



# CIMR Newsletter

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July 2023

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This newsletter celebrates the CIMR community's successes in the Summer term.

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## HIGHLIGHTS

**Prof. Muthu de Silva** has been appointed as Head of Research, Innovation and Knowledge Exchange for Birkbeck's new Faculty of Business and Law, April 2023. She also has been awarded prestigious grant from UKRI, June 2023.

**Dr Federica Rossi** has been nominated in the Best Lecturer category at the Birkbeck student union awards, June 2023.

**Dr Thanos Fragkandreas** is the new Co-Course Leader BA International Business at the University of Westminster

**Jacqueline Winstanley FRSA** - was featured at the photo exhibition "The Power of ME: Building Future-Proof SMEs and Entrepreneurs" showcasing 9 inspiring entrepreneurs/stakeholders who have shown resilience and triggered innovation during recent economic shocks. 12 June – 29 June 2023, OECD Headquarters

**Maximillian Giehl** has completed PhD on 'Overcoming Absorptive Capacity Barriers: The Role of Innovation Intermediaries as Enablers and Beneficiaries of Funded Collaboration Projects'. Supervised by Federica Rossi and Muthu de Silva. Examiners: Prof. Omar Al-Tabbaa (University of Leeds) and Dr Grace Bo Peng (Birkbeck).

**Tahani Ibrahim Alharbi** has completed PhD on 'Leader Identity Construction among Saudi Women Academics: How Does Readiness Matter?'. Supervised by Helen Lawton Smith and Rebecca Bednarek (Birkbeck).

**Maryam Ghorbankhani** has passed her PhD viva with minor corrections on July 12 2023. Supervised by Dr

Federica Rossi and Prof Helen Lawton Smith. Examiners: Dr Marianna Marra (University of Sussex) and Dr Nicola Searle (Goldsmiths, University of London).

The 2nd International Workshop on Global, Sustainable Innovation, held at InnoLab, University of Vaasa on 22-23 May 2023, brought together experts from around the world together with our CIMR Director **Helen Lawton Smith**, our CIMR Deputy Director **Federica Rossi**, and CIMR members **Muthu De Silva** and **Emma Palmer Foster**, to discuss the drivers of sustainable innovation and the role of universities and other actors in advancing sustainability transitions.

## RESEARCH BLOGS

We are grateful to our members who have contributed interesting and thought-provoking reflections to our blog series. The research blogs we have hosted since April 2023 are the following:

**Urban spaces, inclusivity and entrepreneurs with disabilities**, by Helen Lawton Smith, 13<sup>th</sup> April 2023

**Innovation ecosystems in core digital technologies. What semi-conductor industry for Europe?**, by Blandine Laperche and Dimitri Uzunidis, 10<sup>th</sup> May 2023

**A special issue. Reconceptualizing university contribution to knowledge exchange: broadening our understanding of motivations, channels and stakeholders** by Chiara Marzocchi (Newcastle University), Fumi Kitagawa (University of Birmingham), Federica Rossi (Birkbeck, University of

London), Elvira Uyarra (University of Manchester), 15<sup>th</sup> May 2023

**University venture capital in big data, regional and historical perspective: where and why has it arisen?**, by Helen Lawton Smith and Henry Etzkowitz, 17<sup>th</sup> May 2023

**How to set up university company chairs: the case of UAM** by Félix-Fernando Muñoz, 16<sup>th</sup> June 2023

**The Geography of Academic Entrepreneurship: Spin-offs, Firm Growth and Regional Impact** by Helen Lawton Smith, 19<sup>th</sup> June 2023

## NEWS BLOGS

**Professor Muthu de Silva appointed as Head of Research, Innovation and Knowledge Exchange for Birkbeck's new Faculty of Business and Law**, 26<sup>th</sup> April 2023

**CIMR Research in Focus 13: Innovation and academic knowledge exchange**, 8<sup>th</sup> May 2023

**Driving Sustainability Transitions: Insights from the 2nd International Workshop on Global, Sustainable Innovation**, 1<sup>st</sup> June 2023

**Professor Muthu de Silva awarded prestigious grant from UKRI**, 13<sup>th</sup> June 2023

## NEW 'RESEARCH IN BRIEF' / 'CIMR PhD RESEARCH IN FOCUS' BLOGS AND VIDEOS

'CIMR Research in Brief' video series: **Prof Simona Iammarino on the economics of rare metals**, by Simona Iammarino, 23<sup>rd</sup> March 2023

[Blog link](#)

[Video link](#)

**New 'CIMR PhD Research in Focus' video: Emma Palmer Foster on bioscience parks**, by Emma Palmer Foster, 25<sup>th</sup> March 2023

[Blog link](#)

[Video link](#)

**'CIMR Research in Brief' video series: Dr Nicola Searle on Trade Secrets & Copyright and Business Models**, by Nicola Searle 13<sup>th</sup> April 2023

[Blog link](#)

[Video link](#)

**'CIMR Research in Brief' video series: Dr Luca Andriani on Civic engagement and proximity in urban areas** by Luca Andriani, 1<sup>st</sup> July 2023

[Blog link](#)

[Video link](#)

## NEW PUBLICATIONS

Bai, S. and Bi, X. and Han, Chunjia and Yang, Mu and He, H. (2023) Exploring the over-time variation in customer concerns on sharing economy services. *Journal of Global Information Management* 31 (1), ISSN 1062-7375.

