

## Programme Specification

1	<b>Awarding body</b>	University of London
2	<b>Teaching Institution</b>	<b>Birkbeck College</b>
3	<b>Programme Title(s)</b>	<b>BA Intercultural Communication and/or with Language</b> <b>BA Intercultural Communication and/or with Language with International Experience</b> <b>BA Intercultural Communication and/or with Language with Foundation Year</b>
4	<b>Programme Code(s)</b>	UBAICOML_C - 4-year part-time UUBAICML_C - 3-year full-time UBAICOMD_C - 6-year part-time UUBAICMX_C – 4 year full-time with International experience UUBFICML_C – 4 year full-time with foundation year UBFICOML_C – 6 year part-time with foundation year
5	<b>UCAS code (if applicable)</b>	P9Q0 (3-year full-time) P9R0 (4 year full-time with International experience) P9QF (4 year full-time with foundation year)
6	<b>Home Department</b>	Applied Linguistics and Communication
7	<b>Exit Award(s)</b>	CertHE Intercultural Communication and Japanese CertHE Intercultural Communication and French CertHE Intercultural Communication and German CertHE Intercultural Communication and Spanish CertHE Intercultural Communication and Italian DipHE Intercultural Communication and Japanese DipHE Intercultural Communication and French DipHE Intercultural Communication and German DipHE Intercultural Communication and Spanish DipHE Intercultural Communication and Italian
8	<b>Duration of Study (number of years)</b>	4 years (part time) and 3 years (full time) and 6 years (decelerated); International Experience: 4 years (full time): With Foundation Year: 4 years (full time), 6 years (part time).
9	<b>Mode of Study (FT/PT/DL)</b>	PT and FT
10	<b>Level of Award (FHEQ)</b>	6
11	<b>Other teaching depts or institution</b>	Department of Cultures and Languages
12	<b>Professional, Statutory Regulatory Body (PSRB) details</b>	N/A
13	<b>QAA Benchmark Group</b>	N/A
14	<b>Programme Rationale &amp; Aims</b>	<p>The BA Intercultural Communication and Language degree is aimed at students who want to learn about intercultural communication at the same time as acquiring a high level of competence in a modern language and knowledge of the cultures associated with that language.</p> <p>On this programme you learn about how communication practices differ across cultures. You will</p>

	<p>also be introduced to communication in various international and business-related contexts. You will have the option of focusing more on professional communication or more on the mechanics of language structure and use. At the same time, you study one language in depth to gain skills in speaking, reading and writing, to a high level of competence.</p> <p>Specifically, you will study the major areas of intercultural communication and learn how each of these areas enables us to understand the relationship between culture and language. By studying intercultural communication, you can develop a critical and practical understanding of how people use language differently in different contexts; this will help you to communicate effectively across contexts in a globalised world. A unique feature of the BA ICC and Language is that you study aspects of Applied Linguistics – the application of linguistic methods to problems in real-world contexts.</p> <p><b>BA Intercultural Communication and/or with Language with Foundation Year</b></p> <p>For the BA Intercultural Communication and/or with Language with Foundation Year programme, the purpose is to prepare students for successful completion of their undergraduate degree. The Foundation Year (one year FT or two years PT) provides students the opportunity to explore their interests and build on their study skills, and on successful completion of the Foundation Year, students may progress onto year one of the PT or FT programmes. The curriculum for the ‘with foundation year’ programme after the completion of the foundation year modules is the same as the full-time or part-time BA programme. Students who successfully complete the versions of the degree programme ‘with foundation year’ are awarded the same final degree title as students on the full-time or part-time degree routes.</p>
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15	<b>Entry Criteria</b>
	<p>UCAS tariff: 104 - 120</p> <p>No specific A-level requirement.</p> <p>Non-standard qualifications considered.</p> <p>Credits from other undergraduate courses may be accepted.</p> <p>Written test and interview for linguistics applicants.</p> <p><b>BA Intercultural Communication and/or with Language with Foundation Year</b></p> <p>This programme is designed for people who can demonstrate the ability and motivation to complete the BA Intercultural Communication but who do not currently meet the entry criteria for direct entrance onto the degree. Applications will often be invited for interview to discuss their interests and future plans, and to assess their needs and aptitudes. For those students who already have Level 3 qualifications the expectation is that they will have qualifications with a UCAS tariff equivalence of 48. Given that students on the foundation year will be enrolled on degree programmes, applicants will be offered a place only if there is significant evidence to suggest they have the ability to complete the full degree.</p>

