

# CIMR Newsletter



**July 2021**

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This newsletter celebrates the CIMR community's successes in the summer term.

## **HIGHLIGHTS**

CIMR is very pleased to welcome three distinguished new members. All three have been actively involved in CIMR events and we look forward to their continuing engagement.

### **Monder Ram OBE**

Professor Monder Ram OBE is the Director of Centre for Research in Ethnic Minority Entrepreneurship (CREME), based in Aston Business School, Aston University. He has extensive experience of working in, researching and acting as a consultant to small and ethnic minority businesses.

### **Tim Vorley**

Professor Tim Vorley is Pro Vice-Chancellor and Dean of Oxford Brookes Business School, and is the VCG lead for Entrepreneurship and Enterprise. Tim currently leads the Economic and Social Research Council (ESRC)/Innovate UK-funded Innovation Caucus and is

Co-Director of the ESRC-funded Productivity Insights Network, as well as partnering on several projects under the Industrial Strategy Challenge Fund.

### **Jacqueline Winstanley, FRSA**

Jacqueline Winstanley is Founder CEO Universal Inclusion, the Inclusive Entrepreneur and provides the Secretariat for the APPG for Inclusive Entrepreneurship. She is an entrepreneur, international advisor and inclusion strategist, author, public speaker and poet.

## **IMPACT GRANT**

### **Helen Lawton Smith's BEI School's Impact grant -**

Ayse Seyyide Kaptaner is working on Helen Lawton Smith's BEI School's Impact grant. The project is entitled 'Engaged Scholarship: Addressing regional inequalities in innovation opportunities for BAME and disabled entrepreneurs'. This project has so far produced eleven research videos of academics, entrepreneurs and network organisers. The videos are posted

on the [project website](#). We are also surveying our contacts and planning two workshops for next term.

## NEWS

### **Marion Frenz and Ray Lambert**

- Research on impact of food safety standards. Marion Frenz and Ray Lambert are working on a Research Project on the impacts of Private Food Safety Standards, on behalf of [BRCCS](#), one of the leading standards providers. An early output from the project is a [note on the complementarity between standards and regulation in food safety](#).

### **Jacqueline Winstanley**

organised the first Live Event (On June 25 2021) which was an informal session in collaboration with the APPGIE and Facebook: Doing Business Differently Inclusive Entrepreneurship. It was aimed at disabled people who want to learn how to utilise Facebook and Instagram to start or grow their business. Speakers included Dr Lisa Cameron MP, Chair APPG Inclusive Entrepreneurship, Jacqueline Winstanley, FRSA, Founder and CEO Universal Inclusion and Secretariat, 2 Case Studies Grant Logan, Ability Today and The Inclusive Entrepreneur Network. Two training sessions were delivered by Facebook - 'Establish your Presence on Facebook and Instagram & Raise Awareness of your Business Offerings' and 'Create Customer Loyalty'. [Watch the event on Facebook](#).

### **Colette Henry** - [Entrepreneurship Policies Through a Gender Lens](#)

(OECD-GWEP, 2021), report published on 17th May 2021. Following this recent OECD-Global WEP policy report, an article was published on 3rd July 2021 in **The Irish Independent**. See the photo below. Colette Henry is the key note speaker at OECD webinar on 29th June 2021, and also the key note speaker at ICSB-OECD-GWEP webinar on women entrepreneurs (15th July 2021) as part of ICSB's annual conference.



Colette Henry in The Irish Independent

We are celebrating three very recent PhD successes. Our congratulations to all.

**Dina Mansour** - An Institutional Theory Interrogation of the Egyptian Business Services Sector: The Triad Relationship of Institutions, Entrepreneurship and Institutional Intermediaries

**Ayse Seyyide** - How Refugee Entrepreneurship is enabled in Urban Settings in Europe.

**Thanos Fragkandreas** - Innovation, Innovation Systems and Income Inequality. A Study of Causal Mechanisms.

## CREATING IMPACT

Thanks to a grant from the School of Business, Economics and Informatics, we have been able to recruit two Research Assistants to help with several initiatives designed to increase our impact outside of academia. One of these initiatives are video interviews with CIMR members, carried out by Yunwen Jiang. Yunwen has produced several videos and blogs involving PhD students, alumni, and academic members of CIMR who discuss their research. Here are those that have been produced so far - and there are more on the way.

