

PROGRAMME SPECIFICATION

Name, title and level of final qualification(s)	BSc Business Management (with pathways) BSc Business Management (with pathways) with Placement <i>Specialised pathway titles:</i> - BSc Business Management (Innovation and Entrepreneurship) - BSc Business Management (Human Resource Management) - BSc Business Management (International Business) - BSc Business Management (Innovation and Entrepreneurship) with Placement* - BSc Business Management (Human Resource Management) with Placement* - BSc Business Management (International Business) with Placement (Level 6) <i>(pathways are available for direct entry and for transfer to from BSc Business Management at the end of year 1)</i>
Name and title of any exit qualification(s)	Diploma of Higher Education Certificate of Higher Education Certificate of Continuing Education
Is the programme offered with a Foundation Year?	Yes
Awarding Body	University of London
Teaching Institution(s)	Birkbeck, University of London
Home School/other teaching departments	Birkbeck Business School
Location of delivery	Central London
Language of delivery and assessment	English
Mode of study, length of study and normal start month	Full-time (3 years) Part-time (4 years) Full-time with Placement (4 years)* Full-time with Foundation Year (4 years) Part-time with Foundation Year (6 years) October, daytime or evening study
Professional, statutory or regulatory body	N/A
<u>QAA subject benchmark group(s)</u> <u>Higher Education Credit Framework for England</u>	Business Management
UCAS code	BSc Business Management: N130 BSc Business Management with Foundation Year: N131 BSc Business Management (Human Resource Management): N133

	BSc Business Management (Human Resource Management) with Foundation Year: N134 BSc Business Management (Innovation and Entrepreneurship): N135 BSc Business Management (Innovation and Entrepreneurship) with Foundation Year: N136 BSc Business Management (International Business): N137 BSc Business Management (International Business) with Foundation Year: N138 With Placement BSc Business Management with Placement: N132 BSc Business Management (Human Resource Management) with Placement: N139 BSc Business Management (Innovation and Entrepreneurship) with Placement: N140 BSc Business Management (International Business) with Placement: N141
Birkbeck Course Code	UBSBSMAN_C - Business Management (BSc): 4-year, part time UUBSBSMN_C - Business Management (BSc): 3-year, full-time UBSBMINV_C - Business Management (Innovation and Entrepreneurship) (BSc): 4-year, part-time UUBSBMIN_C - Business Management (Innovation and Entrepreneurship) (BSc): 3-year, full-time UBSBMHRM_C - Business Management (Human Resource Management) (BSc): 4-year, part-time UUBSBMHR_C - Business Management (Human Resource Management) (BSc): 3-year, full-time UBSBMINB_C - Business Management (International Business) (BSc): 4-year, part-time UUBSBMIB_C - Business Management (International Business) (BSc): 3-year, full-time With Foundation year: UBFBSMAN_C - Business Management with Foundation Year (BSc): 6-year, part-time UUBFBSMN_C - Business Management with Foundation Year (BSc): 4-year, full-time UBFBMHRM_C - Business Management (Human Resource Management) with Foundation Year (BSc): 6-year, part-time UUBFBMHR_C - Business Management (Human Resource Management) with Foundation Year (BSc): 4-year, full-time UBFBMINV_C - Business Management (Innovation and Entrepreneurship) with Foundation Year (BSc): 6-year, part-time UUBFBMIN_C - Business Management (Innovation and Entrepreneurship) with Foundation Year (BSc): 4-year, full-time UBFBMINB_C - Business Management (International Business) with Foundation Year (BSc): 6-year, part-time UUBFBMIB_C - Business Management (International Business) with Foundation Year (BSc): 4-year, full-time With Placement: UUBSBSMP_C - Business Management with Placement (BSc): 4-year, full-time UUBSBMEP_C - Business Management (Innovation and Entrepreneurship) with Placement (BSc): 4-year, full-time UUBSBMHP_C - Business Management (Human Resource Management) with Placement (BSc): 4-year, full-time UUBSBMBP_C - Business Management (International Business) with Placement (BSc): 4-year, full-time

HECoS Code	100078
Start date of programme	Pre-1992
Date of programme approval	July 2025
Date of last programme amendment approval	February 2026
Valid for academic entry year	2026-27
Programme Director	TBC
Date of last revision to document	15/07/2025

***Note: 'With Placement' routes are open to full-time home students only.**

Admissions requirements

We welcome applicants without traditional entry qualifications as we base decisions on our own assessment of qualifications, knowledge and previous work experience. We may waive formal entry requirements based on judgement of academic potential.