16	<b>Learning Outcomes</b>
	<p><b>For Foundation Year</b></p> <p>Students will have acquired:</p> <ol style="list-style-type: none"> <li>1. A foundational understanding of the different disciplines offered by the School of Social Science, History and Philosophy</li> </ol>

	<p>2. A foundational understanding of some key concepts in those disciplines</p> <p>3. Key academic reading, writing, research and assessment skills appropriate to the study of those disciplines</p> <p>4. An understanding of other key learning skills required for university-level study and knowledge of how to access support at Birkbeck to develop these.</p> <p><b>For all modes of study:</b></p> <p>Personal and Social</p> <ul style="list-style-type: none"> <li>• Interpersonal skills</li> <li>• Leadership skills</li> <li>• The ability to work effectively as member of international teams</li> <li>• Self-confidence through appreciation of individual and cultural styles of learning and communication</li> <li>• Sensitivity to cross-cultural differences and approaches to turn diversity into advantage.</li> </ul> <p>On this programme you will learn to understand key concepts in intercultural communication and to apply them to analysing real life contexts.</p> <p>You will also develop a critical understanding of culture and the new communicative challenges in contexts such as diverse workplaces in a globalised world.</p> <p>You will learn what makes communication effective, how to evaluate arguments, how to compare and evaluate different ways of analysing data, and how to assess the nature and limitations of the various theories and models which have been proposed to explain communication.</p> <p>At the same time, you will develop degree-level competence in one modern language, and familiarity with the cultural, literary and social aspects of that language</p> <p>Studying intercultural communication develops a number of skills, including reasoning skills, abstract thinking, being able to critique and evaluate ideas, synthesise information from different sources, and problem-solving. Intercultural communication also helps to develop the ability to construct and evaluate models, and explore the relationships between theories and the phenomena that theories are designed to explain.</p> <p>In addition to these skills, you will also enhance your verbal and written expression, communication skills, and more generic skills such as managing time, and information technology skills.</p> <p>Studying for this degree also helps to develop your personal and social skills, self-expression, ability to participate and contribute to group-work and discussions, and planning and presenting.</p>
17	<p><b>Learning, teaching and assessment methods</b></p> <p>Teaching takes several forms, including lectures, seminars, discussions and presentations.</p> <p>The Intercultural Communication subjects in your degree are assessed entirely by your coursework, mainly in the form of essays. The language components are also assessed by written work, as well as by unseen exams.</p>
18	<p><b>Programme Description and Structure</b></p> <p>The BA Intercultural Communication and Language programme comprises 360 credits: 120 at Level 4; 120 at Level 5; and 120 at Level 6. Of these, at least 150 credits must consist of core intercultural communication modules. All students must take the Level 4 modules <i>Approaches to Language</i> (30 credits) and <i>Approaches to Study</i> (30 credits) in their first year, and the 15 credit Level 5 modules</p>

*Language and Intercultural Communication* and *Intercultural Communication in Business Contexts* in their second year. In the final year, you will have the option of taking one of two routes: you can either take the level 6 module *Investigating Language* (30 credits) and the *Linguistics Final Year Project* (30 credits), or you can take the level 6 module *Professional communication* (30 credits) and the *Intercultural Communication Portfolio* (30 credits). The first option enables you to pursue a language-related topic and an independent academic essay. The second option enables you to pursue studies related to professional communication and in this case there are alternatives to writing an essay as your final assignment. Throughout your programme of study, a range of modules are available from the Department of Applied Linguistics and Communication as well as the Department of Cultures and Languages.

You will follow one of five language pathways, depending on your level of attainment in your chosen language at entry. French, German, Italian, Japanese, and Spanish may be taken from beginner's level. The language module taken in the first year of study is at Level 4 and is always zero-weighted (i.e. it does not count towards your degree). Subsequent language modules follow in sequence relevant to your pathway. Starting at beginner's or near-beginner's level, you will attain a language level equivalent to at least one year's study beyond A-level. With the higher levels of entry, the aim is to raise your language level to near-native standard in your chosen language.

Remaining modules may be chosen from those relating to the culture of the language studied (many taught primarily in that language), or from a range of cross-cultural modules (taught in English).

#### **BA Intercultural Communication and/with language with Foundation year**

Students in the foundation year(s) of the BA Intercultural Communication with Foundation year take either 120 credits at Level 3, or 90 credits at level 3 and a level 4 language option. There are three core level modules:

1. Fundamentals of Study: Learning through the Global City
2. Breaking Boundaries of Knowledge
3. Crossing Borders: Studying in SSHP

For the final module students who already have the necessary language skills for year 1 of the programme can either take

Contemporary Global Issues: Approaches in Social Science, History and Philosophy (level 3) or they can select a language option (level 4 -see list in programme structure below). However students without the necessary language levels required for year 1 of the programme will be required to take a language option as the final module in the foundation year.

