

## PROGRAMME SPECIFICATION

Name, title and level of final qualification(s)	<b>BSc Business</b> <b>BSc Business with Placement</b> (Level 6)
Name and title of any exit qualification(s)	Diploma of Higher Education Certificate of Higher Education Certificate of Continuing Education
Is the programme offered with a Foundation Year?	Yes for BSc Business No for BSc Business with Placement
Awarding Body	University of London
Teaching Institution(s)	Birkbeck, University of London
Home school/other teaching departments	Birkbeck Business School
Location of delivery	Central London
Language of delivery and assessment	English
Mode of study, length of study and normal start month	Full-time (3 years) Part-time (4 years) Full-time with Foundation Year (4 years) Part-time with Foundation Year (6 years) Note: BSc Business with Placement only available full-time (4 years) and not with Foundation Year* September, daytime or evening study
Professional, statutory or regulatory body	N/A
<a href="#">QAA subject benchmark group(s)</a> <a href="#">Higher Education Credit Framework for England</a>	Business and Management
UCAS code	N100; N101 (with FY); NN126 (with Placement)
Birkbeck Course Code	UUBSBUSN_C (3 years full-time) UBSBUSNS_C (4 years part-time) UUBFBUSN_C (4 years full-time with FY) UBFBUSNS_C (6 years part-time with FY) UUBSBSNP_C (4 years full-time with Placement)
HECoS Code	100078
Start date of programme	Pre-1992
Date of programme approval	Pre-1992.
Date of last programme amendment approval	June 2025
Valid for academic entry year	<b>2025-26</b>
Date of last revision to document	19/06/25

\* BSc Business with Placement is currently only available to full-time home students

## Admissions requirements

We welcome applicants without traditional entry qualifications as we base decisions on our own assessment of qualifications, knowledge and previous work experience. We may waive formal entry requirements based on judgement of academic potential.

**BSc Business and BSc Business with Placement** UCAS tariff: 112 points; A-levels: BBC

**BSc Business with Foundation Year:** UCAS tariff: 48 points

The UCAS tariff score is applicable to you if you have recently studied a qualification that has a UCAS tariff equivalence. UCAS provides a [tariff calculator](#) for you to work out what your qualification is worth within the UCAS tariff.

GCSES: Applicants will normally be expected to have grade C or grade 4 GCSE-level English and mathematics. Applicants who do not hold this level of qualification may be required to carry out a skills audit at a selection evening, which comprises English and mathematics. This audit assesses an applicant's potential to cope with, and benefit from, a particular programme of study.

## Course aims

The programme's main aims are:

- To enable students to develop knowledge and understanding of the theory and practice of business and management
- To enable students to interpret complex material and relate theory to practice in a number of subject areas in the field of business and management
- To enable students to develop a range of analytical skills that will enable them to critically appraise and challenge existing managerial and/or business practices
- To enable students to develop an understanding of organisations, their management, the environment in which they operate and how decisions are made in organisations
- To enable students to acquire quantitative skills that can be applied in the analysis of management and accounting problems
- To provide a context within which students can further develop their communication and interpersonal skills
- To encourage lifelong learning

## BSc Business with Placement

As above. In addition the placement in year three aims to provide students with an opportunity to develop a range of business and transferable skills and to apply learning from their degree studies in a professional setting in order to increase their employability.

## Foundation Year Aims:

- To enable students to develop the foundational knowledge and skills required for successful completion of a degree in a range of business-related disciplines
- Provide support to those students who do not meet the formal entry requirements for direct entry to the degree, but who can demonstrate ability for degree level study

## Course structure

The BSc programme can be studied: full time over 3 years or part time over 4 years (equivalent to 75% intensity of full time). Two sets of degree structures, 3 and 4 year structures are provided below.

The BSc Business with Placement can be studied full-time over four years.

This BSc Business with Foundation Year provides students with the opportunity to fully develop foundation skills before starting the main BSc programme, and can be studied full time over 4 years or part time over 6 years. Two sets of 'with Foundation Year' degree structures, for 4 and 6 years are provided below.

