depts or institution**	Organizational Psychology
12	**Professional, Statutory Regulatory Body(PSRB) details**	Chartered Management Institute www.managers.org.uk Institute of Leadership and Management www.i-l-m.com
13	**QAA Benchmark Statement**	Business and Management

14	**Programme Rationale & Aims**

The MSc Management Practice comprises a combination of postgraduate level modules from the departments of Management and Organizational Psychology which map to the requirements of the Senior Leader Master's Degree Apprenticeship standard. The programme is aimed at professional leaders in the private, public and third sector and in all sizes of organisation. The programme will provide career development opportunities for as wide a range of individuals as possible but focuses on those who may already have developed practical experience and who wish to develop their theoretical understanding of higher level management skills further.

What distinguishes this programme from other master's level study programmes is the employer defined

knowledge, skills and behaviours that are integrated with and assessed as part of the whole apprenticeship award, of which the master's degree forms the integrated academic element.

Following successful completion of the master's programme, apprentices will be eligible to complete an "End Point Assessment" to gain the apprenticeship award and CMI professional recognition (either Chartered Manager or Chartered Fellow status, depending on the years of management experience a completing apprentice possesses). ILM membership or fellowship may also be gained, again depending on the amount of management experience.

15	**Entry Criteria**
	Individual employers will set the entry criteria for their apprenticeships: this may involve previous management experience, having undertaken an apprenticeship at a lower level or academic qualifications.

Birkbeck's academic qualifications for this programme comprise: normally at least a second-class honours degree in any subject area from a UK university or a non-UK equivalent or a professional or other qualification obtained by written examinations approved by the College. Relevant experience, supporting statements and references may be taken into consideration, especially in the case of non-standard applications. Applicants must also hold English and Maths qualifications at a minimum of GCSE level or equivalent. Applicants for whom English is a second language will normally be required to hold an IELTS score, achieved within the last two years, of 6.5 with 6 in each subtest. Other English Language proficiency tests may also be accepted. |

16	**Learning Outcomes**
	Students will develop the following skills and learning from the degree:

- apply organisation theory and management knowledge to diverse organisational settings
- apply strategic management tools and techniques to real-world business situations
- understand situations related to differences in the business environment between countries, and changes in the business environment over time, in either a business or a public policy context appreciate and understand the nature and processes of entrepreneurship and innovation by applying various concepts to an understanding of the management of new business creation and growth
- understand how the role of business in society has evolved in recent decades and grasp modern and emerging future social and environmental challenges for business
- develop an intellectual appreciation of the factors that affect consumer and organisational behaviour and their decision-making
- apply knowledge gained to marketing theory
- understand key issues involved in managing innovation in firms as well as the rationale and development of technology and innovation policy
- analyse key strategies used by business enterprises for profit maximisation
- critically discuss the aims and objectives of the HRM and HRD functions in organisations and how these are met in practice
- promote professionalism and an ethical approach to HRM and HRD practice in organisations
- Deal effectively with complex issues from both an academic and a professional perspective
- Make sound judgements in the absence of complete data, and communicate conclusions clearly to specialist and non-specialist audiences |

17	**Learning, teaching and assessment methods**
	The principal methods of teaching and learning include: • Lecturing • Directed reading • Class discussion of research articles • Small group and class discussion of case studies linking theory and practice • Student-led seminars and presentations • Supervised individual assignments • Supervised group exercises • Supervised independent research for dissertation • Online learning through Moodle, our online learning resource where all information and materials relating to the programme and modules are available. Students will also have access to the Birkbeck Library and e-Library where they can obtain books and journal articles that are required for their studies. A range of student support facilities are also available. While lecturing is a major vehicle of knowledge transfer in the programme, most modules use a mix of other methods of learning and teaching with lectures, many of which are peer reviewed, e.g. group exercises, case studies linking theory and practice, and seminars involving group work and presentations. There are several modules in which lectures are combined with small group discussions in which even more interaction between students and between students and group leaders are possible, thus helping to harness appropriate social interactive behaviour and the ability to work in teams, while actively pursuing the advancement of knowledge. Active participation at lectures and individual assignments, including the supervised independent research for the work-based project, provide other avenues for interactive learning. Individual assignment and the supervised independent research for the work-based project are designed to assess the ability of postgraduate students to take responsibility for their own learning and time management, to search for information, and to carry out work to set deadlines. **Assessment methods:** The learning outcomes determine the method of assessment for each module on the programme. The assessment of several modules on the programme is by a combination of coursework (of various forms) and an unseen formal, written examination. Examinations provide a rigorous test of the core knowledge, understanding and analytical skills of students and encourage careful revision and the consolidation of core learning in general and specific subject areas. Coursework aims to develop and assess students' critical understanding of academic knowledge and process-based research skills. It also assesses the ability of students to take responsibility for their own learning and time management, to search for information and to carry out work to set deadlines. Assignments test a number of subject-specific and other intellectual, practical and personal skills including: the ability to locate, extract and analyse qualitative and quantitative data from different sources as a basis for decision making and justification of resource deployment; the ability to construct an argument in written English; to critically evaluate arguments and evidence; to critically appraise existing views and debates; and the ability to describe and justify international management and business decisions. Apart from providing quantitative assessment, coursework assignments provide opportunities for detailed qualitative feedback to

students, thus enhancing the learning process on a regular basis throughout the programme.