UCAS tariff: BSc Business Management 112 points

With Foundation Year: 48 points

The UCAS tariff score is applicable to you if you have recently studied a qualification that has a UCAS tariff equivalence. UCAS provides [a tariff calculator](#) for you to work out what your qualification is worth within the UCAS tariff.

GCSES: Applicants will normally be expected to have grade C or grade 4 GCSE-level English and mathematics. Applicants who do not hold this level of qualification may be required to carry out a skills audit at a selection evening, which comprises English and mathematics. This audit assesses an applicant's potential to cope with, and benefit from, a particular programme of study.

Course aims

Business Management

- To enable students to develop knowledge and understanding of the theory and practice of business and management
- To enable students to interpret complex material and relate theory to practice in a number of subject areas in the field of business and management
- To enable students to develop a range of analytical skills that will enable them to critically appraise and challenge existing managerial and/or business practices
- To enable students to develop an understanding of organisations, their management, the environment in which they operate and how decisions are made in organisations
- To enable students to acquire a range of analytical skills and approaches that can be applied in the analysis of a range of management and business scenarios
- To provide a context within which students can develop a range of employability and interpersonal skills
- To encourage lifelong learning

Business Management (Innovation and Entrepreneurship Pathway)

- To enable students to develop knowledge and understanding of the theory and practice of innovation and entrepreneurship and set this in a business and management context
- To enable students to interpret complex material and relate theory to practice in a number of subject areas in the field of business and management
- To enable students to develop a range of analytical skills that will enable them to critically appraise and challenge existing managerial and/or business practices
- To enable students to develop an understanding of organisations, their management, the environment in which they operate and how decisions are made in organisations
- To enable students to acquire a range of analytical skills and approaches that can be applied in the analysis of a range of management and business scenarios
- Understanding of the various processes, procedures and practices for effective management of organisations and innovations. This includes theories, models, frameworks, tasks and roles of management, including the management of people, together with rational analysis and other processes of decision-making within different organisations.

- Understanding of organisations, the business environment in which they operate and their management. The interrelationships among and the integration between these areas.
- Knowledge of the business environment: this encompasses the fast pace of change within a wide range of factors, including economic, environmental, cultural, ethical, legal and regulatory, political, sociological, digital and technological, together with their effects at local, national and global levels upon the strategy, behaviour, management and sustainability of organisations.
- To provide a context within which students can develop a range of employability and interpersonal skills
- To encourage lifelong learning

Business Management (Human Resource Management Pathway)

- To enable students to develop knowledge and understanding of the theory and practice of HRM and set this in the broader context of business and management
- To enable students to interpret complex material and relate theory to practice in HRM
- To enable students to develop a range of analytical skills that will enable them to critically appraise and challenge existing HRM theory and practice
- To enable students to develop an understanding of organisations, their management, the environment in which they operate and how HRM decisions are made in organisations
- To enable students to acquire a range of analytical skills and approaches that can be applied in the analysis of a range of management and business scenarios
- To provide a context within which students can develop a range of employability and interpersonal skills
- To encourage lifelong learning

Business Management (International Business Pathway)

- To enable students to develop knowledge and understanding of the theory and practice of business and management in an international context
- To enable students to interpret complex material and relate theory to practice in a number of subject areas in the field of international business and management
- To enable students to develop a range of analytical skills that will enable them to critically appraise and challenge existing managerial and/or business practices that are specific to an international context
- To enable students to develop an understanding of organisations, their management, the international environment in which they operate and how decisions are made in organisations which operate internationally
- To enable students to acquire a range of analytical skills and approaches that can be applied in the analysis of a range of international management and business scenarios
- To provide a context within which students can develop a range of employability and interpersonal skills
- To encourage lifelong learning