Students who successfully pass all modules with grades of 40% or higher may **progress** onto Year one of BA Intercultural Communication with Foundation Year.

#### **4 year programme (with International Experience)**

<b>Year 1</b>				
<b>Level</b>	<b>Module Code</b>	<b>Module Title</b>	<b>Credits</b>	<b>Status</b>
4	LNLN026S4	Approaches to Language	30	Core
4		Language Module	30	Compulsory
4	FFHE001S4	Approaches to Study	30	Core
4		Culture Module	30	Option

<b>Year 2</b>				
Level	Module Code	Module Title	Credits	Status
5		Language Module	30	Compulsory
5	SSAC052H5	Language, Culture, and Communication	15	Core
5	SSAC026H5	Intercultural Communication in Business Contexts	15	Core
5	SSAC027H5	ALC module	15	Option
5		ALC module	15	Option
5		Culture module	30	Option
<b>Year 3 International Year Abroad</b>			60	
<b>Year 4</b>				
Level	Module Code	Module Title	Credits	Status
6		Language Module	30	Compulsory
6	SSAC051S6	Intercultural Communication Final Year Project	30	Core
6		ALC module	30	Option
6		ALC/College module	30 or 2 x 15	Option
<b>4 year part-time programme</b>				
<b>Year 1</b>				
Level	Module Code	Module Title	Credits	Status
4	LNLN026S4	Approaches to Language	30	Core
4		Language Module	30	Compulsory
4	FFHE001S4	Approaches to Study	30	Core
<b>Year 2</b>				
Level	Module Code	Module Title	Credits	Status
4		Language Module	30	Compulsory
5	SSAC052H5	Language, Culture, and Communication	15	Core
5	SSAC026H5	Intercultural Communication in Business Contexts	15	Core
5		ALC module	15	Option
5		ALC module	15	Option
<b>Year 3</b>				
Level	Module Code	Module Title	Credits	Status
5		Language Module	30	Compulsory
5		Culture module	30	Option
6	SSAC016S6	Professional Communication	30	Core
<b>Year 4</b>				
Level	Module Code	Module Title	Credits	Status
6	SSAC051S6	Intercultural Communication Final Year Project	30	Core
6		Language Module or Culture module	30	Compulsory
6		ALC module	30	Option

3-year full-time programme				
Year 1				
Level	Module Code	Module Title	Credits	Status
4	LNLN026S4	Approaches to Language	30	Core
4		Language Module	30	Compulsory
4	FFHE001S4	Approaches to Study	30	Core
4		Culture module	30	Option
Year 2				
Level	Module Code	Module Title	Credits	Status
5		Language Module	30	Compulsory
5	SSAC052H5	Language, Culture and Communication	15	Core
5	SSAC026H5	Intercultural Communication in Business Contexts	15	Core
5		ALC module	15	Option
5		ALC module	15	Option
5		Culture module	30	Option
Year 3				
Level	Module Code	Module Title	Credits	Status
6		Language Module	30	Compulsory
6	SSAC016S6	Professional Communication	30	Core
6	SSAC051S6	Intercultural Communication Final Year Project	30	Core
6		ALC module	30	Option

6 year part-time programme				
Year 1				
Level	Module Code	Module Title	Credits	Status
4	FFHE001S4	Approaches to Study	30	Core
4		Language Module	30	Compulsory
Year 2				
Level	Module Code	Module Title	Credits	Status
4	LNLN026S4	Approaches to Language	30	Core
4		Language Module	30	Compulsory
Year 3				
Level	Module Code	Module Title	Credits	Status
5		Language module	30	Compulsory
5	SSAC052H5	Language, Culture and Communication	15	Core
5	SSAC026H5	Intercultural Communication in Business Contexts	15	Core

<b>Year 4</b>				
Level	Module Code	Module Title	Credits	Status
5		Language Module / Culture Module	30	Compulsory
5		ALC module	15	Option
5		ALC module	15	Option
<b>Year 5</b>				
Level	Module Code	Module Title	Credits	Status
6		ALC/College module	30 or 2 x 15	Option
6		Language Module / Culture Module	30	Option
<b>Year 6</b>				
Level	Module Code	Module Title	Credits	Status
6	SSAC051S6	Intercultural Communication Final Year Project	30	Core
6		ALC module	30	option

