

Programme Specification

1	Awarding body	University of London					
2	Teaching Institution	Birkbeck College					
3	Programme Title(s)	MSc Management					
4	Programme Code(s)	TMSMNGMT_C					
5	UCAS code	N/A					
6	Home Department	Management					
7	Exit Award(s)	Postgraduate Diploma/Postgraduate Certificate					
8	Duration of Study (number of years)	1 year (full-time); 2 years (part-time)					
9	Mode of Study	FT	X	PT	X	DL	
10	Level of Award (FHEQ)	7					
11	Other teaching depts or institution	N/A					
12	Professional, Statutory Regulatory Body(PSRB) details	N/A					
13	<u>QAA Benchmark Group</u>	N/A					

14	Programme Rationale & Aims
	<p>This programme has a flexible structure, which allows students to choose to concentrate on a general background in business and management or to focus on a specialist area. Whichever students choose, the programme provides a solid grounding in key aspects in management and draws upon the Department of Management's areas of research expertise.</p> <p>The programme:</p> <ul style="list-style-type: none"> • Provides a solid introduction to key aspects in management. • An MSc Management differs from the typical MBA in that it covers fewer subjects but in more depth. You will learn more than just the current management fashions and buzzwords - you will also learn about the evidence upon which management theories are based. • Taught by a team with international reputations in their respective areas. <p>Main aims:</p> <ul style="list-style-type: none"> • The overall aims of the academically rigorous taught postgraduate programme in Management are to prepare graduates: <ul style="list-style-type: none"> - to pursue a career in management with a wide range of organisations, more generally; and/ or - to progress, if desired, to one of the research degree programmes at Birkbeck. • To achieve those overall aims, the programme fosters the development of a broad-based knowledge and expertise in the following areas: <ul style="list-style-type: none"> - the essentials of management theory and practice and the core principles and practice of business and organisations in a local and international context; - the design and implementation of strategy at different levels of the corporate

	<p>organisation, and other types of organisations such as public, not-for-profit or cooperatives;</p> <ul style="list-style-type: none"> - a range of optional subjects in management as well as specific functional areas that will broaden the scope of learning in management, and its interface with all its various facets; - the analysis of conceptual and practical issues in management through the pursuit of the dissertation, thus fostering powers of critical analysis and independent judgment to frame solutions to complex managerial problems in all types of organisations. - personal skills development and generic skills that are transferable to a wide range of research, teaching and work situations. This includes the skills of self-discipline, reflection, analysis, communication, leadership and life-long learning. <ul style="list-style-type: none"> • To enhance the fine reputation of Birkbeck, University of London and the Department of Management within the School of Business, Economics and Informatics by building on its track record of success in offering a range of postgraduate programmes in the International Business and related fields.
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15	Entry Criteria
	<ul style="list-style-type: none"> • Normally at least a second-class honours degree in any subject area from a UK university or a non-UK equivalent; other qualifications will be considered. • Non-native English speakers need to provide proof of English language ability: A minimum IELTS score of 6.5 (with a minimum of 6 in the sub-tests) and provide the certificate. • A professional or other qualification obtained by written examinations approved by the College. • Relevant experience, supporting statements and references may be taken into consideration, especially in the case of non-standard applications. <p>MSc Management</p> <p>International students who complete the Business pathway on the International Foundation Programme for Postgraduate study (Grad Diploma) by passing all four modules (Academic English Skills for Postgraduate Study; Approaches to Postgraduate study; Professional Communication Skills; Approaches to Business and Management), including passing Approaches to Business and Management with 60% are given automatic progression to this programme.</p> <p>MSc Management with Sport Management</p> <p>International students who complete the Sport Management pathway on the International Foundation Programme for Postgraduate study (Grad Diploma) by passing all four modules (Academic English Skills for Postgraduate Study; Approaches to Postgraduate study; Professional Communication Skills; Approaches to Business and Management), including passing Approaches to Business and Management with 60% are given automatic progression to this programme.</p>