Level	Module Code	Module Title	Credits	Core Compulsory Option	Likely teaching term
<b>Full-time – 3 years</b>					
<b>Year 1</b>					
4	BUMN077H4	Management Studies I	15	Compulsory	T1
4	BUMN078H4	Management Studies II	15	Compulsory	T2
4	BUMN131H4	Introduction to Accounting	15	Compulsory	T2
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory	T1
4	MOMN022H4	Quantitative Methods	15	Compulsory	T3
4	BUMN051H4	Business Information Systems	15	Compulsory	T3
4	BUMN149H4	Microeconomics for Business	15	Compulsory	T3
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory	T2
<b>Year 2</b>					
5	MOMN033H5	Macroeconomics for Business	15	Compulsory	T1
5	BUMN150H5	Critical Perspectives on People Management	15	Compulsory	T2
5	BUMN147H5	Management of Innovation	15	Compulsory	T1
5	BUMN067H5	Buyer Behaviour	15	Compulsory	T3
5	BUMN151H5	International Business	15	Compulsory	T3
5		Option modules	45	Optional	
<b>Year 3</b>					
6	BUMN057H6	Entrepreneurship and Small Business	15	Compulsory	T1
6	BUMN140S6	Business Project	30	Compulsory	T1+T2
6		Option modules	75	Optional	
<b>Part time - 4 years</b>					
<b>Year 1</b>					
4	BUMN077H4	Management Studies I	15	Compulsory	T1
4	BUMN078H4	Management Studies II	15	Compulsory	T2
4	MOMN022H4	Quantitative Methods	15	Compulsory	T3
4	BUMN051H4	Business Information Systems	15	Compulsory	T3
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory	T1
4	BUMN131H4	Introduction to Accounting	15	Compulsory	T2

<b>Year 2</b>					
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory	T2
4	BUMN149H4	Microeconomics for Business	15	Compulsory	T3
5	MOMN033H5	Macroeconomics for Business	15	Compulsory	T1
5	BUMN150H5	Critical Perspectives on People Management	15	Compulsory	T2
5	BUMN147H5	Management of Innovation	15	Compulsory	T1
5		Option module	15	Optional	
<b>Year 3</b>					
5	BUMN151H5	International Business	15	Compulsory	T3
5	BUMN067H5	Buyer Behaviour	15	Compulsory	T3
5		Option modules	30	Optional	
6		Option modules	30	Optional	
<b>Year 4</b>					
6	BUMN057H6	Entrepreneurship and Small Business	15	Compulsory	T1
6	BUMN140S6	Business Project	30	Compulsory	T1+T2
6		Option modules	45	Optional	
<b>Full-Time with Foundation Year - 4-years</b>					
<b>Foundation Year (Year 0)</b>					
3	CASE002S3	Fundamentals of Study	30	Core	T1
3	BUEM112S3	Essential Maths and Data Analysis	30	Core	T1+T2
3	SC07002S3	Understanding Organisations	30	Core	T2+T3
3	SC07001S3	Leadership and Change Management	30	Core	T2+T3
<b>Year 1</b>					
4	BUMN077H4	Management Studies I	15	Compulsory	T1
4	BUMN078H4	Management Studies II	15	Compulsory	T2
4	BUMN131H4	Introduction to Accounting	15	Compulsory	T2
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory	T1
4	MOMN022H4	Quantitative Methods	15	Compulsory	T3
4	BUMN051H4	Business Information Systems	15	Compulsory	T3
4	BUMN149H4	Microeconomics for Business	15	Compulsory	T3
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory	T2
<b>Year 2</b>					
5	MOMN033H5	Macroeconomics for Business	15	Compulsory	T1
5	BUMN150H5	Critical Perspectives on People Management	15	Compulsory	T2
5	BUMN147H5	Management of Innovation	15	Compulsory	T1
5	BUMN067H5	Buyer Behaviour	15	Compulsory	T3
5	BUMN151H5	International Business	15	Compulsory	T3
5		Option modules	45	Optional	

