

Programme Specification

1	Awarding body	University of London
2	Teaching Institution	Birkbeck College
3	Programme Title(s)	BSc Management
4	Programme Code(s)	UUBSMNGN_C – full-time (3 years) UBSMNGNT_C – part-time (4 years)
5	UCAS code	N203
6	Home Department	Management
7	Exit Award(s)	College Certificate of Continuing Education, Cert HE, Diploma of HE
8	Duration of Study (number of years)	3 years, 4 years
9	Mode of Study	Full time and part time
10	Level of Award (FHEQ)	6
11	Other teaching depts or institution	N/A
12	Professional, Statutory Regulatory Body(PSRB) details	Chartered Management Institute Level 5 - Management and Leadership accredited. Provided that students successfully pass (not compensate) Strategic Management, Research Methods and the Research Project.
13	QAA Benchmark Group	General Business and Management

14	Programme Rationale & Aims
	<p>Main Aims:</p> <ul style="list-style-type: none"> • To provide a degree level course of part-time study in management that is appropriate for part-time students who are in full-time employment. • To enable students to develop knowledge and understanding of the theory and practice of management. • To provide students with both an appreciation, and a holistic understanding, of the complexities of management in a wide context • To enable students to understand how organizations operate, how they are managed, and how decisions are made and implemented. • To enable students to comprehend formal organizational structures, and to think in terms of developing individual interpersonal skills to push forward their own ideas/solutions, which may be through internal group work or via independent report writing. • To provide students with transferable skills, including quantitative and qualitative analytical tools. • To enable students to interpret complex material and relate theory to practice in a number of subject areas in the field of management. • To provide an intellectual basis for students to gain confidence and challenge what might be considered traditional practice.

	<ul style="list-style-type: none"> • To provide the student with a basis for specialization in specific areas (human resource management, finance and marketing for example). • To prepare students for lifelong learning (either in work or further education). • To facilitate progression into a master’s programme of study or a professional programme of study. <p>Distinctive Features: Part-time, evening, face-to-face study, a range of teaching methods (lectures, tutorials, seminars involving case studies and formal presentations), various types of assignments (ranging from essays to mid-term tests), and unseen, formal examinations at the end of the academic term.</p>
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15	<p>Entry Criteria</p> <p>For applicants who are studying or have recently studied a qualification with UCAS tariff equivalence, the entry requirement is normally a minimum of three ‘A’ levels with BBC, or equivalent to 112 UCAS tariff points</p> <p>All other students may be admitted as mature students based on their qualifications, skills, or relevant experience which may include:</p> <ul style="list-style-type: none"> - Any level 3 qualification (Such as A-level or Access to HE Diploma, NVQ Level 3 etc) - Relevant work experience <p>Applicants will normally be expected to have grade ‘C’ GCSE level English and Maths. Applicants who do not hold this level of qualification may be required to carry out a skills audit at a selection evening, which comprises Maths and English. This audit assesses an applicant’s potential to cope with and benefit from a particular programme of study.</p>
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16	<p>Learning Outcomes</p> <p>With the successful completion of this programme students will have acquired:</p> <ul style="list-style-type: none"> • an understanding of organisations, different organisational structures and the connections between different management functions; • an understanding of the impact of diverse environments on the management of organisations; such as private and public sectors, manufacturing and services, large and micro firm contexts, and different geographical markets or reach; • the ability to analyse case studies in business organisations in the context of a range of theoretical literatures and practically apply the knowledge and skills acquired through the programme; • the ability to evaluate the quality of empirical evidence presented in both management reports and academic journal articles; • the ability to critically assess a body of knowledge and to extend the body of knowledge (via the dissertation/project); • the ability to independently design and conduct research projects; • the ability to work in a group; and • good presentation skills.
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17	Learning, teaching and assessment methods
	<p>The programme of study has been designed so that as well as receiving information in the form of formal lectures, a student can take charge of their own learning by adopting a participative approach to learning. The tutorial/seminar sessions allow students to interact with their peers and develop insights into analysing and interpreting a wide and varied subject matter. Students will develop their intellectual capability through arguments; learn how to question existing knowledge and approaches; develop a critical appreciation of the subject matter; improve their communicative style; and develop their interpersonal skills.</p> <p>This programme is assessed through a range of assessment methods. Modules that emphasise the learning of numerical skills lean toward the use of mid-term tests coupled with unseen, formal examination at the end of each term. Mid-term tests are short tests set during the term and are designed to provide early feedback on performance. Other modules use individual or group presentations, written essays, or formal end of term examinations, as sole assessments or in combination. In the final year of studies, students independently design and complete a large written assignment, in the form of a research project/dissertation.</p>

18	Programme Structure
	<p>Description: This programme can be studied: full time over 3 years; part time over 4 years (equivalent to 75% intensity of full time). Two sets of degree structure, 3 and 4 year studies, are provided below.</p>