16	Learning Outcomes
	<p>Subject Specific:</p> <ul style="list-style-type: none"> • A critical understanding and awareness of the various dimensions of management,

	<p>business, and organisation studies and related fields, such as economics as academic fields of study, including knowledge of the foundation literatures and understanding and awareness of current research trends.</p> <ul style="list-style-type: none"> • The ability to appraise existing views and debates in the theory and practice of management, broadly defined, including the critical evaluation of the evidence. • The knowledge and understanding of business organisations, and other types of organisations such as public, not-for-profit or cooperatives, and of the environment in which they operate. • The development of competencies in the various processes of management: planning, organising, leading and controlling. • The appreciation of how managerial processes play important roles in the attainment of efficiency and effectiveness of organisations.
17	<p>Learning, teaching and assessment methods</p> <p>The principal methods of teaching and learning include:</p> <ul style="list-style-type: none"> • Lecturing • Directed reading • Class discussion of research articles • Small group and class discussion of case studies linking theory and practice • Student-led seminars and presentations • Supervised individual assignments • Supervised group exercises • Supervised independent research for dissertation • Online learning through Moodle : Students have access to Moodle, our online learning resource where all information and materials relating to their programme of study and modules are available. Students will also have access to the Birkbeck Library and e-Library where they can obtain books and journal articles that are required for their studies. We offer a range of student support and study facilities. <p>While lecturing is a major vehicle of knowledge transfer in the MSc programme in Management, most modules use a mix of other methods of learning and teaching with lectures, all of which are peer reviewed, e.g. group exercises, case studies linking theory and practice, and seminars involving group work and presentations. There are several modules in which lectures are combined with small group discussions in which even more interaction between students and between students and group leaders are possible, thus helping to harness appropriate social interactive behaviour and the ability to work in teams, while actively pursuing the advancement of knowledge. Active participation at lectures and individual assignments, including the supervised independent research for dissertation, provide other avenues for interactive learning. Individual assignment and the supervised independent research for the dissertation are designed to assess the ability of postgraduate students to take responsibility for their own learning and time management, to search for information, and to carry out work to set deadlines.</p> <p>Assessment methods:</p> <p>The learning outcomes determine the method of assessment for each module of the programme. The assessment of most modules that form the MSc Management</p>

programme is by a combination of coursework (of various forms) and an unseen formal, written examination at the end of the Autumn term or during the Summer term. In order to arrive at an overall mark for each module, the marks awarded for the coursework and examination are combined together in ratios that vary across modules, but in most cases a 25%:75% ratio applies in determining the respective weight of coursework and examination in the determination of the overall mark for each module.

Final Examinations provide a rigorous test of the core knowledge, understanding and analytical skills of students and encourage careful revision and the consolidation of core learning in general and specific subject areas.

The coursework aims at the development and assessment of students' critical understanding of academic knowledge and process-based research skills. All coursework assess the ability of students to take responsibility for their own learning and time management; to search for information; and to carry out work to set deadlines. They test a number of subject-specific, and other intellectual, practical and personal and social skills to include inter alia: the ability to locate, extract and analyse qualitative and quantitative data from different sources as a basis for decision making and justification of resource deployment; the ability to construct an argument in written English; to critically evaluate arguments and evidence; to critically appraise existing views and debates; and the ability to describe and justify international management and business decisions.

Apart from providing quantitative assessment, coursework provide opportunities for detailed qualitative feedback to students, thus enhancing the learning process on a regular basis throughout the programme. Coursework can take several forms:

- a) Written exercises and essays are used to assess the ability to work through quantitative and qualitative problems; construct an argument in written English; critically evaluate arguments and evidence; appraise existing views and debates; and assess the ability to describe and justify management and business decisions.
- b) Group Assignments are used to evaluate the ability to communicate appropriately with peers and supervisors (oral and written), foster co-operation, trust and loyalty; use computer technology for communication; and work in teams.