<b>4-year full-time programme with Foundation Year</b>				
<b>Foundation Year (0)</b>				
Level	Module Code	Module Title	Credits	
3	CASE002S3	Fundamentals of Study: Learning through the Global City	30	Core
3	CASE001S3	Breaking Boundaries of Knowledge	30	Core
3	SSSS001S3	Crossing Borders: Studying in SSHP	30	Core
3	SSSS002S3	Contemporary Global Issues: Approaches in Social Science, History and Philosophy OR Language option chosen from:	30	Option
4	AREL062S4	French 1	30	Option
4	AREL067S4	French 2	30	Option
4	ARCL105S4	French 3 (Level 4)	30	Option
4	ARCL106S4	French 4 (Level 4)	30	Option
4	AREL065S4	German 1	30	Option
4	AREL074S4	German 2	30	Option
4	ARCL107S4	German 3 (Level 4)	30	Option
4	ARCL108S4	German 4 (Level 4)	30	Option
4	ARCL039S4	Italian 1	30	Option
4	ARCL040S4	Italian 2	30	Option
4	ARCL041S5	Italian 3 (Level 5)	30	Option
4	ARCL104S4	Italian 4 (Level 4)	30	Option
4	ARMC161S4	Japanese 1	30	Option
4	ARMC164S4	Japanese 2	30	Option
4	ARCL101S4	Japanese 3 (Level 4)	30	Option

4	ARCL102S4	Japanese 4 (Level 4)	30	Option
4	ARIB106S4	Spanish 1	30	Option
4	ARIB115S4	Spanish 2	30	Option
4	ARCL112S4	Spanish 3 (Level 4)	30	Option
4	ARCL113S4	Spanish 4 (Level 4)	30	Option

Note: students who do not have the necessary language skill levels for year 1 of the programme will be required to take a language module as their fourth module in the foundation year.

#### **Year 1**

Level	Module Code	Module Title	Credits	Status
4	LNLN026S4	Approaches to Language	30	Core
4		Language Module	30	Compulsory
4	FFHE001S4	Approaches to Study	30	Core
4		Culture module	30	Option

#### **Year 2**

Level	Module Code	Module Title	Credits	Status
5		Language Module	30	Compulsory
5	SSAC052H5	Language, Culture and Communication	15	Core
5	SSAC026H5	Intercultural Communication in Business Contexts	15	Core
5		ALC module	15	Option
5		ALC module	15	Option
5		Culture module	30	Option

#### **Year 3**

Level	Module Code	Module Title	Credits	Status
6		Language Module	30	Compulsory
6	SSAC016S6	Professional Communication	30	Core
6	SSAC051S6	Intercultural Communication Final Year Project	30	Core
6		ALC module	30	Option

#### **6-year part-time programme with Foundation year**

##### **Foundation Year 0a**

Level	Module Code	Module Title	Credits	Status
3	CASE002S3	Fundamentals of Study: Learning through the Global City	30	Core
3	CASE001S3	Breaking Boundaries of Knowledge	30	Core

##### **Foundation Year 0b**

Level	Module Code	Module Title	Credits	Status
3	SSSS001S3	Crossing Borders: Studying in SSHP	30	Core
3	SSSS002S3	Contemporary Global Issues: Approaches in Social Science, History and Philosophy OR Language option chosen from:	30	Option
4	AREL062S4	French 1	30	Option

4	AREL067S4	French 2	30	Option
4	ARCL105S4	French 3 (Level 4)	30	
4	ARCL106S4	French 4 (Level 4)		
4	AREL065S4	German 1	30	Option
4	AREL074S4	German 2	30	Option
4	ARCL107S4	German 3 (Level 4)	30	Option
4	ARCL108S4	German 4 (Level 4)	30	Option
4	ARCL039S4	Italian 1	30	Option
4	ARCL040S4	Italian 2	30	Option
4	ARCL041S5	Italian 3 (Level 5)	30	Option
4	ARCL104S4	Italian 4 (Level 4)	30	Option
4	ARMC161S4	Japanese 1	30	Option
4	ARMC164S4	Japanese 2	30	Option
4	ARCL101S4	Japanese 3 (Level 4)	30	Option
4	ARCL102S4	Japanese 4 (Level 4)	30	Option
4	ARIB106S4	Spanish 1	30	Option
4	ARIB115S4	Spanish 2	30	Option
4	ARCL112S4	Spanish 3 (Level 4)	30	Option
4	ARCL113S4	Spanish 4 (Level 4)	30	Option

Note: students who do not have the necessary language skill levels for year 1 of the programme will be required to take a language module as their fourth module in the foundation year.