Full-time programme (3 years)				
Year 1				
Level	Module Code	Module Title	Credits	Status*
4	BUMN077H4	Management Studies I	15	Core
4	BUMN078H4	Management Studies II	15	Core
4	BUMN131H4	Introduction to Accounting	15	Compulsory
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory
4	MOMN022H4	Quantitative Methods	15	Compulsory
4	BUMN051H4	Business Information Systems	15	Compulsory
4	BUMN149H4	Microeconomics for Business (Level 4)	15	Compulsory
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory
Year 2				
Level	Module Code	Module Title	Credits	Status*
5	MOMN033H5	Macroeconomics for Business	15	Compulsory
5	MOMN019H5	Operations Management	15	Compulsory
5	BUMN150H5	Critical Perspectives on People Management	15	Compulsory
5	BUMN146H5	Research Methods in Management (Undergraduate) (level 5)	15	Compulsory
5	MOMN047H5	Organizational Behaviour	15	Compulsory
5	BUMN145S5	Financial Management (level 5)	30	Compulsory
5		Option modules - free choice from modules in the Department of Management	15	Option

Year of entry: 2020/21

Year 3				
Level	Module Code	Module Title	Credits	Status*
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory
6	BUMN136H6	Project Management	15	Compulsory
6	MOMN039D6	Research Project: Management	60	Core
6		Option modules - free choice from modules in the Department of Management	30	Option
Part-time programme (4 years)				
Year 1				
Level	Module Code	Module Title	Credits	Status*
4	BUMN077H4	Management Studies I	15	Core
4	BUMN078H4	Management Studies II	15	Core
4	BUMN131H4	Introduction to Accounting	15	Compulsory
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory
4	MOMN022H4	Quantitative Methods	15	Compulsory
4	BUMN051H4	Business Information Systems	15	Compulsory
Year 2				
Level	Module Code	Module Title	Credits	Status*
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory
4	BUMN149H4	Microeconomics for Business (Level 4)	15	Compulsory
5	MOMN033H5	Macroeconomics for Business	15	Compulsory
5	MOMN019H5	Operations Management	15	Compulsory
5	BUMN150H5	Critical Perspectives on People Management	15	Compulsory
5		Option modules - free choice from modules in the Department of Management	15	Option
Year 3				
Level	Module Code	Module Title	Credits	Status*
5	BUMN145S5	Financial Management (level 5)	30	Compulsory
5	BUMN146H5	Research Methods in Management (Undergraduate) (level 5)	15	Compulsory
5	MOMN047H5	Organizational Behaviour	15	Compulsory
6	BUMN136H6	Project Management	15	Compulsory
6		Option modules - free choice from modules in the Department of Management	15	Option
Year 4				
Level	Module Code	Module Title	Credits	Status*
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory
6	MOMN039D6	Research Project: Management	60	Core
6		Option modules - free choice from modules in the Department of Management	15	Option

***Status**

CORE – Module must be taken and passed by student; COMPULSORY – Module must be taken, mark can be reviewed at sub-exam board; OPTIONAL – Student can choose to take this module

19	Regulations
	<p>Admissions This programme adheres to the College Admissions Policy: http://www.bbk.ac.uk/registry/policies/documents/admissions-policy.pdf</p> <p>Credit Transfer Accredited Prior Learning will be considered in line with the College Policy on Accredited Prior Learning http://www.bbk.ac.uk/registry/policies/documents/accreditation-prior-learning.pdf</p> <p>Programme Regulations This programme adheres to the College Common Awards Scheme http://www.bbk.ac.uk/registry/policies/regulations</p> <p>Programme Specific Regulations (if applicable) Students who successfully complete the FD in Management may progress to year 3 of the BSc Management.</p>
20	Student Attendance Framework – in brief
	<p>The full version of the 'Student Attendance Framework' is available on the college website.</p> <p>Principle Consistent and regular student attendance in class (or equivalent) promotes and affords student success. Inconsistent and irregular attendance is less likely to result in student success and is consistent with lower marks and degree classifications being achieved and awarded.</p> <p>Attendance expectation Birkbeck, University of London expects you to consistently attend all timetabled sessions, including lectures, seminars, group and individual tutorials, learning support sessions, workshops, laboratories, field trips, inductions and demonstrations.</p> <p>E-Registers All Birkbeck students are issued with student cards. Students are expected to take them to classes and to assessment venues and to present them to a member of staff if requested. This is for the purpose of identifying Birkbeck students.</p>
21	Student Support and Guidance
	<p>All Birkbeck students have access to a range of student support services, details can be found on our website here: http://www.bbk.ac.uk/mybirkbeck/services/facilities</p>
22	Methods of Enhancing Quality and Standards
	<p>The College has rigorous procedures in place for the monitoring and enhancing its educational provision. This includes regular monitoring of programmes drawing on feedback from various sources including external examiner's reports, student feedback,</p>

Year of entry: 2020/21



	<p>student achievement and progression data. In addition, departments are reviewed every four to five years through the internal review process that includes external input.</p> <p>For more information please see the Academic Standards and Quality website http://www.bbk.ac.uk/registry/about-us/operations-and-quality</p>
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23	Programme Director	Dr Sorin Piperca
24	Start Date (<i>term/year</i>)	October 1992 part time; October 2013 full time
25	Date approved by TQEC	Pre 1992
26	Date approved by Academic Board	Pre 1992
27	Date(s) updated/amended	January 2019