Programme Specification

1	**Awarding body**	University of London
2	**Teaching Institution**	**Birkbeck College**
3	**Programme Title(s)**	**MSc International Business and Development**
4	**Programme Code(s)**	TMSBUIND_C
5	**UCAS code**	N/A
6	**Home Department**	Management
7	**Exit Award(s)**	Postgraduate Diploma/Postgraduate Certificate
8	**Duration of Study (number of years)**	1 year (full-time); 2 years (part-time)
9	**Mode of Study (FT/PT/DL)**	FT/PT
10	**Level of Award (FHEQ)**	7
11	**Other teaching depts or institution**	Geography
12	**Professional, Statutory Regulatory Body(PSRB) details**	N/A
13	**QAA Benchmark Group**	N/A

14	**Programme Rationale & Aims**

Main Aims:
- The aim of this Master's programme is to provide graduates with a comprehensive and critical understanding of key issues in international business and economic development.

- The programme is most suitable for graduates who are, or seek to be employed in relevant government departments, non-government organizations, international agencies or private companies involved in or related to international business and economic development.

- It also provides a foundation for those wishing to undertake doctoral research in international business and development.

15	**Entry Criteria**

- Normally at least a second-class honours degree in any subject area from a UK university or a non-UK equivalent; other qualifications will be considered.
- Evidence of English Language proficiency, for applicants whose first language is not English.
  - IELTS 6.5 (with 6.0 in each of the sub tests). Please note we only accept the Academic, not the General Test.
  - Pearsons PTE Academic test: 62 overall with 60 in each subtest
  - Cambridge Certificate of Proficiency in English (CPE) and Cambridge Certificate of Advanced English (CAE): 176 overall with 169 in each subtest
  - TOEFL iBT: Overall 92 R=22, L=21, S=23, W=24

- A professional or other qualification obtained by written examinations approved by the College.
- Relevant experience, supporting statements and references may be taken into consideration, especially in the case of non-standard applications.

16	**Learning Outcomes**
	On successful completion of this programme students will be able to:

Subject Specific:
- assess the role of the public sector in economic development;
- evaluate international business strategies in transitional and emerging economies;
- discuss the importance of international expansion of emerging economy firms;
- analyse the influences of global economic organizations in economic development;
- contrast the development experiences of emerging economies; and
- develop knowledge and skills needed to conduct business and policy analysis of the role of international business in the process of economic development.

Intellectual:
- Demonstrate knowledge of theories of international business and economic development
- Critically assess international business and economic development theories
- Assess the reliability and validity of quantitative and qualitative analyses
- Demonstrate imaginative and original approaches to the use of theoretical and methodological tools in different subject areas.

Practical:
- Demonstrate library and archive skills including the ability to conduct literature searches using electronic databases such as the Social Science Citation Index and EBSco Host.
- Apply appropriate essay/report writing skills
- Demonstrate an appropriate level of numeracy and IT skills.

Personal and Social:
- Through coursework, class discussion and group work the student will gain:
    - Oral presentation and communication skills
    - Writing skills
    - Ability to work in teams

In summary, the postgraduate programmes in international business and development comprise a comprehensive programme of intellectual inquiry and training that develops knowledge, skills, and competencies that are transferable to a wide range of research, teaching and applied situations.

17	**Learning, teaching and assessment methods**
	The assessment for each module varies from a combination of coursework and unseen, formal examination, to modules that are assessed by exam only or by coursework only. The length of the coursework and exam will vary depending on whether they are the only mode of assessment for the module or whether they are combined with another mode of assessment.

In regards to the coursework, it can be noted that the student is required to adopt a critical and interpretive approach when answering the question set and the department's marking criteria is adhered to when the examiners mark the scripts. The outline answers provided by the module convenor (to the second marker(s)) act as a standard against which the quality of the work is assessed.

The summative assessment for all modules measures each student's attainment with respect to the learning objectives, and it can be noted that the external examiners are charged with approving the formal, unseen examination papers. The examination questions set ask students to link theory and practice, and critically appraise assumptions. The examination process is rigorous and provides an opportunity to test a student's understanding of the subject matter.

Both the course work assignment and the unseen, formal examination, require students to think logically and to adopt an analytical approach to answering the question. It can be argued that the assessment is balanced and all timetabling takes into account the fact that those students with specific needs, have their needs taken into account and they are not disadvantaged in any way. The pass mark is 50% for the combined course work and unseen, formal examination. Each student is allowed one re-sit.

18	**Programme Description**

This programme can be studied: full-time over 1 year or part-time over 2 years.