<b>Year 3</b>					
6	BUMN057H6	Entrepreneurship and Small Business	15	Compulsory	T1
6	BUMN140S6	Business Project	30	Compulsory	T1+T2
6		Option modules	75	Optional	
<b>Part-time with Foundation Year – 6 years</b>					
<b>Year 0a</b>					
3	CASE002S3	Fundamentals of Study	30	Core	T1
3	SC07002S3	Understanding Organisations	30	Core	T2+T3
<b>Year 0b</b>					
3	BUEN112S3	Essential Maths and Data Analysis	30	Core	T1+T2
3	SC07001S3	Leadership and Change Management	30	Core	T2+T3
<b>Year 1</b>					
4	BUMN077H4	Management Studies I	15	Compulsory	T1
4	BUMN078H4	Management Studies II	15	Compulsory	T2
4	MOMN022H4	Quantitative Methods	15	Compulsory	T3
4	BUMN051H4	Business Information Systems	15	Compulsory	T3
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory	T1
4	BUMN131H4	Introduction to Accounting	15	Compulsory	T2
<b>Year 2</b>					
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory	T2
4	BUMN149H4	Microeconomics for Business	15	Compulsory	T3
5	MOMN033H5	Macroeconomics for Business	15	Compulsory	T1
5	BUMN150H5	Critical Perspectives on People Management	15	Compulsory	T2
5	BUMN147H5	Management of Innovation	15	Compulsory	T1
5		Option module	15	Optional	
<b>Year 3</b>					
5	BUMN151H5	International Business	15	Compulsory	T3
5	BUMN067H5	Buyer Behaviour	15	Compulsory	T3
5		Option modules	30	Optional	
6		Option modules	30	Optional	
<b>Year 4</b>					
6	BUMN057H6	Entrepreneurship and Small Business	15	Compulsory	T1
6	BUMN140S6	Business Project	30	Compulsory	T1+T2
6		Option modules	45	Optional	

Level	Module Code	Module Title	Credits	Core Compulsory Option	Likely teaching term
<b>Full-time with Placement – 4 years</b>					
<b>Year 1</b>					
4	BUMN077H4	Management Studies I	15	Compulsory	T1
4	BUMN078H4	Management Studies II	15	Compulsory	T2
4	BUMN131H4	Introduction to Accounting	15	Compulsory	T2
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory	T1
4	MOMN022H4	Quantitative Methods	15	Compulsory	T3
4	BUMN051H4	Business Information Systems	15	Compulsory	T3
4	BUMN149H4	Microeconomics for Business	15	Compulsory	T3
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory	T2
<b>Year 2</b>					
5	MOMN033H5	Macroeconomics for Business	15	Compulsory	T1
5	BUMN150H5	Critical Perspectives on People Management	15	Compulsory	T2
5	BUMN147H5	Management of Innovation	15	Compulsory	T1
5	BUMN067H5	Buyer Behaviour	15	Compulsory	T3
5	BUMN151H5	International Business	15	Compulsory	T3
5	SC07007Z5	Preparing for Work (Placement Preparation module)	0	Compulsory	T1
5		Option modules	45	Optional	
<b>Year 3</b>					
5	SC07008Q5	Work Placement Year	120	Compulsory	T1+T2+T3
<b>Year 4</b>					
6	BUMN057H6	Entrepreneurship and Small Business	15	Compulsory	T1
6	BUMN140S6	Business Project	30	Compulsory	T1+T2
6		Option modules	75	Optional	

**Core:** *Module must be taken and passed by student*

**Compulsory:** *Module must be taken but can be considered for compensated credit (see CAS regulations paragraph 24)*

**Option:** *Student can choose to take this module*

### How you will learn

Your learning and teaching is organised to help you meet the learning outcomes (below) of the course. As a student, we expect you to be an active learner and to take responsibility for your learning, engaging with all of the material and sessions arranged for you.

Each course is divided into modules. You will find information on the virtual learning site (Moodle, see Academic Support below) about each of your modules, what to expect, the work you need to prepare, links to reading lists, information about how and when you will be assessed.

Your learning for this course will be a combination of lectures (pre-recorded) and seminars. Lectures are designed to provide you with an outline or overview of the topic, to engage you

with the material and direct you to other resources. They are a springboard for your own learning. Seminars are group sessions where you will be asked to contribute to discussion or group work around the topic, with material set in advance for which you need to prepare.

### **How we will assess you**

The course will use a variety of assessment methods. Assessment is used to enhance your learning rather than simply to test it. Modules that emphasise the learning of numerical skills lean toward the use of mid-term tests coupled with unseen, formal examination at the end of each term. Mid-term tests are short tests set during the term and are designed to provide early feedback on performance. Other modules use individual or group presentations, written essays, or formal end of term examinations, as sole assessments or in combination. In the final year of studies, students independently design and complete a large written assignment, in the form of a research project/dissertation

### **Learning outcomes (what you can expect to achieve)**

'Learning outcomes' indicate what you should be able to know or do at the end of your course. Providing them helps you to understand what your teachers will expect and also the learning requirements upon which you will be assessed.