Placement Year Aims:

- To enable students to acquire and develop knowledge as it occurs in professional practice
- To apply academic skills and knowledge in a professional setting

- To enable students to develop new skills appropriate to a work environment
- To enable students to develop the skills of reflective practice

Foundation Year Aims:

- To enable students to develop the foundational knowledge and skills required for successful completion of a degree in a range of business-related disciplines
- Provide support to those students who do not meet the formal entry requirements for direct entry to the degree, but who can demonstrate ability for degree level study

Course structure

The BSc programme can be studied: full time over 3 years or part time over 4 years (equivalent to 75% intensity of full time). Two sets of degree structures, 3- and 4-year structures are provided below.

Students will have the option of undertaking a placement year between their studies at level 5 and 6. This will support the development of employability skills as well as providing first-hand experience of how theories learnt during the programme can and are applied in practice.

This BSc Business with Foundation Year provides students with the opportunity to fully develop foundation skills before starting the main BSc programme and can be studied full time over 4 years or part time over 6 years.

Business Management

Level	Module Code	Module Title	Credits	Core Compulsory Option	Likely Teaching Term
Full Time - 3 Years (4 years with Placement)					
Year 1					
4	BUMN131H4	Introduction to Accounting	15	Compulsory	T2
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory	T2
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory	T1
4	MOMN022H4	Business Data Analysis	15	Compulsory	T3
4	BUMN077H4	Understanding Management	15	Compulsory	T1
4	BUMN078H4	Understanding Organisations	15	Compulsory	T2
4	BUMN149H4	The Economics of the Firm	15	Compulsory	T3
4	BUMN051H4	Business Information Systems	15	Compulsory	T3
Year 2					
5	MOMN019H5	Operations Management	15	Compulsory	T3
5	BUMN147H5	Management of Innovation	15	Compulsory	T1
5	BUMN151H5	International Business	15	Compulsory	T3
5	BUOB091H5	Organisational Change	15	Compulsory	T2
5	MOMN033H5	Understanding the Economy	15	Compulsory	T1
5	BUMN150H5	People Management	15	Compulsory	T2
5	BUMN146H5	Research Methods (Undergraduate) or Optional Module	15	Option	T3

5		Optional Module	15	Option	
5	SC07007Z5	Preparing for Work	0	Compulsory or Option	T1
Year 3 with Placement only					
5	SC07008Q5	Work Placement Year	120	Compulsory	T1-3
Year 3 (or 4 with Placement)					
6	BUMN136H6	Project Management	15	Compulsory	T3
6	MOMN044H6	Marketing Strategy	15	Compulsory	T1
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory	T1
6	BUMN140S6	Business Project or 2 Option Modules	30	Option(s)	T1-2
6		Optional Module	15	Option	
6		Optional Module	15	Option	
6		Optional Module	15	Option	

Business Management (Innovation and Entrepreneurship Pathway)

Level	Module Code	Module Title	Credits	Core Compulsory Option	Likely Teaching Term
Full Time - 3 Years					
Year 1					
4	BUMN131H4	Introduction to Accounting	15	Compulsory	T2
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory	T2
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory	T1
4	MOMN022H4	Business Data Analysis	15	Compulsory	T3
4	BUMN077H4	Understanding Management	15	Compulsory	T1
4	BUMN078H4	Understanding Organisations	15	Compulsory	T2
4	BUMN149H4	The Economics of the Firm	15	Compulsory	T3
4	BUMN051H4	Business Information Systems	15	Compulsory	T3
Year 2					
5	BUMN147H5	Management of Innovation	15	Compulsory	T1
5	BUOB091H5	Organisational Change	15	Compulsory	T2
5	BUMN165H5	Managing Digital Transformation	15	Compulsory	T2
5	BUMN093H5	Responsible Marketing Communications	15	Compulsory	T1
5		Optional Module	15	Option	
5	BUMN150H5	People Management	15	Compulsory	T2
5	BUMN146H5	Research Methods (Undergraduate)	15	Compulsory	T3
5		Option Module	15	Option	
5	SC07007Z5	Preparing for Work	0	Compulsory or Option	T1
Year 3 with Placement only					
5	SC07008Q5	Work Placement Year	120	Compulsory	T1-3