All assessed work is marked in accordance with the Common Awards Scheme. The criteria are linked explicitly to the learning outcomes, and distinguish clearly between the achievements required for each range of marks in the distinction, merit, pass and fail categories.

All assessed work comprising more than 30% of the overall module mark is double marked by two internal examiners and counterchecked by the external examiners who see a sample of all assessed work. The sample includes for each module the exam script(s), coursework(s) nearest of the mean of the marks in the distinction range, merit range, pass range and fail range.

The award for the MSc Management degree and intermediate awards are governed by the Common Awards Scheme.

18	Programme Description
	Students complete 8 modules (totalling 120 credits) and write a 12,000-word dissertation (worth 60 credits).

19	Programme Structure			
1 year Full-Time programme: MSc Management				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	BUMN061D7	MSc Dissertation	60	Core
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	N/A	One module from Group one	15	Optional
7	N/A	One module from Group two	15	Optional
7	N/A	One module from Group one or Group two	15	Optional
7	N/A	Free choice from all PG modules offered by the Department of Management	45	Optional
Optional Modules				
Group One Optional Modules				
7	GGPH033H7	Sustainable Business Practice	15	Optional
7	MOMN028H7	Corporate Governance	15	Optional
7	MOMN039H7	Corporate Responsibility	15	Optional
7	MOMN032H7	International Business Ethics	15	Optional
7	MOMN009H7	International Business Strategy	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	MOMN009H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional
Group Two Optional Modules				
7	BUMN003H7	Comparative Employment Relations	15	Optional
7	MOMN076H7	Development Policy	15	Optional
7	BUMN070H7	Economics for Managers	15	Optional
7	MOMN073H7	Entrepreneurship and Innovation	15	Optional
7	MOMN074H7	Globalization: forces, players and management	15	Optional
7	MOMN042H7	Innovation Systems: Networks and Social Capital	15	Optional
7	MOMN075H7	International Business and Economic Development	15	Optional

Year of entry: 2020/21

7	MOMN007H7	International Business: Theories and Issues	15	Optional
7	MOMN008H7	The Dynamics of Global Capitalism: Theory and Practice	15	Optional
7	MOMN001H7	The Creative Industries: Theory and Context	15	Optional
7	MOMN026H7	Innovation and the Knowledge Economy	15	Optional
7	BUMN069H7	Trust Social Norms and Institutions	15	Optional

1 year Full-Time programme: MSc Management with Business Innovation

Year 1

Level	Module Code	Module Title	Credits	Status*
7	BUMN061D7	MSc Dissertation	60	Core
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	Two module from Group two	30	Optional
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional

Optional Modules

Group One Optional Modules

7	MOMN083H7	Accounting and Financial	15	Optional
7	MOMN028H7	Corporate Governance	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional

Group Two Optional Modules

7	BUMN154H7	Blockchain Technology and Its Impact on Innovation, Management and Policy	15	Optional
7	BUMN171H7	Cyber Security Management	15	Option
7	BUMN135H7	Entrepreneurial Venture Creation	15	Optional
7	MOMN061H7	Digital Creativity and New Media Management	15	Optional
7	MOMN073H7	Entrepreneurship and Innovation	15	Optional
7	MOMN042H7	Innovation Systems: Networks and Social Capital	15	Optional
7	MOMN043H7	Innovation: Management and Policy	15	Optional
7	MOMN038H7	Intellectual Capital and Competitiveness	15	Optional

7	MOMN026H7	Innovation and the Knowledge Economy	15	Optional
1 year Full-Time programme: MSc Management with Business Strategy and the Environment				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	BUMN061D7	MSc Dissertation	60	Core
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	30 credits of options from Group two	30	Optional
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional
Optional Modules				
<i>Group One Optional Modules</i>				
7	MOMN083H7	Accounting and Financial Management	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional
<i>Group Two Optional Modules</i>				
7	SSGE060H7	Climate change	15	Optional
7	GGPH033H7	Sustainable Business Practice	15	Optional
7	SSGE014H7	Energy and Climate Change	15	Optional
7	SSGE011S7	Environment and Policy	30	Optional
7	BUMN114H7	Environmental Economics	15	Optional
7	SSGE058H7	Environmental Science for Environmental Management	15	Optional
7	SSGE013H7	Readings in the Environment	15	Optional
1 year Full-Time programme: MSc Management with Corporate Governance and Business Ethics				
Year 1				
Level	Module Code	Module Title	Credits	Status
7	MOMN028H7	Corporate Governance	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	One module from Group two	15	Optional