#### **Year 1**

Level	Module Code	Module Title	Credits	Status
4	LNLN026S4	Approaches to Language	30	Core
4		Language Module	30	Compulsory
4	FFHE001S4	Approaches to Study	30	Core

#### **Year 2**

Level	Module Code	Module Title	Credits	Status
4		Language Module	30	Compulsory
5	SSAC052H5	Language, Culture and Communication	15	Core
5	SSAC026H5	Intercultural Communication in Business Contexts	15	Core
5		ALC module	15	Option
5		ALC module	15	Option

#### **Year 3**

Level	Module Code	Module Title	Credits	Status
5		Language Module	30	Compulsory
5		Culture module	30	Option
6		ALC/College module	30 or 2 x	

#### **Year 4**

Level	Module	Module Title	Credits	Status
6	SSAC051S6	Intercultural Communication Final Year Project	30	Core
6		Language Module or Culture module	30	Compulsory
6		ALC module	30	Option

19	<b>Regulations</b> <ul style="list-style-type: none"> <li> <b>Admissions</b>            This programme adheres to the College Admissions Policy:  <a href="http://www.bbk.ac.uk/registry/policies/documents/admissions-policy.pdf">http://www.bbk.ac.uk/registry/policies/documents/admissions-policy.pdf</a> </li> <li> <b>Credit Transfer</b>            Accredited Prior Learning will be considered in line with the College Policy on Accredited Prior Learning <a href="http://www.bbk.ac.uk/registry/policies/documents/accreditation-prior-learning.pdf">http://www.bbk.ac.uk/registry/policies/documents/accreditation-prior-learning.pdf</a> </li> <li> <b>Programme Regulations</b>            This programme adheres to the College Common Awards Scheme  <a href="http://www.bbk.ac.uk/registry/policies/regulations">http://www.bbk.ac.uk/registry/policies/regulations</a> </li> <li> <b>Programme Specific Regulations (or not applicable)</b> N/A         </li> </ul>
20	<b>Student Attendance Framework – in brief</b> <p>The full version of the ‘Student Attendance Framework’ is available <a href="http://www.bbk.ac.uk/mybirkbeck/services/rules/Attendance-Framework.pdf">http://www.bbk.ac.uk/mybirkbeck/services/rules/Attendance-Framework.pdf</a> .</p> <p><b>Principle</b></p> <p>Consistent and regular student attendance in class (or equivalent) promotes and affords student success. Inconsistent and irregular attendance is less likely to result in student success and is consistent with lower marks and degree classifications being achieved and awarded.</p> <p><b>Attendance expectation</b></p> <p>Birkbeck, University of London expects you to consistently attend all timetabled sessions, including lectures, seminars, group and individual tutorials, learning support sessions, workshops, laboratories, field trips, inductions and demonstrations.</p> <p><b>E-Registers</b></p> <p>All Birkbeck students are issued with student cards. Students are expected to take them to classes and to assessment venues and to present them to a member of staff if requested. This is for the purpose of identifying Birkbeck students.</p>
21	<b>Student Support and Guidance</b> <p>All Birkbeck students have access to a range of student support services, details can be found on our website here: <a href="http://www.bbk.ac.uk/mybirkbeck/services/facilities">http://www.bbk.ac.uk/mybirkbeck/services/facilities</a></p>
22	<b>Methods of Enhancing Quality and Standards</b> <p>The College has rigorous procedures in place for the monitoring and enhancing its educational provision. This includes regular monitoring of programmes drawing on feedback from various sources including external examiner's reports, student feedback, student achievement and progression data. In addition, departments are reviewed every four to five years through the internal review process that includes external input.</p> <p>For more information please see the Academic Standards and Quality website <a href="http://www.bbk.ac.uk/registry/about-us/operations-and-quality">http://www.bbk.ac.uk/registry/about-us/operations-and-quality</a></p>

24	<b>Programme Director</b>	Dr Rachelle Vessey
25	<b>Start Date (<i>term/year</i>)</b>	Autumn 2018
26	<b>Date approved by TQEC</b>	Summer 2017
27	<b>Date approved by Academic Board</b>	Summer 2017
28	<b>Date(s) updated/amended</b>	1 Jun 2023 (replacement of Professional Communication with an option from 2023/4 on routes of 4 years or more)