Year 3 (or 4 with Placement)					
6	BUMN136H6	Project Management	15	Compulsory	T3
6	MOMN044H6	Marketing Strategy	15	Compulsory	T1
6	BUMN140S6	Business Project	30	Compulsory	T1-2
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory	T1
6	BUMN057H6	Entrepreneurship and Small Business	15	Compulsory	T2
6	BUMN153H6	Knowledge Management	15	Compulsory	T3
6		Optional Module	15	Option	

Business Management (Human Resource Management Pathway)

Level	Module Code	Module Title	Credits	Core Compulsory Option	Likely Teaching Term
Full Time - 3 Years					
Year 1					
4	BUMN131H4	Introduction to Accounting	15	Compulsory	T2
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory	T2
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory	T1
4	MOMN022H4	Business Data Analysis	15	Compulsory	T3
4	BUMN077H4	Understanding Management	15	Compulsory	T1
4	BUMN078H4	Understanding Organisations	15	Compulsory	T2
4	BUMN149H4	The Economics of the Firm	15	Compulsory	T3
4	BUMN051H4	Business Information Systems	15	Compulsory	T3
Year 2					
5	MOMN019H5	Operations Management	15	Compulsory	T3
5	BUOB091H5	Organisational Change	15	Compulsory	T2
5	MOMN047H5	Organisational Behaviour	15	Compulsory	T1
5	BUOB090H5	Motivation, Engagement and Job Design	15	Compulsory	T1
5		Optional Module	30	Option	
5	BUMN150H5	People Management	15	Compulsory	T2
5	BUMN146H5	Research Methods (Undergraduate)	15	Compulsory	T3
5	SC07007Z5	Preparing for Work	0	Compulsory or Option	T1
Year 3 with Placement only					
5	SC07008Q5	Work Placement Year	120	Compulsory	T1-3
Year 3 (or 4 with Placement)					
6	BUMN136H6	Project Management	15	Compulsory	T3
6		Optional Module	15	Option	
6	BUMN140S6	Business Project	30	Compulsory	T1-2

6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory	T1
6	BUMN152H6	Contemporary Perspectives in Employment Relations	15	Compulsory	T2
6	BUMN143H6	Introduction to Corporate Responsibility	15	Compulsory	T2
6		Optional Module	15	Option	

Business Management (International Business Pathway)

Level	Module Code	Module Title	Credits	Core Compulsory Option	Likely Teaching Term
Full Time - 3 Years					
Year 1					
4	BUMN131H4	Introduction to Accounting	15	Compulsory	T2
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory	T2
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory	T1
4	MOMN022H4	Business Data Analysis	15	Compulsory	T3
4	BUMN077H4	Understanding Management	15	Compulsory	T1
4	BUMN078H4	Understanding Organisations	15	Compulsory	T2
4	BUMN149H4	The Economics of the Firm	15	Compulsory	T3
4	BUMN051H4	Business Information Systems	15	Compulsory	T3
Year 2					
5	MOMN019H5	Operations Management	15	Compulsory	T3
5	BUMN094H5	International Marketing	15	Compulsory	T2
5	BUMN151H5	International Business	15	Compulsory	T3
5	BUMN150H5	People Management	15	Compulsory	T2
5	BUMN146H5	Research Methods (Undergraduate)	15	Compulsory	T3
5	MOMN033H5	Understanding the Economy	15	Compulsory	T1
		Optional Module	30	Option	
5	SC07007Z5	Preparing for Work	0	Compulsory or Option	T1
Year 3 with Placement only					
5	SC07008Q5	Work Placement Year	120	Compulsory	T1-3
Year 3 (or 4 with Placement)					
6	BUMN136H6	Project Management	15	Compulsory	T3
6	MOMN044H6	Marketing Strategy	15	Compulsory	T1
6	BUMN140S6	Business Project	30	Compulsory	T1-2
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory	T1
6	BUMN141H6	International Operations	15	Compulsory	T2
6	BUMN111S6	International Financial Management	30	Compulsory	T1-2