Etzkowitz, H., Weston-Smith, M., Beddows, J., Albats, E., Lawton Smith, H., Wilkinson, J., Yang, J., Miller, J., Gardner, J., Palmer Foster, E and Zhou, C. (2023). University venture capital in big data, regional and historical perspective: where and why has it arisen?, *Venture Capital*

letto-Gillies, G. and Trentini, C., 2023. Sectoral structure and the digital era. Conceptual and empirical analysis. *Conceptual and Empirical Analysis*.

letto-Gillies, G., 2023. The importance of being... transnational. *Critical Perspectives on International Business*.

Lawton Smith, H (2023) Public spaces, equality, diversity and inclusion: connecting disabled entrepreneurs to urban spaces, special issue, Public Spaces: Socio-Economic Challenges Land, 12(4), 873;

Lawton Smith, H and Owalla, B (2023) Mapping ethnic minority women entrepreneurs' support initiatives: Experiences from the UK In Women's Entrepreneurship Policy: A global perspective (Eds): C.Henry, S.Coleman & K Lewis Cheltenham: Edward Elgar/Global WEP

Marzocchi, C. and Kitagawa, F. and Rossi, Federica and Uyarra, E. (2023) Reconceptualising knowledge exchange and higher education institutions: broadening our understanding of motivations, channels, and stakeholders. *Studies in Higher Education*, ISSN 0307-5079.

## NEW BOOKS

Lawton Smith, H (2023). The Geography of Academic Entrepreneurship: Spin-offs. Firm Growth and Regional Impact. *Edward Elgar* (June 2023)

## CIMR WORKING PAPERS

The objective of the CIMR Working Papers is to publicise research being done by its academics, PhD students, Research fellows, Visiting fellows, Stakeholders and visitors.

**WP65** Thanos Fragkandreas Case study research on innovation systems:

paradox, dialectical analysis and resolution

**WP 66** Helen Lawton Smith Women entrepreneurs: positioning equality, diversity and inclusion leadership in times of crisis

## **PRESENTATIONS**

### **Dr Federica Rossi**

- Speaker at 'Crowdsourcing societal goods and services: evidence from the recent COVID-19 pandemic', Neoma Business School Paris, 20 April 2023

### **Dr Federica Rossi and Dr Muthu de Silva)**

- Speakers at 'How do firms shape their interactions with universities to build economic, intellectual and reputational capital?', Kent Business School, 17 May 2023

### **Dr Thanos Fragkandreas**

- Guest Lecture at: 'Organisational Identity and Inclusive Intrapreneurship: Evidence from the Class' Saxion University, the Netherlands; June 2023

- Speaker at 'In Hallyu We Trust? Revisiting "Soft Power" in the New Order of Cultural Production'; Goethe University of Frankfurt, Germany; July 2023.

- Paper Presentation 'Is the Linear Model of Innovation Dead?' at the EU-SPRI Annual Conference, University of Sussex, SPRU, June 2023, the United Kingdom:

- Paper Presentation 'Innovation Systems and Income Inequality – Is

There a Causal Link?' at the Annual Conference of the DRUID Society, June 2023, Lisbon, Portugal

### **Jacqueline Winstanley**

- Speaker at the 'DWP Seminar on Future of Economy, Work and Skills 2030. Hosted by the Nuffield Foundation' to share insights on disability innovation and enterprise, 21st June 2023.

- Speaker at the OECD SME and Entrepreneurship Ministerial Meeting to discuss what can governments do to support SMEs and entrepreneurs through crises, now and in the future, 28-29 June.