Students complete eight modules and write a 12,000-word dissertation.

Postgraduate Diploma: Requires students to have passed modules to the value of 120 credits.

Postgraduate Certificate: Requires students to have passed modules to the value of 60 credits.

Two sets of degree structure, 1 and 2 year studies, are provided below.

19	**Programme Structure**

Full-Time programme – 1 year

Level	Module Code	Module Title	Credits	Status*
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN076H7	Development Policy	15	Compulsory
7	MOMN075H7	International Business and Economic Development	15	Compulsory
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7		Option modules – from closed list, see below	30	Optional
7		Option modules – free choice from any postgraduate modules in the Department of Management	30	Optional

Part Time programme – 2 years

Year 1

Level	Module Code	Module Title	Credits	Status*
7	MOMN010H7	Principles of Organization and Management	15	Compulsory
7	MOMN075H7	International Business and Economic Development	15	Compulsory
7		Option modules – from closed list, see below	30	Optional
7		Option modules – free choice from any postgraduate modules in the Department of Management	15	Optional

Year 2

Level	Module Code	Module Title	Credits	Status*
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory
7	MOMN076H7	Development Policy	15	Compulsory
7	BUMN061D7	MSc Dissertation	60	Core
7		Option modules – free choice from any postgraduate modules in the Department of Management	15	Optional

Indicative list of modules for closed options:

Level	Module Code	Module Title	Credits	Status*
7	BUMN100H7	Digital Business	15	Optional
7	BUMN070H7	Economics for Managers	15	Optional
7	BUMN114H7	Environmental Economics	15	Optional
7	MOMN074H7	Globalization: Forces, Players and Management	15	Optional
7	MOMN032H7	International Business Ethics	15	Optional
7	MOMN007H7	International Business: Theories and Issues	15	Optional
7	BUMN004H7	International Human Resource Management	15	Optional
7	MOMN025H7	International Marketing	15	Optional
7	BUMN074H7	Multinational Financial Management	15	Optional
7	MOMN008H7	The Dynamics of Global Capitalism: Theory and Practice	15	Optional
7	BUMN069H7	Trust Social Norms and Development	15	Optional

Status*

CORE – Module must be taken and passed by student; COMPULSORY – Module must be taken, mark can be reviewed at sub-exam board; OPTIONAL – Student can choose to take this module

20	**Regulations**
	• **Admissions** This programme adheres to the College Admissions Policy: http://www.bbk.ac.uk/registry/policies/documents/admissions-policy.pdf • **Credit Transfer** Accredited Prior Learning will be considered in line with the College Policy on Accredited Prior Learning http://www.bbk.ac.uk/registry/policies/documents/accreditation-prior-learning.pdf

- *Programme Regulations*
  This programme adheres to the College Common Awards Scheme
  http://www.bbk.ac.uk/registry/policies/regulations

- *Programme Specific Regulations (or not applicable)* N/A

21	**Student Attendance Framework – in brief**
	The full version of the 'Student Attendance Framework' is available http://www.bbk.ac.uk/mybirkbeck/services/rules/Attendance-Framework.pdf . **Principle** Consistent and regular student attendance in class (or equivalent) promotes and affords student success. Inconsistent and irregular attendance is less likely to result in student success and is consistent with lower marks and degree classifications being achieved and awarded. **Attendance expectation** Birkbeck, University of London expects you to consistently attend all timetabled sessions, including lectures, seminars, group and individual tutorials, learning support sessions, workshops, laboratories, field trips, inductions and demonstrations. **E-Registers** All Birkbeck students are issued with student cards. Students are expected to take them to classes and to assessment venues and to present them to a member of staff if requested. This is for the purpose of identifying Birkbeck students.

22	**Student Support and Guidance**
	All Birkbeck students have access to a range of student support services, details can be found on our website here: http://www.bbk.ac.uk/mybirkbeck/services/facilities

23	**Methods of Enhancing Quality and Standards**
	The College has rigorous procedures in place for the monitoring and enhancing its educational provision. This includes regular monitoring of programmes drawing on feedback from various sources including external examiner's reports, student feedback, student achievement and progression data. In addition, departments are reviewed every four to five years through the internal review process that includes external input. For more information please see the Academic Standards and Quality website http://www.bbk.ac.uk/registry/about-us/operations-and-quality

24	**Programme Director**	Professor Xiaming Liu
25	**Start Date** *(term/year)*	2008/2009
26	**Date approved by TQEC**	Spring 2009
27	**Date approved by Academic Board**	Summer 2009
28	**Date(s) updated/amended**	February 2019