Business Management

Level	Module Code	Module Title	Credits	Core Compulsory Option	Likely Teaching Term
Part Time - 4 Years					
Year 1					
4	BUMN077H4	Understanding Management	15	Compulsory	T1
4	BUMN078H4	Understanding Organisations	15	Compulsory	T2
4	MOMN022H4	Business Data Analysis	15	Compulsory	T3
4	BUMN051H4	Business Information Systems	15	Compulsory	T3
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory	T1
4	BUMN131H4	Introduction to Accounting	15	Compulsory	T2
Year 2					
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory	T2
4	BUMN149H4	The Economics of the Firm	15	Compulsory	T3
5	MOMN033H5	Understanding the Economy	15	Compulsory	T1
5	BUMN150H5	People Management	15	Compulsory	T2
5	BUMN147H5	Management of Innovation	15	Compulsory	T1
5	MOMN019H5	Operations Management	15	Compulsory	T3
Year 3					
5	BUMN151H5	International Business	15	Compulsory	T3
5	BUOB091H5	Organisational Change	15	Compulsory	T2
5	BUMN146H5	Research Methods (Undergraduate) or Optional Module	15	Option	T3
5		Optional Module	15	Option	
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory	T1
6	MOMN044H6	Marketing Strategy	15	Compulsory	T1
Year 4					
6	BUMN136H6	Project Management	15	Compulsory	T3
6	BUMN140S6	Business Project or 2 Optional Modules	30	Option(s)	T1-2
6		Optional Module	15	Option	
6		Optional Module	15	Option	
6		Optional Module	15	Option	

Business Management (Innovation and Entrepreneurship Pathway)

Level	Module Code	Module Title	Credits	Core Compulsory Option	Likely Teaching Term
Part Time 4 Years					
Year 1					

4	BUMN077H4	Understanding Management	15	Compulsory	T1
4	BUMN078H4	Understanding Organisations	15	Compulsory	T2
4	MOMN022H4	Business Data Analysis	15	Compulsory	T3
4	BUMN051H4	Business Information Systems	15	Compulsory	T3
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory	T1
4	BUMN131H4	Introduction to Accounting	15	Compulsory	T2
Year 2					
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory	T2
4	BUMN149H4	The Economics of the Firm	15	Compulsory	T3
5	BUMN150H5	People Management	15	Compulsory	T2
5	BUMN147H5	Management of Innovation	15	Compulsory	T1
5		Optional Module(s)	30	Option	T1 or T3
Year 3					
5	BUOB091H5	Organisational Change	15	Compulsory	T2
5	BUMN093H5	Responsible Marketing Communications	15	Compulsory	T1
5	BUMN165H5	Managing Digital Transformation	15	Compulsory	T2
5	BUMN146H5	Research Methods (Undergraduate)	15	Compulsory	T3
6	BUMN136H6	Project Management	15	Compulsory	T3
6	MOMN044H6	Marketing Strategy	15	Compulsory	T1
Year 4					
6	BUMN140S6	Business Project	30	Compulsory	T1-2
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory	T1
6	BUMN057H6	Entrepreneurship and Small Business	15	Compulsory	T2
6	BUMN153H6	Knowledge Management	15	Compulsory	T3
6		Optional Module	15	Option	

Business Management (Human Resource Management Pathway)

Level	Module Code	Module Title	Credits	Core Compulsory Option	Likely Teaching Term
Part Time 4 Years					
Year 1					
4	BUMN077H4	Understanding Management	15	Compulsory	T1
4	BUMN078H4	Understanding Organisations	15	Compulsory	T2
4	MOMN022H4	Business Data Analysis	15	Compulsory	T3
4	BUMN051H4	Business Information Systems	15	Compulsory	T3
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory	T1
4	BUMN131H4	Introduction to Accounting	15	Compulsory	T2