### **Prof. Helen Lawton Smith and Jacqueline Winstanley**

- Presentation and discussion group lead on diversity at LPIP World café event Just Transition to Net Zero: London's Retrofit Challenges May 30 2023

### **Prof. Helen Lawton Smith**

- Paper presentation 'Women entrepreneurs: positioning equality, diversity and inclusion leadership in times of crisis' at the Workshop

- 'Building back better: Supporting Women Entrepreneurs in Times of Crisis', University of Waterloo, Canada, April 24-25 2023

- Paper presentation 'Changing role of universities in the geographies of inclusive entrepreneurial ecosystems' at the 2nd International Workshop on Global, Sustainable Innovation

InnoLab, University of Vaasa, 22-23 May 2023

**Dr Emma Palmer Foster**

- Paper presentation 'Understanding impact of diverse funding & founding (primary) stakeholders on regional innovation performance of European bioscience parks' at the 2nd International Workshop on Global, Sustainable Innovation InnoLab, University of Vaasa, 22-23 May 2023

**Dr. Grazia Ietto-Gillies**

- Paper presentation: 'Two major structural changes and economic analysis', Advances Course on 'Innovation, Growth and International Production. Models and Data Analysis', Session on: 'A dialogue on Evolutionary, Structural and Post-Keynesian research Perspectives, May 2023, Sapienza University, Rome, May

- Speaker at the International Workshop on: 'Big Tech, Corporate Power and Economic Performance: Revisiting Monopoly Capitalism'; Chair of Session on 'Industrial Development and Industrial Strategies in the era of Big Tech', May 26th.

**RESEARCH GRANTS**

**UK Research and Innovation (UKRI) Fund** to establish the Innovation and Research Caucus (IRC) as a world leading centre of excellence in research and innovation funding (June 2023 – June 2026) - Professor Muthu de Silva

**BBK Research Innovation Fund**

'Governance and Citizenship within Platform Urbanization: Shaping the Future of Inclusive Urban Development.' (August 2023 – July 2024) – Luca Andriani (CIMR member) in collaboration Saverio Romeo (CIMR member), Dr Filippo Bignami and Dr Niccolò Cuppini from Competence Centre for Labour, Welfare, and Social Research (SUSPSI University Switzerland).

**New Nuclear Local Authorities Group of the Local Government Association**

Research to monitor the local socio-economic and environmental impacts of the peak construction period of Hinkley Point C nuclear power station - Prof. John Glasson and colleagues (Oxford Brookes University) - (April 2023 – June 2024)

**Norway Research Council**

£1m research project on the regional development impacts of offshore wind. (WINDREG) - Prof. John Glasson (Oxford Brookes University), co-ordinated by the University of Agder (S. Norway) – (September 2023 – September 2027)

**CIMR DEBATES IN PUBLIC POLICY SERIES**

CIMR organised a set of lunchtime one-hour on-line debates on topical issues. In each, leading scholars and practitioners presented their ideas on current economic, innovation and policy issues. The audience had the chance to respond to their ideas.

26<sup>th</sup> April 2023, 13:00-14:00 –  
"Industry 4.0: Is the UK catching up?" – with Rosa Wilkinson (High



Value Manufacturing Catapult), Prof. Tomasz Mroczkowski (Kogod Business School), Dr Marios Samdanis (Brunel, University of London), Jeremy Galpin (Costain Plc); Chair: Jo Magnani (International Telecommunications Service Provider)

[YouTube Event Video link](#)  
[Event Blog link](#)

10<sup>th</sup> May 2023, 13:00 -14:00 –  
**“Leapfrogging or Levelling Up? Driving place-based growth”** – with Dr Jonathan Potter (OECD), Dr Enrico Vanino (University of Sheffield); Discussant: Jacadi Nicholas (Department for Science, Innovation and Technology – DSIT); Chair: Emma Palmer Foster (Birkbeck, University of London)

[YouTube Event video link](#)  
[Event Blog link](#)

14<sup>th</sup> June 2023, 13:00-14:00 –  
**“Accelerating inclusive innovation, entrepreneurship and financing to support minority SME businesses”** – with Prof. Monder Ram (OBE), Eugene Nizeyimana (SSCG Consulting and African Business Chamber), Emma Obanye (OneTech); Fiona Morrill (British Business Bank); Discussant: Professor Colette Henry (Dundalk Institute of Technology, Ireland and Griffith University, Queensland, Australia); Chair: Jacqueline Winstanley (Universal Inclusion)

[YouTube Event Video link](#)  
[Event Blog link](#)

5<sup>th</sup> July 2023, 13:00 — 14:00 – **“Social trust and firms’ innovation in Chinese provinces”** – with Dr Luca Andriani (Birkbeck); Discussant: Prof Chunyan Zhou (Triple Helix Institute); Chair: Dr Grace Bo Peng (Birkbeck)

## COLLABORATIONS

Event on 22-23 May 2023 in collaboration with InnoLab, University of Vaasa: **“Driving Sustainability Transitions”** 2nd International Workshop on Global, Sustainable Innovation.

**Helen Lawton Smith,  
Federica Rossi  
and Marion Frenz  
CIMR Directors**

**Gabriella Losito – Newsletter Editor  
July 2023**

