



# CIMR Newsletter

July 2022

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This newsletter celebrates the CIMR community's successes in the Summer term.

## HIGHLIGHTS

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**Prof. Tomasz Mroczkowski** and **Prof Martin Meyer**, have been appointed as Visiting Professors at Birkbeck until 2025 (May 2022). Tomasz Mroczkowski is Professor in the Department of Management of Kogod Business School, The American University in Washington (USA). Martin Meyer is vice-rector for international affairs and director of InnoLab of the University of Vaasa (Finland).

**Prof. Loet Leydesdorff** has been proclaimed the 34th most cited scientist in the Social Sciences and Humanities worldwide according to Research.com , and #3 in the Netherlands (June 2022).

**Dr. Thanos Fragkandreas** has been appointed Lecturer in Entrepreneurship, Westminster Business School, University of Westminster.

**Ashok Kumar** won the prestigious PWES Wallerstein Memorial Book Award for his book 'Monopsony Capitalism: Power and Production in the Twilight of the Sweatshop Age' (June 2022).

On the 1st of June we were delighted to host a hybrid workshop welcoming researchers from our partner institutions **American University, University of Vaasa and Henley Business School**, together with representatives from **Innovate UK, the UK Intellectual Property Office and Climate Policy Initiative**, to share insights into global, sustainable innovation.

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## BLOGS

We are grateful to our members who have contributed interesting and thought provoking reflections to our blog series. The research blogs we have hosted since April 2022 are the following:

Paper development workshop for Technovation Special Issue by Mehdi Bagherdazeh Niri, Annalisa Caloffi, Ana Colovic, Stefania Paladini, Federica Rossi, 1<sup>st</sup> Apr 2022

Top-cited article in Strategic Change: Briefings in Entrepreneurial Finance by Federica Rossi, 4<sup>th</sup> April 2022

New book - The digital innovation race: conceptualizing the emerging new world order by Cecilia Rikap and Bengt-Åke Lundvall, 7<sup>th</sup> April 2022

The contribution of students to regional economies: reframing the regional innovation systems approach - Shiri M. Breznitz, Helen Lawton Smith and Sharmistha Bagchi-Sen by Federica Rossi, 28<sup>th</sup> April 2022

Is a mix of policy instruments better than individual instruments to support business innovation performance? by Federica Rossi, 29<sup>th</sup> April 2022

Endless possibilities: what roles will universities play in new hybrid ways of creating inclusive entrepreneurship? by Isobel Edwards and Jacqueline Winstanley, 4<sup>th</sup> May 2022

Exploring relations between Triple, Quadruple and quintuple helix models by Helen Lawton Smith and Loet Leydesdorff, 6<sup>th</sup> May 2022

New book: Gender, Diversity and Innovation: Concepts, Policies and Practice by Beldina Owalla, Tim Vorley and Helen Lawton Smith, 12<sup>th</sup> May 2022

Mapping the distribution of Internet of Things competences across European regions by Federica Rossi, 17<sup>th</sup> May 2022

Call for abstracts - "Research uses of HEBCI survey data and future development of the HEBCI" by Federica Rossi, 25<sup>th</sup> May 2022

Venture Capital Industry and Entrepreneurial Finance by Federica Rossi, 25<sup>th</sup> May 2022

CIMR Fellows appointed as Birkbeck Visiting Professors by Helen Lawton-Smith, Marion Frenz, Federica Rossi, 31<sup>st</sup> May 2022

Our CIMR colleague Loet Leydesdorff is the 34th most cited scientist in the Social Sciences and Humanities worldwide by Federica Rossi, 8 June 2022

An interview with CIMR academic Ashok Kumar - Recent winner of the PWES Wallerstein Memorial Book Award by Federica Rossi and Helen Lawton Smith, 16 June 2022

CIMR hybrid workshop explores how to succeed in global, sustainable innovation by Federica Rossi, 16<sup>th</sup> June 2022

New Book: Defence Acquisition and Procurement, by Ron Smith by Ron Smith,, 27<sup>th</sup> June 2022

**Challenges and benefits of operating to quality standards**, by Federica Rossi, 4<sup>th</sup> July 2022

**CIMR panel on 'Innovation and regional inequality', Research Centres Impact Day**, by Federica Rossi, 5<sup>th</sup> July 2022