- **Jeremy Galpin** - [Studying Business Innovation at Birkbeck: Creating social value through digital technology](#)
- **Diana Baciuc** - [Studying Business Innovation at Birkbeck: Researching university internationalisation](#)
- **Leila Kehl**: [Studying Business Innovation at Birkbeck: Building innovation ecosystems](#)
- Three new videos in the CIMR Research in Brief series (see below)
- A new video and a blog in the CIMR PhD Research in Focus series (see below)

Yunwen has also helped us to run a survey of CIMR members to better understand what worked well and less well with our online activities, while Ayse Seyyide has helped by interviewing CIMR members and stakeholders to help us improve in the impact and outreach of our activities.

## Blogs

We are grateful to our members who have contributed interesting and thought provoking reflections to our blog series. The research blogs we have hosted since April 2021 are the following:

**Dr Luca Andriani** - [Is tax morale culturally driven?](#)

**Dr Luca Andriani** - [The unhappy face of corruption](#)

**Prof Grazia Ietto Gillies** - [Organisation matters for the delivery of technological products](#)

**Asif Kalam** - [The Grameen model and its applicability in developed countries](#)

**Prof Suma Athreye** - [Knowledge transfer from Public Science: The unsung hero of the COVID-19 vaccine success](#)

## NEW PUBLICATIONS

### Books

**Athreye, S. and Rossi, Federica** (2021) Policy recommendations. Aiming for effective knowledge transfer policies in high and middle income countries. In: Arundel, A. and Athreye, S. and Wunsch Vincent, S. (eds.) *Harnessing Public Research for Innovation in the 21st Century. An International Assessment of Knowledge Transfer Policies*. Intellectual Property, Innovation and Economic Development. Cambridge, UK: Cambridge University Press, pp. 393-417. ISBN 9781108842792.

## Refereed Publications

Archibugi, Daniele and Cellini, M. and Vitiello, M. (2021) Refugees in the European Union: from emergency alarmism to common management. *Journal of Contemporary European Studies*, ISSN 1478-2804. (In Press)

Archibugi, Daniele and Mariella, V. (2021) Is a European recovery possible without high-tech public corporations? *Intereconomics – Review of European Economic Policy* 56 (3), pp. 160-166.

Fragkandreas, T. (2021) Innovation and Income Inequality: Review, Research Themes and Avenues, *Prometheus: Critical Studies in Innovation*, forthcoming.

Fumasoli, T. and Rossi, Federica (2021) The role of higher education institutions in transnational networks for teaching and learning innovation: the case of the Erasmus+ programme. *European Journal of Education* 56 (2), ISSN 0141-8211. (In Press)

Henry, Colette (2021) "Is there a role for entrepreneurship education in veterinary medicine? A UK study", accepted for publication in *Entrepreneurship Education & Pedagogy* (USASBE's journal).

Ietto-Gillies, Grazia "Reflections on organisational change and interdependence in a post Covid-19

Society", *Economia e Lavoro*, 2020, 2, pp. 77-91.

Ietto-Gillies, Grazia "Transnationality in the XXI century. Concept and indicators.", *Critical Perspectives on International Business*, (forthcoming).

Rossi, Federica and Baines, Ning and Lawton Smith, Helen (2021) Which regional conditions facilitate university spinouts retention and attraction? *Regional Studies*, ISSN 0034-3404 (ABS – 4\*).

Yu, Ellen Pei-yi and Tanda, A. and Luu, B.V. and Chai, D.H. (2021) Environmental transparency and investors' risk perception: cross-country evidence on multinational corporations' sustainability practices and cost of equity. *Business Strategy and the Environment*, ISSN 1099-0836.

## CIMR Working Papers

The objective of the CIMR Working Papers is to publicise research being done by its academics, PhD students, Research fellows, Visiting fellows, stakeholders and visitors.

**WP54** The emerging quantum technology industry: Capital cities, entrepreneurship and policies, Saverio Romeo, Helen Lawton Smith, Erran Carmel and John Slater.

