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## DEVELOPING INTERACTIVE ACTIVITIES: INFORMATION AND IDEAS

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### 1. Getting started

If you are interested in exploring your research with non-specialist groups face-to-face, events and festivals can be an interesting starting point. Depending on the demographic you want to work with, you can organise different events or work with different partners.

**2. Inspiration** - Follow the weblinks below to explore previous Birkbeck projects:

[‘International London Walking Tours’](#) as part of the Being Human Festival  
[Are screens changing our lives? Sew your own emoji response](#) at Bloomsbury Festival  
[Wearable Superpowers](#) at Science Museum Lates  
[History Acts](#) panel discussions with activists

### 3. Your Research

**Who...** are you interested in hearing from, working with and talking to?

A local community? Commuters? Sci-fi fanatics? Health workers? Families?

**Why...** do you want to work with them? Why are they interested in working with you?  
Sharing expertise? Gaining skills or knowledge?

**Where and when...** do your audience have free time? What events do they go to?  
After work/weekends? Festivals, events or museums? Any partners you could work with?

**What...** interests your audience about your research? What do they already know?  
Are there any misconceptions/myths to bust? Consider technical language/jargon

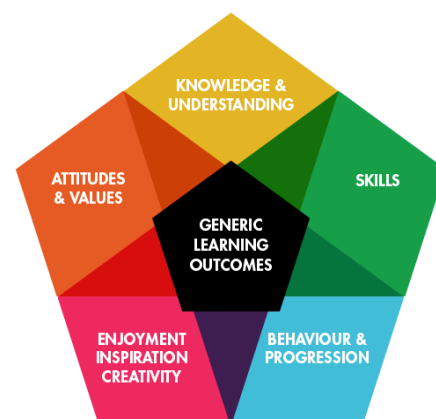
**Your aim...** What do you want to achieve?

What will you, your research and your audience gain?

How will you measure this?

### 3. What will be gained?

The Generic Learning Outcomes can help you plan what you want yourself, your research, any partners and your audiences to gain from the experience. This can also help with planning your evaluation.



### 4. Next steps

**Opportunities to get involved**

[Science Museum Lates](#)  
[Bloomsbury Festival](#)  
[Being Human Festival](#)  
[Open Platform at the Wellcome Collection](#)

Or look up other museums, festivals or events related to your field.

[See more opportunities](#)

**Organising an event at Birkbeck**

[Event toolkit](#)

**Useful links**

[Funding](#)  
[Evaluation](#)

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**Contact**  
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to discuss ideas or get advice on funding