**The Entrepreneurial University: A comparative analysis of self-reflection tools**, by Colette Henry, 6<sup>th</sup> July 2022

**CIMR academic Muthu de Silva promoted to Professor**, by Muthu de Silva and Federica Rossi, 8<sup>th</sup> July 2022

**CIMR Research in Focus 11: Much to celebrate this Summer term**, by Isobel Edwards, 8<sup>th</sup> July 2022

## **NEW PUBLICATIONS**

Breznitz, S.M., Lawton Smith, H. and Bagchi-Sen, S. (2022). "The contribution of students to regional economies: reframing the regional innovation systems approach." *Regional Studies*, pp.1-7.  
<https://www.tandfonline.com/doi/full/10.1080/00343404.2022.2053097>

A. Caloffi, M. Freo, S. Ghinoi, M. Mariani and F. Rossi (2022) "Assessing the effects of a deliberate policy mix: the case of technology and innovation advisory services and innovation vouchers." *Research Policy*  
<https://www.sciencedirect.com/science/article/abs/pii/S0048733322000622>

Russo, M., Caloffi, A., Colovic, A., Pavone, P.,

Romeo, S. and F. Rossi (2022) "Mapping regional strengths in a key enabling technology: The distribution of Internet of Things competences across European regions." *Papers in Regional Science*  
<https://doi.org/10.1111/pirs.12679>.

Lawton Smith, H and Leydesdorff, L (forthcoming) "Have Quadruple and Quintuple Helices Emerged? Metaphors, Project Titles, and Empirical Research" (accepted for publication in *Triple Helix*)

Fragkandreas, T. (2022). Three decades of research on innovation and inequality: causal scenarios, explanatory factors, and suggestions.  
<https://eprints.bbk.ac.uk/id/eprint/47609/1/47609.pdf>

## **REPORTS**

Jonathan Potter, OECD (2022). Report on "Promoting Start-Ups and Scale-Ups in Denmark's Sector Strongholds and Emerging Industries", *OECD Studies on SMEs and Entrepreneurship*, OECD Publishing, Paris,  
<https://doi.org/10.1787/8f9bd7b0-en>

## **SPECIAL ISSUES**

Breznitz, S.M., Lawton Smith, H. and Bagchi-Sen, S. (2022) (eds) *The economic contribution of students to the regional economy* *Regional Studies*, Volume 56  
<https://www.tandfonline.com/toc/cres20/56/6>

## BOOKS

Cecilia Rikap and Bengt-Åke Lundvall (2022) The digital innovation race: conceptualizing the emerging new world order. Palgrave Macmillan 2021

Owalla, B., Vorley, T. and Lawton Smith, H. eds., 2022. Gender, Diversity and Innovation: Concepts, Policies and Practice. Edward Elgar Publishing.

Smith Ron P. Defence Acquisition and Procurement: How (Not) to Buy Weapons, Elements in Defence Economics, Cambridge University Press, 2022, DOI: 10.1017/9781009189644.

## CIMR WORKING PAPERS

The objective of the CIMR Working Papers is to publicise research being done by its academics, PhD students, Research fellows, Visiting fellows, Stakeholders and visitors.

**WP61** Jonathan Potter, Helen Lawton Smith Applying the entrepreneurial ecosystem concept to regional entrepreneurship policy analysis - a critique

## PRESENTATIONS

**Dr Pamela Yeow**

- Speaker at the event "Grow Your Own Way: Unlocking the Growth Potential of UK Enterprise" at the NatWest Conference Centre, organised by BEIS and Help to Grow, 14<sup>th</sup> June 2022

**Dr Federica Rossi**

- Invited presentation on "What do the KEF narratives tell us about engagement and use of metrics in arts and culture KE?" at the NCACE and Research England KE Review Consultation Event, 14 June 2022

- chaired workshop on "Culture and Collaborations on Climate Emergency", National Centre for Academic and Cultural Engagement, 23 June 2022

**Dr. Thanos Fragkandreas**

- Invited presentation on "Three Decades of Research on Innovation and Inequality: Causal Scenarios, Explanatory Factors, and Suggestions", Annual Conference of the Association for Heterodox Economists, London, July 2022

- Invited presentation on "Striking the Golden Mean: Identity and Innovation in the German Games Industry", Annual Conference of the Society for the Advancement of Socioeconomics, Amsterdam, July 2022

- Invited presentation on "Is the Linear Model of Innovation Dead?", British Academy of Management Annual Conference, Manchester, September 2022

- Invited lecture on "Case Study Research on Innovation Systems", PhD Seminar, University College London.