This review paper on the emerging quantum technology sector presents a survey of academic and industry sources to explore the current position of Washington DC and London UK as concentrations of relevant innovation activity. It explores the conditions under which certain parts of the innovation process are located in these two capital cities.

### **Policy Papers and Published Reports**

**Fragkandreas, T.** (2021), "Innovation-Productivity Paradox: Implications for Regional Policy", Background paper for the OECD-EC High-Level Expert Workshop series "Productivity Policy for Places", March 3 and 5.

**Grazia Ietto-Gillies** - "[Il lato sofferente degli investimenti da non trascurare](#)" Sbilanciamoci, Newsletter 651 of July 9th 2021

### **PRESENTATIONS**

**Loet Leydesdorff, and Helen Lawton Smith**, gave a joint keynote on Triple, Quadruple and Higher-order Helices: Historical Phenomena and (Neo-) Evolutionary models. XIX Triple Helix Conference 2021 (online) June 16 2021.

**Fragkandreas, T.** Leitzinger, L., and Liebald, M. "Innovation Studies and Policy: A 'Topic-Sentiment' Analysis", SASE (Society for the Advancement of Socio-Economics), online conference, 2-5 July 2021.

### **Grazia Ietto-Gillies -**

Webinar, University of Essex Business School on: "From Roosevelt to Bolsonaro. 75 years of integration and fragmentation", 22 April 2021.

### **CIMR Research in Brief video series:**

**Dr Andrea Filippetti:** '[Individual risk attitudes and local unemployment](#)'. Dr. Filippetti and his co-author look into an intriguing question of how the economic environment affects people's attitudes towards risks.

**Prof. Rinaldo Evangelista:** [New CIMR Research in Brief video](#): Prof. Rinaldo Evangelista on regional innovation performance and EU science and technology policy. In this video, Professor Evangelista introduces us to his working paper, [Centripetal and Centrifugal Forces in Technological Activities: Linking Regional Innovation Performances to EU Science & Technology Policies](#), co-authored with Daniele Archibugi and Antonio Vezzani.

**Dr. Ning Baines** – Disability entrepreneurship research. In this [short video](#), Dr. Baines introduces one of her co-authored working papers, Disability entrepreneurship research: review and critical reflection through the lens of individual-opportunity nexus, co-authored with Dr Te Klangboonkrong.

## **CIMR PhD Research in Focus video series**

**Ayse Seyyide** – Refugee entrepreneurship. Link to [video](#) (3'22")

**Doyin Olorunfemi** – Entrepreneurial learning. Link to [video](#) (3'20")

**Dina Mansour** – Institutional entrepreneurship in Egypt. Link to [video](#) (8'12")

**Lida Metallinou** – China's outward direct foreign investment. Link to [blog](#)

## **CIMR Research in Focus curated blogs**

CIMR Research in Focus is a monthly series presenting a curated list of blogs from the Centre for Innovation Management Research. Since April 2021, we have published four issues, as follows:

[Entrepreneurship, diversity and inclusion](#) (20 April 2021)

[Reflecting on the COVID-19 pandemic](#) (17 May 2021)

[The economic and ethical implications of digital technologies](#) (7 June 2021)

[Research and industrial policy for the 21st Century](#) (8 July 2021)

## **CIMR Debates in Public Policy Series**

CIMR organised a set of lunchtime one-hour online debates on topical issues. In each, leading scholars and practitioners presented their ideas on current economic, innovation and policy issues. The audience had the chance to respond to their ideas.

**Wednesday 5th May – "Knowledge economy cities vs left-behind places: can the gulf be narrowed?"** Chaired by Birkbeck's Dr Frederick Guy, guest speakers Professor Maryann P. Feldman and Dr Thomas Kemeny explored the regional inequalities generated by the technological revolution and possible policy solutions. The presentations were followed by discussion from Professor Raquel Ortega-Argilés (Department of Strategy and International Business and City-REDI Research Institute, Birmingham Business School), who highlighted some outlier nations: South Korea, for example, has an extremely high concentration of inventors in large metro areas, but with no greater number of patents than inventors in non-metro regions, while Germany offers an example of a more balanced distribution of knowledge and innovation activity.