Year 2					
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory	T2
4	BUMN149H4	The Economics of the Firm	15	Compulsory	T3
5	BUMN150H5	People Management	15	Compulsory	T2
5	MOMN019H5	Operations Management	15	Compulsory	T3
5	BUOB090H5	Motivation, Engagement and Job Design	15	Compulsory	T1
5		Optional Module	15	Option	
Year 3					
5	BUOB091H5	Organisational Change	15	Compulsory	T2
5	MOMN047H5	Organisational Behaviour	15	Compulsory	T1
5	BUMN146H5	Research Methods (Undergraduate)	15	Compulsory	T3
6	BUMN136H6	Project Management	15	Compulsory	T3
6		Optional Module	30	Option	
Year 4					
6	BUMN140S6	Business Project	30	Compulsory	T1-2
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory	T1
6	BUMN152H6	Contemporary Perspectives in Employment Relations	15	Compulsory	T2
6	BUMN143H6	Introduction to Corporate Responsibility	15	Compulsory	T2
6		Optional Module	15	Option	

Business Management (International Business Pathway)

Level	Module Code	Module Title	Credits	Core Compulsory Option	Likely Teaching Term
Part Time 4 Years					
Year 1					
4	BUMN077H4	Understanding Management	15	Compulsory	T1
4	BUMN078H4	Understanding Organisations	15	Compulsory	T2
4	MOMN022H4	Business Data Analysis	15	Compulsory	T3
4	BUMN051H4	Business Information Systems	15	Compulsory	T3
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory	T1
4	BUMN131H4	Introduction to Accounting	15	Compulsory	T2
Year 2					
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory	T2
4	BUMN149H4	The Economics of the Firm	15	Compulsory	T3
5	BUMN150H5	People Management	15	Compulsory	T2
5	MOMN019H5	Operations Management	15	Compulsory	T3
5	MOMN033H5	Understanding the Economy	15	Compulsory	T1
5		Optional Module	15	Option	

Year 3					
5	BUMN094H5	International Marketing	15	Compulsory	T2
5	BUMN151H5	International Business	15	Compulsory	T3
5	BUMN146H5	Research Methods (Undergraduate)	15	Compulsory	T3
5		Optional Module	15	Option	T2
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory	T1
6	MOMN044H6	Marketing Strategy	15	Compulsory	T1
Year 4					
6	BUMN140S6	Business Project	30	Compulsory	T1-2
6	BUMN136H6	Project Management	15	Compulsory	T3
6	BUMN141H6	International Operations	15	Compulsory	T2
6	BUMN111S6	International Financial Management	30	Compulsory	T1-2

Foundation Year (applies across all pathways)

Level	Module Code	Module Title	Credits	Core Compulsory Option	Likely Teaching Term
Full Time: Year 0					
3	CASE002S3	Fundamentals of Study	30	Core	T1
3	BUEM112S3	Essential Maths and Data Analysis	30	Core	T1-2
3	SC07002S3	Introduction to Management	30	Core	T2-3
3	SC07001S3	Leadership and Organisational Change	30	Core	T2-3

Part Time: Year 0a					
3	CASE002S3	Fundamentals of Study	30	Core	T1
3	SC07002S3	Introduction to Management	30	Core	T2-3
Part Time: Year 0b					
3	BUEM112S3	Essential Maths and Data Analysis	30	Core	T1-2
3	SC07001S3	Leadership and Organisational Change	30	Core	T2-3

Core: Module must be taken and passed by student
 Compulsory: Module must be taken but can be considered for compensated credit (see CAS regulations paragraph 24)
 Option: Student can choose to take this module

How you will learn

Your learning and teaching is organised to help you meet the learning outcomes (below) of the course. As a student, we expect you to be an active learner and to take responsibility for your learning, engaging with all of the material and sessions arranged for you.

Each course is divided into modules. You will find information on the virtual learning site (Moodle, see Academic Support below) about each of your modules, what to expect, the work you need to prepare, links to reading lists, information about how and when you will be assessed.

Your learning for this course will be a combination of lectures (pre-recorded) and seminars. Lectures are designed to provide you with an outline or overview of the topic, to engage you with the material and direct you to other resources. They are a springboard for your own learning. Seminars are group sessions where you will be asked to contribute to discussion or group work around the topic, with material set in advance for which you need to prepare.