7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional
Optional Modules				
<i>Group One Optional Modules</i>				
7	MOMN083H7	Accounting and Financial Management	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional
<i>Group Two Optional Modules</i>				
7	MOMN039H7	Corporate Responsibility	15	Optional
7	MOMN032H7	International Business Ethics	15	Optional
1 year Full-Time programme: MSc Management with Creative Industries				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	BUMN061D7	MSc Dissertation	60	Core
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	MOMN001H7	The Creative Industries: Theory and Context	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	One module from Group two	15	Optional
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional
Optional Modules				
<i>Group One Optional Modules</i>				
7	MOMN083H7	Accounting and Financial Management	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN028H7	Corporate Governance	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional
<i>Group Two Optional Modules</i>				
7	BUMN171H7	Cyber Security Management	15	Option
7	BUMN100H7	Digital Business	15	Option
7	MOMN061H7	Digital Creativity and New Media Management	15	Option
7	MOMN038H7	Intellectual Capital and Competitiveness	15	Option

1 year Full-Time programme: MSc Management with Human Resource Management
Year 1

Level	Module Code	Module Title	Credits	Status*
7	BUMN061D7	MSc Dissertation	60	Core
7	MOOP017H7	Leadership and Performance Management	15	Compulsory
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	One module from Group two	15	Optional
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional

Optional Modules
Group One Optional Modules

7	MOMN083H7	Accounting and Financial Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional

Group Two Optional Modules

7	BUMN003H7	Comparative Employment Relations	15	Optional
7	MOOP009H7	Employee Relations and Motivation	15	Optional
7	BUMN004H7	International Human Resource Management	15	Optional
7	MOOP006H7	Selection and Assessment	15	Optional

1 year Full-Time programme: MSc Management with International Business
Year 1

Level	Module Code	Module Title	Credits	Status*
7	BUMN061D7	MSc Dissertation	60	Core
7	MOMN007H7	International Business: Theories and Issues	15	Compulsory
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	One module from Group two	15	Optional
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional

Optional Modules
Group One Optional Modules

7	MOMN083H7	Accounting and Financial Management	15	Optional
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7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional

Group Two Optional Modules

7	MOMN009H7	International Business Strategy	15	Optional
7	MOMN008H7	The Dynamics of Global Capitalism: Theory and Practice	15	Optional

1 year Full-Time programme: MSc Management with International Business and Development**Year 1**

Level	Module Code	Module Title	Credits	Status*
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7	MOMN076H7	Development Policy	15	Compulsory
7	MOMN075H7	International Business and Economic Development	15	Compulsory
7	N/A	Two modules from approved list	30	Optional
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional

Optional Modules**Approved list of Optional Modules**

7	MOMN083H7	Accounting and Financial Management	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional

1 year Full-Time programme: MSc Management with Marketing**Year 1**

Level	Module Code	Module Title	Credits	Status*
7	BUMN061D7	MSc Dissertation	60	Core
7	BUMN085H7	Principles of Marketing	15	Compulsory
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	One module from Group two	15	Optional
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional

Optional Modules				
<i>Group One Optional Modules</i>				
7	MOMN083H7	Accounting and Financial Management	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional
<i>Group Two Optional Modules</i>				
7	BUMN081H7	Digital and Social Media Marketing	15	Optional
7	BUMN007H7	Consumer Behaviour	15	Optional
7	MOMN025H7	International Marketing	15	Optional
7	BUMN017H7	Marketing Communications	15	Optional
7	BUMN016H7	Strategic Marketing Management	15	Optional
7	BUMN055H7	Public Relations	15	Optional
7	BUMN047H7	Relationship Marketing	15	Optional
7	MOMN035H7	Sport Marketing	15	Optional
1 year Full-Time programme: MSc Management with Sport Management				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	BUMN061D7	MSc Dissertation	60	Core
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	Two modules from Group two	30	Optional
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional
Optional Modules				
<i>Group One Optional Modules</i>				
7	MOMN083H7	Accounting and Financial Management	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional
<i>Group Two Optional Modules</i>				
7	BUMN001H7	Sport Economics and the Design of Competitions	15	Optional
7	MOMN080H7	International Sport Law	15	Optional
7	MOMN081H7	Sport Event Management	15	Optional
7	BUMN014H7	Sport Policy and Development	15	Optional
7	BUMN002H7	Sport Governance	15	Optional

2 year Part-Time programme: MSc Management
Year 1

Level	Module Code	Module Title	Credits	Status*
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	N/A	One module from Group one	15	Optional
7	N/A	One module from Group two	15	Optional
7	N/A	One module from Group one or Group two	15	Optional
7	N/A	Free choice from all PG modules offered by the Department of Management	15	Optional

Year 2

Level	Module Code	Module Title	Credits	Status*
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional

Optional Modules
Group One Optional Modules

7	GGPH033H7	Sustainable Business Practice	15	Optional
7	MOMN028H7	Corporate Governance	15	Optional
7	MOMN039H7	Corporate Responsibility	15	Optional
7	MOMN032H7	International Business Ethics	15	Optional
7	MOMN009H7	International Business Strategy	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	MOMN009H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional

Group Two Optional Modules

7	BUMN003H7	Comparative Employment Relations	15	Optional
7	MOMN076H7	Development Policy	15	Optional
7	BUMN070H7	Economics for Managers	15	Optional
7	MOMN073H7	Entrepreneurship and Innovation	15	Optional
7	MOMN074H7	Globalization: forces, players and management	15	Optional
7	MOMN042H7	Innovation Systems: Networks and Social Capital	15	Optional
7	MOMN075H7	International Business and Economic Development	15	Optional
7	MOMN007H7	International Business: Theories and Issues	15	Optional
7	MOMN008H7	The Dynamics of Global Capitalism: Theory and Practice	15	Optional
7	MOMN001H7	The Creative Industries: Theory and Context	15	Optional
7	MOMN026H7	Innovation and the Knowledge Economy	15	Optional
7	BUMN069H7	Trust Social Norms and Institutions	15	Optional

2 year Part-Time programme: MSc Management with Business Innovation
Year 1

Level	Module Code	Module Title	Credits	Status*
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	Two module from Group two	30	Optional

Year 2

7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional

Optional Modules
Group One Optional Modules

7	MOMN083H7	Accounting and Financial Management	15	Optional
7	MOMN028H7	Corporate Governance	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional

Group Two Optional Modules

7	BUMN154H7	Blockchain Technology and Its Impact on Innovation, Management and Policy	15	Optional
7	BUMN171H7	Cyber Security Management	15	Option
7	BUMN135H7	Entrepreneurial Venture Creation	15	Optional
7	MOMN061H7	Digital Creativity and New Media Management	15	Optional
7	MOMN073H7	Entrepreneurship and Innovation	15	Optional
7	MOMN042H7	Innovation Systems: Networks and Social Capital	15	Optional
7	MOMN043H7	Innovation: Management and Policy	15	Optional
7	MOMN038H7	Intellectual Capital and Competitiveness	15	Optional
7	MOMN026H7	Innovation and the Knowledge Economy	15	Optional

2 year Part-Time programme: MSc Management with Business Strategy and the Environment
Year 1

Level	Module Code	Module Title	Credits	Status*
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	30 credits of options from Group two	30	Optional