The workshop [blog](#) and [recording](#) are available online.

**Wednesday May 19<sup>th</sup> – "Measurement of interdisciplinarity and synergy"** This debate was chaired by Dr Federica Rossi, with discussion



from Adrian Day. Professor Loet Leydesdorff discussed a new methodology for measuring interdisciplinarity and synergy and its application. Loet concluded by suggesting that interdisciplinarity is an important factor for research management, whereas synergy is more important from a social perspective.

The workshop [blog](#) and [recording](#) are available online.

### **Wednesday May 26<sup>th</sup> – “The effects of changes in university funding on knowledge**

**transfer”** Dr Abhijit Sengupta, Dr Andrea Filippetti and Dr Alex Chaix shared insight in this panel discussion, chaired by the CIMR’s Dr Federica Rossi. Dr Abhijit Sengupta kicked off the session by sharing the findings of a [paper written with Dr Federica Rossi](#) exploring how changes to university funding have impacted knowledge exchange profiles. Abhijit was followed by Dr Andrea Filippetti, who shared insight into the impact of public versus private funding sources on research activity.

The workshop [blog](#) and [recording](#) are available online.

### **Wednesday June 9<sup>th</sup> – “Green Finance and innovation”**

Chaired by [Professor Michael Mainelli](#), Executive Chairman, Z/Yen Group, the discussion explored investor sentiment towards green investment and how fintech innovation could support the transition to green finance. [Dr Ellen Yu](#) began the discussion by sharing research exploring whether

environmental innovation can help firms access cheaper finance. Dr Alessandra Tanda shared developments in digital finance that could support the green transition. Harry Elliott shared his professional experience in environmental innovation. Dr Bac Van Luu gave wider context to the discussion by highlighting five long-term trends in sustainable finance from the perspective of the investor or asset manager.

The workshop [blog](#) and [recording](#) are available online.

### **Tuesday June 14<sup>th</sup> – “Knowledge, Intensive Business Services: post-pandemic new normal”**

In a joint event hosted by Birkbeck’s [Department of Management and Essex Business School](#), Professors Ian Miles and David Doloreux outlined their view of the post-pandemic new normal for KIBS. As Chair, Dr Muthu De Silva, Director of Research in Birkbeck’s Department of Management began with discussion from Professor David Doloreux on KIBS and their key characteristics.

The presentations were followed by discussion from the audience, which featured a diverse mix of policy makers, academics and early career researchers, and a vote of thanks from Professor Suma Athreye, Essex Business School.

The event [blog](#) and [recording](#) are available online.

**Wednesday June 30<sup>th</sup>**  
**"Knowledge, Skills and Regional Divides"** Chaired by Dr Frederick Guy, Dr Maria Abreu and Dr Marte C.W. Solheim shared insight into the relationship between region and skills in this public policy workshop. Dr Marte C.W. Solheim highlighted that a region's innovation system consists of two sub-systems: industry and knowledge infrastructure. Dr Maria Abreu continued the discussion with an exploration of the links between skills and productivity and regional variations. In response to these presentations, discussant Federica Rossi asked whether digital innovation was exacerbating regional divides, as high tech versus traditional industries differ in terms of productivity growth and in the regions in which they operate.

The workshop [blog](#) and [recording](#) are available online.

**Wednesday July 14<sup>th</sup> –**  
**"Civilising AI: Applying AI to solve practical business issues, ethically"** Charles Radclyffe (co-founder, EthicsGrade), Riham Satti (co-founder, MeVitae); Discussant: Jo Magnani; Chair: Dr Andrew Atter (University of Liverpool). The debate on AI has long been bogged down in abstract

discussions about the theory of mind, consciousness and ethics. This has sometimes impeded real innovation. Our two speakers exemplify the attempts to house-train AI and de-risk it to the point that investors, founders, managers and researchers can at least know where to look for solutions and recognise good quality when they see AI applied in the real world.

A recording of this event is available to [watch on YouTube](#).

**Helen Lawton Smith,  
Federica Rossi  
and Marion Frenz  
CIMR Directors**



**Ellen Yu – Newsletter Editor  
July 2021**