18	**Programme Description**

The programme will be taken over two years. Apprentices complete 10 modules of 15 credits each plus a 30-credit Work-based Project.

Year 1 compulsory modules:

Principles of Organisation and Management

Innovation, Management and Policy

Consumer Behaviour

Strategic Management

Accounting and Financial Management

Entrepreneurship and Innovation

Year 2 compulsory modules:

Economics for Managers

Leading and Developing People

Innovation and the Knowledge Economy

Corporate Responsibility

Work-based Project

E-Portfolio Workshops

Apprentices are also required to attend workshops in each term to support them in the compilation of their apprenticeship portfolio of evidence, demonstrating they have met all of the required elements of the apprenticeship standard and in preparation for the undertaking of the End Point Assessment for the apprenticeship award after completion of the MSc.

19	**Programme Structure**

Part-Time programme – 2 years

Year 1

Level	Module Code	Module Title	Credits	Status*
7	MOMN010H7	Principles of Organisation and Management	15	Compulsory
7	MOMN043H7	Innovation: Management and Policy	15	Compulsory
7	BUMN007H7	Consumer Behaviour	15	Compulsory
7	MOMN082H7	Strategic Management (Postgraduate)	15	Compulsory
7	MOMN083H7	Accounting and Financial Management	15	Compulsory
7	MOMN073H7	Entrepreneurship and Innovation	15	Compulsory
N	BUBU065Z4	E-Portfolio Workshops	0	Compulsory

Year 2				
Level	Module Code	Module Title	Credits	Status*
7	BUMN070H7	Economics for Managers	15	Compulsory
7	BUOB045H7	Leading and Developing People	15	Compulsory
7	MOMN026H7	Innovation and the Knowledge Economy	15	Compulsory
7	MOMN039H7	Corporate Responsibility	15	Compulsory
7	BUMN129S7	Work-based Project	30	Compulsory
N	BUBU065Z4	E-Portfolio Workshops	0	Compulsory

Status*
CORE – Module must be taken and passed by student; COMPULSORY – Module must be taken, mark can be reviewed at sub-exam board; OPTIONAL – Student can choose to take this module

20	**Regulations**
	• ***Admissions*** This programme adheres to the College Admissions Policy http://www.bbk.ac.uk/registry/policies/documents/admissions-policy.pdf • ***Credit Transfer*** Accredited Prior Learning will be considered in line with the College Policy on Accredited Prior Learning http://www.bbk.ac.uk/registry/policies/documents/accreditation-prior-learning.pdf • ***Programme Regulations*** This programme adheres to the College Common Awards Scheme http://www.bbk.ac.uk/registry/policies/regulations • ***Programme Specific Regulations (or not applicable)*** N/A

21	**Student Attendance Framework** *– in brief*
	The full version of the 'Student Attendance Framework' is available http://www.bbk.ac.uk/mybirkbeck/services/rules/Attendance-Framework.pdf . **Principle** Consistent and regular student attendance in class (or equivalent) promotes and affords student success. Inconsistent and irregular attendance is less likely to result in student success and is consistent with lower marks and degree classifications being achieved and awarded. **Attendance expectation** Birkbeck, University of London expects you to consistently attend all timetabled sessions, including lectures, seminars, group and individual tutorials, learning support sessions, workshops, laboratories, field trips, inductions and demonstrations. **E-Registers**

	All Birkbeck students are issued with student cards. Students are expected to take them to classes and to assessment venues and to present them to a member of staff if requested. This is for the purpose of identifying Birkbeck students.

22	**Student Support and Guidance**
	All Birkbeck students have access to a range of student support services, details can be found on our website here: http://www.bbk.ac.uk/student-services

23	**Methods of Enhancing Quality and Standards**
	The College has rigorous procedures in place for the monitoring and enhancing its educational provision. This includes regular monitoring of programmes drawing on feedback from various sources including external examiner's reports, student feedback, student achievement and progression data. In addition, departments are reviewed every four to five years through the internal review process that includes external input.
	For more information please see the Academic Standards and Quality website http://www.bbk.ac.uk/registry/about-us/operations-and-quality .

24	**Programme Director**	Nick Pronger
25	**Start Date** (term/year)	Autumn 2018
26	**Date approved by TQEC**	Spring 2018
27	**Date approved by Academic Board**	Spring 2018
28	**Date(s) updated/amended**	January 2020