Year 2				
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional
Optional Modules				
<i>Group One Optional Modules</i>				
7	MOMN083H7	Accounting and Financial Management	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional
<i>Group Two Optional Modules</i>				
7	SSGE060H7	Climate Change	15	Optional
7	GGPH033H7	Sustainable Business Practice	15	Optional
7	SSGE014H7	Energy and Climate Change	15	Optional
7	SSGE011S7	Environment and Policy	30	Optional
7	BUMN114H7	Environmental Economics	15	Optional
7	SSGE058H7	Environmental Science for Environmental Management	15	Optional
7	SSGE013H7	Readings in the Environment	15	Optional
2 year Part-Time programme: MSc Management with Corporate Governance and Ethics				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN028H7	Corporate Governance	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	One module from Group two	15	Optional
Year 2				
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional
Optional Modules				
<i>Group One Optional Modules</i>				
7	MOMN083H7	Accounting and Financial Management	15	Optional

Year of entry: 2020/21



7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional
<i>Group Two Optional Modules</i>				
7	MOMN039H7	Corporate Responsibility	15	Optional
7	MOMN032H7	International Business Ethics	15	Optional
2 year Part-Time programme: MSc Management with Creative Industries				
Year 1				
Level	Module Code	Module Title	Credits	Status
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN001H7	The Creative Industries: Theory and Context	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	One module from Group two	15	Optional
Year 2				
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional
Optional Modules				
<i>Group One Optional Modules</i>				
7	MOMN083H7	Accounting and Financial Management	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN028H7	Corporate Governance	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional
<i>Group Two Optional Modules</i>				
7	BUMN171H7	Cyber Security Management	15	Option
7	BUMN100H7	Digital Business	15	Option
7	MOMN061H7	Digital Creativity and New Media Management	15	Option
7	MOMN038H7	Intellectual Capital and Competitiveness	15	Option
2 year Part-Time programme: MSc Management with Human Resource Management				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOOP017H7	Leadership and Performance Management	15	Compulsory
7	N/A	Two modules from Group one	30	Optional

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7	N/A	One module from Group two	15	Optional
Year 2				
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional
Optional Modules				
<i>Group One Optional Modules</i>				
7	MOMN083H7	Accounting and Financial Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional
<i>Group Two Optional Modules</i>				
7	BUMN003H7	Comparative Employment Relations	15	Optional
7	MOOP009H7	Employee Relations and Motivation	15	Optional
7	BUMN004H7	International Human Resource Management	15	Optional
7	MOOP006H7	Selection and Assessment	15	Optional
2 year Part-Time programme: MSc Management with International Business				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN007H7	International Business: Theories and Issues	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	One module from Group two	15	Optional
Year 2				
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional
Optional Modules				
<i>Group One Optional Modules</i>				
7	MOMN083H7	Accounting and Financial Management	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional

<i>Group Two Optional Modules</i>				
7	MOMN009H7	International Business Strategy	15	Optional
7	MOMN008H7	The Dynamics of Global Capitalism: Theory and Practice	15	Optional
2 year Part-Time programme: MSc Management with International Business and Development				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN076H7	Development Policy	15	Compulsory
7	MOMN075H7	International Business and Economic Development	15	Compulsory
7	N/A	Two modules from approved list	30	Optional
Year 2				
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional
Optional Modules				
<i>Approved list of Optional Modules</i>				
7	MOMN083H7	Accounting and Financial Management	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional
2 year Part-Time programme: MSc Management with Marketing				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	BUMN085H7	Principles of Marketing	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	One module from Group two	15	Optional
Year 2				
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional

Optional Modules				
<i>Group One Optional Modules</i>				
7	MOMN083H7	Accounting and Financial Management	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional
<i>Group Two Optional Modules</i>				
7	BUMN081H7	Digital and Social Media Marketing	15	Optional
7	BUMN007H7	Consumer Behaviour	15	Optional
7	MOMN025H7	International Marketing	15	Optional
7	BUMN017H7	Marketing Communications	15	Optional
7	BUMN016H7	Strategic Marketing Management	15	Optional
7	BUMN055H7	Public Relations	15	Optional
7	BUMN047H7	Relationship Marketing	15	Optional
7	MOMN035H7	Sport Marketing	15	Optional
2 year Part-Time programme: MSc Management with Sport Management				
Year 1				
Level	Module Code	Module Title	Credits	Status*
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	N/A	Two modules from Group one	30	Optional
7	N/A	Two modules from Group two	30	Optional
Year 2				
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7	N/A	Free choice from all PG modules offered by the Department of Management	30	Optional
Optional Modules				
<i>Group One Optional Modules</i>				
7	MOMN083H7	Accounting and Financial	15	Optional
7	MOOP017H7	Leadership and Performance Management	15	Optional
7	MOMN040H7	Perspectives on Organization	15	Optional
7	BUMN085H7	Principles of Marketing	15	Optional
7	MOMN082H7	Strategic Management (Postgraduate)	15	Optional
<i>Group Two Optional Modules</i>				
7	BUMN001H7	Sport Economics and the Design of Competitions	15	Optional
7	MOMN080H7	International Sport Law	15	Optional

7	MOMN081H7	Sport Event Management	15	Optional
7	BUMN014H7	Sport Policy and Development	15	Optional
7	BUMN002H7	Sport Governance	15	Optional

Status*

CORE – Module must be taken and passed by student; COMPULSORY – Module must be taken, mark can be reviewed at sub-exam board; OPTIONAL – Student can choose to take this module

20	Regulations
	<ul style="list-style-type: none"> • Admissions This programme adheres to the College Admissions Policy: http://www.bbk.ac.uk/registry/policies/documents/admissions-policy.pdf • Credit Transfer Accredited Prior Learning will be considered in line with the College Policy on Accredited Prior Learning http://www.bbk.ac.uk/registry/policies/documents/accreditation-prior-learning.pdf • Programme Regulations This programme adheres to the College Common Awards Scheme http://www.bbk.ac.uk/registry/policies/regulations • Programme Specific Regulations (or not applicable) N/A
21	Student Attendance Framework – in brief
	<p>The full version of the 'Student Attendance Framework' is available http://www.bbk.ac.uk/mybirkbeck/services/rules/Attendance-Framework.pdf .</p> <p>Principle Consistent and regular student attendance in class (or equivalent) promotes and affords student success. Inconsistent and irregular attendance is less likely to result in student success and is consistent with lower marks and degree classifications being achieved and awarded.</p> <p>Attendance expectation Birkbeck, University of London expects you to consistently attend all timetabled sessions, including lectures, seminars, group and individual tutorials, learning support sessions, workshops, laboratories, field trips, inductions and demonstrations.</p> <p>E-Registers All Birkbeck students are issued with student cards. Students are expected to take them to classes and to assessment venues and to present them to a member of staff if requested. This is for the purpose of identifying Birkbeck students.</p>
22	Student Support and Guidance
	<p>All Birkbeck students have access to a range of student support services, details can be found on our website here: http://www.bbk.ac.uk/mybirkbeck/services/facilities</p>

23	Methods of Enhancing Quality and Standards
	<p>The College has rigorous procedures in place for the monitoring and enhancing its educational provision. This includes regular monitoring of programmes drawing on feedback from various sources including external examiner's reports, student feedback, student achievement and progression data. In addition, departments are reviewed every four to five years through the internal review process that includes external input.</p> <p>For more information please see the Academic Standards and Quality website http://www.bbk.ac.uk/registry/about-us/operations-and-quality</p>

24	Programme Director	Dr Giambattista Rossi
25	Start Date (<i>term/year</i>)	October 2004
26	Date approved by TQEC	Spring 2004
27	Date approved by Academic Board	Summer 2004
28	Date(s) updated/amended	July 2020