#### **Foundation Year:**

Upon successful completion of the Foundation Year you will be able to:

- Demonstrate knowledge of the foundational concepts and principles associated with business and IT, and an ability to evaluate and interpret these within the relevant areas of study
- Present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument
- Make sound judgements in accordance with basic theories and concepts of the subjects under study
- Evaluate the appropriateness of different approaches to solving problems related to their proposed area of study and/or work
- Communicate the results of their study/work accurately and reliably, and with structured and coherent arguments
- Undertake further study at undergraduate level and develop new skills

#### **Learning outcomes for degree (all programme routes):**

Upon the successful completion of this programme you should be able to:

1. Demonstrate knowledge and understanding of the contexts in which business and management operate
2. Demonstrate the knowledge and understanding of the theory of business and management
3. Understanding the practice and language of business and management
4. Evaluate and critically appraise business and management practices
5. Understand and evaluate recent developments in business and management research and practice
6. Approach problems systematically and to present reasoned responses
7. Read and synthesise literature

8. Formulate testable hypotheses
9. Formulate and pursue research problems
10. Adopt a broad and informed approach to a range of policy related problems
11. Demonstrate cognitive skills including the capacity to critically evaluate arguments and evidence
12. Use quantitative and qualitative data in problem solving
13. Structure and communicate ideas effectively
14. Demonstrate the capacity for independent and self- managed learning
15. Demonstrate a range of library skills
16. Demonstrate essay writing skills
17. Demonstrate IT skills
18. Locate, extract and analyse data
19. Present data in a variety of formats and to a variety of audiences
20. Demonstrate well developed communication (oral and written) skills
21. Work in teams
22. Improve interpersonal skills
23. Apply decision making skills

### **Learning outcomes for the degree with Placement**

As above and in addition:

1. demonstrate a strong grasp of working practices in the business workplace
2. developed skills via hands-on practical experience of using business knowledge in the workplace.

### **Careers and further study**

You will find business graduates in a variety of roles including chief executives, senior business leaders, notable academics and public figures. There is a wide range of positions open to business graduates across all industries, in both public and private organisations.

Birkbeck offers a range of careers support to its students. You can find out more on [the careers pages of our website](#).

### **Academic regulations and course management**

Birkbeck's academic regulations are contained in its [Common Award Scheme Regulations](#) and Policies published by year of application on the Birkbeck website.

You will have access to a course handbook on Moodle and this will outline how your course is managed, including who to contact if you have any questions about your module or course.

### **Support for your study**

Your learning at Birkbeck is supported by your teaching team and other resources and people in the College there to help you with your study. Birkbeck uses a virtual learning environment called Moodle and each course has a dedicated Moodle page and there are further Moodle sites for each of your modules. This will include your course handbook.

Birkbeck will introduce you to the Library and IT support, how to access materials online, including using Moodle, and provide you with an orientation which includes an online Moodle module to guide you through all of the support available. You will also be allocated a personal tutor and provided with information about learning support offered within your School and by the College.

[Please check our website for more information about student support services.](#) This covers the whole of your time as a student with us including learning support and support for your wellbeing.

### **Quality and standards at Birkbeck**

Birkbeck's courses are subject to our quality assurance procedures. This means that new courses must follow our design principles and meet the requirements of our academic regulations. Each new course or module is subject to a course approval process where the proposal is scrutinised by subject specialists, quality professionals and external representatives to ensure that it will offer an excellent student experience and meet the expectation of regulatory and other professional bodies.

You will be invited to participate in an online survey for each module you take. We take these surveys seriously and they are considered by the course team to develop both modules and the overall courses. Please take the time to complete any surveys you are sent as a student.

We conduct an annual process of reviewing our portfolio of courses which analyses student achievement, equality data and includes an action plan for each department to identify ongoing enhancements to our education, including changes made as a result of student feedback.

Our periodic review process is a regular check (usually every four years) on the courses by department with a specialist team including students.

Each course will have an external examiner associated with it who produces an annual report and any recommendations. Students can read the most recent external examiner reports on the course Moodle pages. Our courses are all subject to Birkbeck Baseline Standards for our Moodle module information. This supports the accessibility of our education including expectations of what information is provided online for students.

The information in this programme specification has been approved by the College's Academic Board and every effort has been made to ensure the accuracy of the information it contains.

Programme specifications are reviewed periodically. If any changes are made to courses, including core and/or compulsory modules, the relevant department is required to provide a revised programme specification. Students will be notified of any changes via Moodle.

Further information about specifications and an archive of programme specifications for the College's courses is [available online](#).

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