How we will assess you

The course will use a variety of assessment methods. Assessment is used to enhance your learning rather than simply to test it. Modules that emphasise the learning of numerical skills lean toward the use of mid-term tests coupled with unseen, formal examination at the end of each term. Mid-term tests are short tests set during the term and are designed to provide early feedback on performance. Other modules use individual or group presentations, written essays, or formal end of term examinations, as sole assessments or in combination. In the final year of studies, students independently design and complete a large written assignment, in the form of a research project/dissertation

Learning outcomes (what you can expect to achieve)

'Learning outcomes' indicate what you should be able to know or do at the end of your course. Providing them helps you to understand what your teachers will expect and also the learning requirements upon which you will be assessed.

Foundation Year:

Upon successful completion of the Foundation Year you will be able to:

- Demonstrate knowledge of the foundational concepts and principles associated with business and IT, and an ability to evaluate and interpret these within the relevant areas of study
- Present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument
- Make sound judgements in accordance with basic theories and concepts of the subjects under study
- Evaluate the appropriateness of different approaches to solving problems related to their proposed area of study and/or work
- Communicate the results of their study/work accurately and reliably, and with structured and coherent arguments
- Undertake further study at undergraduate level and develop new skills

Learning outcomes for degree:

Business Management

Upon the successful completion of this programme, you should be able to:

1. Demonstrate a broad understanding of a number of different contexts in which businesses operate and a variety of theories which explain the behaviour and actions of managers
2. Critically evaluate the behaviours and actions of managers in a variety of business contexts
3. Approach problems in a systematic way drawing on theory, practice and evidence to develop options and solutions which can be justified
4. Communicate effectively using contemporary language and terminology of management
5. Demonstrate a range of critical thinking skills such as the synthesis of literature, the identification of strengths and weaknesses of theory and practice, how theory can be

used to interpret and understand practice and how compelling arguments and judgements can be reached.

6. Work effectively both individually and as members of teams and be confident in deploying a range of transferable skills such as independent and self-managed learning, relationship building and decision-making skills
7. Demonstrate the ability to reach judgements based on effective evidence-based skills such as the development of hypothesis, how to locate, extract & analyse data and quantitative and qualitative approaches to analysis and be able to communicate those judgements effectively in written and non-written form.

Business Management (Innovation and Entrepreneurship Pathway)

Upon the successful completion of this programme, you should be able to:

1. Demonstrate a broad understanding of a number of different contexts in which businesses operate and a variety of theories which explain the role and purpose of innovation in these contexts
2. Critically evaluate the behaviours and actions of entrepreneurs in a variety of business contexts
3. Approach problems in a systematic way drawing on theory, practice and evidence to develop options and solutions which can be justified
4. Communicate effectively using contemporary language and terminology of entrepreneurship and innovation
5. Demonstrate a range of critical thinking skills such as the synthesis of literature, the identification of strengths and weaknesses of theory and practice, how theory can be used to interpret and understand practice and how compelling arguments and judgements can be reached.
6. Work effectively both individually and as members of teams and be confident in deploying a range of transferable skills such as independent and self-managed learning, relationship building, creativity and decision-making skills
7. Demonstrate the ability to reach judgements based on effective evidence-based skills such as the development of hypothesis, how to locate, extract & analyse data and quantitative and qualitative approaches to analysis and be able to communicate those judgements effectively in written and non-written form.

Business Management (Human Resource Management Pathway)

Upon the successful completion of this programme, you should be able to:

1. Demonstrate a broad understanding of a number of different contexts in which businesses operate and a variety of theories which explain the behaviour and actions of human resource managers in these different contexts
2. Critically evaluate the behaviours and actions of human resource managers in a variety of business contexts and they contribute to the development of organisations
3. Approach problems in a systematic way drawing on theory, practice and evidence to develop options and solutions which can be justified
4. Communicate effectively using contemporary language and terminology of human resource management
5. Demonstrate a range of critical thinking skills such as the synthesis of literature, the identification of strengths and weaknesses of theory and practice, how theory can be used to interpret and understand practice and how compelling arguments and judgements can be reached.