## RESEARCH GRANTS

Lawton Smith, H BEI School Research Grant Deep-Tech Entrepreneurship in City

Capitals - The Case of  
Quantum Technology Start-Ups  
(Researcher, Saverio Romeo)

## **CIMR DEBATES IN PUBLIC POLICY SERIES**

CIMR organised a set of  
lunchtime one-hour on-line  
debates on topical issues.  
In each, leading scholars  
and practitioners presented  
their ideas on current  
economic, innovation and  
policy issues. The audience  
had the chance to respond  
to their ideas.

April 27th, 1-2:30pm, CIMR  
debate in Public Policy on  
**"Endless Possibilities: What  
roles will universities play  
in new hybrid ways of  
creating inclusive  
entrepreneurship?"** - with  
Jacqueline Winstanley  
(Universal Inclusion), Nigel  
Coates (Northumbria  
University), Thomas Cooney -  
Technological University  
Dublin (TU Dublin), Jo-Ann  
Rolle (Medgar Evers College).  
Joint chairs: David Walsh  
(King's), Jacqueline  
Winstanley (Universal  
Inclusion) Endless  
Possibilities: What roles  
will universities play in  
new hybrid ways of creating  
inclusive entrepreneurship?  
(CIMR Debates in Public  
Policy) - YouTube

May 19th, 2-3pm, CIMR debate  
in Public Policy on **"Venture  
capital industry and  
entrepreneurial finance"** -  
with Dr. Grace Bo Peng  
(Birkbeck, University of  
London), Dr. Muthu De Silva  
(Birkbeck, University of  
London), Dr. Yannis  
Pierrakis (UIC Barcelona).  
Chair: Dr. Marion Frenz

(Birkbeck, University of  
London)

June 1st, 2-4pm, CIMR debate  
in Public Policy on **"How to  
succeed in global,  
sustainable innovation:  
academic and practitioner  
perspectives"**

Panel 1 (academic  
perspective) with Prof  
Tomasz Mrockowski (American  
University), Dr Helka-Maria  
Kalliomäki (University of  
Vaasa), Dr Brett Gilbert  
(American University), Dr  
Emma Chen and Dr Anna Fung  
(American University),  
Chair: Prof Martin Meyer  
(University of Vaasa)

Panel 2 (practitioner  
perspective) with Prof Ben  
Laker (Henley Business  
School), David Golding (Head  
of Global Innovation  
Partnerships, Innovate UK),  
Huw Watkins (Head of Asia  
Policy, Intellectual  
Property Office, UK),  
Rajashree Padmanabhi  
(Analyst, Climate Policy  
Initiative), Chair: Dr Muthu  
De Silva (Birkbeck,  
University of London)

How to succeed in global,  
sustainable innovation:  
academic and practitioner  
perspectives (CIMR Debates  
in Public Policy) - YouTube

June 15th, 1-2pm CIMR debate  
in Public Policy  
on **"Challenges and benefits  
of operating to quality  
standards"** - with Jacob  
Mogensen (Food & Bio Cluster  
Denmark), Jon Murthy (LGC  
Assure), Marion Frenz  
(Birkbeck), Martí Casadesús  
(Universitat de Girona);  
discussant: Ray Lambert  
(Birkbeck); chair: Helen  
Lawton Smith (Birkbeck)

July 13<sup>th</sup>, 1-2pm, CIMR debate in Public Policy on **"Mapping potential impact and risks from digital transformation in public organizations: delivering targeted policies to make public sectors more resilient"** - with Riccardo Zechinelli, Cabinet Office & Visiting Fellow CIMR), Hayfa Mohdzaini, Senior Research Advisor CIPD), Maria Axente (Responsible AI and AI for Good Lead at PwC), Josh Entsminger (UCL Institute for Innovation and Public Purpose), Chair: Manto Gotsi (Birkbeck)



**Helen Lawton Smith,  
Federica Rossi  
and Marion Frenz  
CIMR Directors**

**Gabriella Losito – Newsletter Editor  
July 2022**