6. Work effectively both individually and as members of teams and be confident in deploying a range of transferable skills such as independent and self-managed learning, relationship building and decision-making skills
7. Demonstrate the ability to reach judgements based on effective evidence-based skills such as the development of hypothesis, how to locate, extract & analyse data and quantitative and qualitative approaches to analysis and be able to communicate those judgements effectively in written and non-written form.

Business Management (International Business Pathway)

Upon the successful completion of this programme, you should be able to:

1. Demonstrate a broad understanding of a number of different international contexts in which businesses operate and a variety of theories which explain the behaviour and actions of managers operating internationally
2. Critically evaluate the behaviours and actions of managers in a variety of international business contexts
3. Approach problems in a systematic way drawing on theory, practice and evidence to develop options and solutions which can be justified
4. Communicate effectively using contemporary language and terminology of international management
5. Demonstrate a range of critical thinking skills such as the synthesis of literature, the identification of strengths and weaknesses of theory and practice, how theory can be used to interpret and understand practice and how compelling arguments and judgements can be reached.
6. Work effectively both individually and as members of teams and be confident in deploying a range of transferable skills such as independent and self-managed learning, relationship building, inter-cultural awareness and decision-making skills
7. Demonstrate the ability to reach judgements based on effective evidence-based skills such as the development of hypothesis, how to locate, extract & analyse data and quantitative and qualitative approaches to analysis and be able to communicate those judgements effectively in written and non-written form.

Learning outcomes for the degree with Placement

As above and in addition:

1. demonstrate a strong grasp of working practices in the business workplace
2. developed skills via hands-on practical experience of using business knowledge in the workplace.

Careers and further study

You will find business graduates in a variety of roles including chief executives, senior business leaders, notable academics and public figures. There is a wide range of positions open to business graduates across all industries, in both public and private organisations.

Birkbeck offers a range of careers support to its students. You can find out more on [the careers pages of our website](#).

Academic regulations and course management

Birkbeck's academic regulations are contained in its [Common Award Scheme Regulations and Policies](#) published by year of application on the Birkbeck website.

You will have access to a course handbook on Moodle and this will outline how your course is managed, including who to contact if you have any questions about your module or course.

Support for your study

Your learning at Birkbeck is supported by your teaching team and other resources and people in the College there to help you with your study. Birkbeck uses a virtual learning environment called Moodle and each course has a dedicated Moodle page and there are further Moodle sites for each of your modules. This will include your course handbook.

Birkbeck will introduce you to the Library and IT support, how to access materials online, including using Moodle, and provide you with an orientation which includes an online Moodle module to guide you through all of the support available. You will also be allocated a personal tutor and provided with information about learning support offered within your School and by the College.

Please check our website for more information about student support services. This covers the whole of your time as a student with us including learning support and support for your wellbeing.

Quality and standards at Birkbeck

Birkbeck's courses are subject to our quality assurance procedures. This means that new courses must follow our design principles and meet the requirements of our academic regulations. Each new course or module is subject to a course approval process where the proposal is scrutinised by subject specialists, quality professionals and external representatives to ensure that it will offer an excellent student experience and meet the expectation of regulatory and other professional bodies.

You will be invited to participate in an online survey for each module you take. We take these surveys seriously and they are considered by the course team to develop both modules and the overall courses. Please take the time to complete any surveys you are sent as a student.

We conduct an annual process of reviewing our portfolio of courses which analyses student achievement, equality data and includes an action plan for each department to identify ongoing enhancements to our education, including changes made as a result of student feedback.

Our periodic review process is a regular check (usually every four years) on the courses by department with a specialist team including students.

Each course will have an external examiner associated with it who produces an annual report and any recommendations. Students can read the most recent external examiner reports on the course Moodle pages. Our courses are all subject to Birkbeck Baseline Standards for our Moodle module information. This supports the accessibility of our education including expectations of what information is provided online for students.

The information in this programme specification has been approved by the College's Academic Board and every effort has been made to ensure the accuracy of the information it contains.

Programme specifications are reviewed periodically. If any changes are made to courses, including core and/or compulsory modules, the relevant department is required to provide a revised programme specification. Students will be notified of any changes via Moodle.

Further information about specifications and an archive of programme specifications for the College's courses is [available online](#).

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