

# CIMR NEWSLETTER

JUNE 2020

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## CIMR PEOPLE IN THE NEWS

Daniele Archibugi was cited in the **Economist** May 14 Schumpeter Column: *The gathering swarm*. The point he was making was on the ability of small firms which have raised enough money to survive it and maintain their flair for innovation.

## NEW PUBLICATIONS

### Edited Books

Lawton Smith, H., Henry, C., Etzkowitz, H & Poulouvasilis, A. (2020). *Gender, Science & Innovation: New Perspectives*. Edward Elgar Publishing: Cheltenham.

### Refereed Publications

Bagchi-Sen, S, Baines, N and Lawton Smith, H (forthcoming) Regional variation in characteristics and output of university spin-offs (USOs) in the United Kingdom *International Regional Science Review*.

Baines, N and Lawton Smith, H (forthcoming) Knowledge and capabilities for products/services development: The UK spin-off firms context *Journal of Knowledge Management*.

Henry, C. (2020). Reconceptualizing the role of the future entrepreneurship educator: an exploration of the content challenge. *Entrepreneurship & Regional Development*. DOI:

10.1080/08985626.2020.1737416. On line from March 2020. Open Access. (<https://doi.org/10.1080/08985626.2020.1737416>)

Tao Xiang, Tariq H. Malik, Klaus Nielsen: "The impact of population pressure on global fertiliser use intensity, 1970–2011: An analysis of policy-induced mediation". *Technological Forecasting & Social Change*, 2020 (published on the journal website).

Yu, E. P., Luu, B.V., and Chen. C.H. (2020) Greenwashing in environmental, social and governance disclosures? *Research in International Business and Finance*, forthcoming. DOI [10.1016/j.ribaf.2020.101192](https://doi.org/10.1016/j.ribaf.2020.101192).

### Book Chapters

Lewis, K. & Henry, C. (2019). *Gender and Social Entrepreneurship: Contemporary themes*, in Anne de Bruin & Simon Teasdale (Eds), *A Research Agenda for Social Entrepreneurship*, Edward Elgar: Cheltenham, pp.121-127.

### Policy Briefs

Thomas, M., Bennett, D., Berfond, J., Branisa, B.; Gibb, Y., Henry, C. Kim, Eun Kyung, Díaz Langou, G., Miller, K., Miura, M., Patterson, N., Premchander, S. & Scott, L. (2019). *Women's Economic Empowerment: Strengthening Public and Private Sector Impact through Accountability and Measurement* (SDG 5). G20

Global Insights (G20 Japan, 2019) – Global Solutions. Available at: [https://www.g20-insights.org/policy\\_briefs/womens-economic-empowerment-strengthening-public-and-private-sector-impact-through-accountability-and-measurement-sdg-5-2/](https://www.g20-insights.org/policy_briefs/womens-economic-empowerment-strengthening-public-and-private-sector-impact-through-accountability-and-measurement-sdg-5-2/)

### Online publications

Evelyn Wilson: [\*Knowledge Sharing and Exchange in a Pandemic\*](#). Contribution by Helen Lawton Smith, Federica Rossi and Marion Frenz *Taking work on line* (pp.33-34).

## INVITATIONS

Colette Henry invited to be part of the International Advisory Board for the *Future Talent Council*, Stockholm – Faculty and Staff Development Group.

## PRESENTATIONS

Klaus Nielsen "Building social capital in global virtual teams: the visual effects industry", Research seminar, Department of Management, Birkbeck, 10th June 2020

Klaus Nielsen "From Imitation and Catching up to Technological Leadership - a Review of the Chinese Innovation System, SASE (Society for the Advancement of Socio Economics), online conference, 8-10 July 2020

## BLOGS

CIMR people have been active in publishing blogs:

Grazia Ietto-Gillies [\*On distances\*](#)

Daniele Archibugi [\*Europe needs a green deal\*](#)

Daniele Archibugi [\*The Airbus lesson: How new companies can be generated to aid Europe's post-Covid reconstruction\*](#)

Ning Baines and Helen Lawton Smith [\*Lesser known facts about university spin-offs\*](#)

Federica Rossi [\*How can we evaluate the performance of innovation intermediaries?\*](#)

## EVENTS

Department for Business, Energy & Industrial Strategy Roundtable  
CIMR hosted the [\*Department for Business, Energy & Industrial Strategy Roundtable\*](#) on February 28. This was organised in conjunction with Maja Savic, BEIS a Birkbeck alumna. The purpose of the event was to inform BEIS' understanding of which management and leadership skills are associated with adopting key management practices and what types of curriculum result in the development of these skills.

**Making Your MSc Work for You**  
On April 28 Doyin Olorunfemi and Melina Padayachy organised this [\*very popular event\*](#). The focus was how MSc Business Innovation students can make the best use of the opportunities offered by the CIMR.

### CIMR Debates in Public Policy Series

The series is running between April and July. Four events are being held:

**Wednesday May 20 – “Public Investments for Reconstructing Europe”**

Professor Daniele Archibugi, Birkbeck and Research Director at IRPPS-CNR in Rome presented on work he has been undertaking with Marion Frenz and Andrea Filipetti.

**Wednesday June 17 – “Covid 19 and Digital Transformation”**

Saverio Romeo, Birkbeck and Professor Erran Carmel, Kogod School of Business, American University Washington DC.

[Register for this event.](#)

**Wednesday July 1 – “Science-industry co-creation in the digital economy”**

Dr Federica Rossi and Dr Muthu De Silva, Birkbeck

[Register for this event.](#)

**Wednesday July 22 – “Diversity and entrepreneurship – how far have we gone and how much further do we need to go?”**

Panel debate with: David Friel, Managing Director, Entrepreneur Handbook; Professor Colette Henry, Dundalk Institute of Technology & Editor of *International Journal of Gender and Entrepreneurship*; Louis Edwards, Founder parlez; Reetu Sood, PhD student, Department of Management, Birkbeck.

[Register for this event.](#)

**Innovation intermediaries and emerging digital technologies: policy and practice.**

On July 7<sup>th</sup>, Federica Rossi is organising the event which marks the end of her British Academy grant with her Italian and French partners.

[Register for this event.](#)

## CIMR TEACHING ACTIVITY

### Fellows

CIMR Fellow David Friel, *Entrepreneur Handbook* was the guest speaker in the Masters Entrepreneurship and Innovation lecture on Business Closure on May 14<sup>th</sup>.

### Alumni

Melina Padachay is the guest speaker in the Masters Entrepreneurship and Innovation lecture on Innovation in manufacturing and services on June 6<sup>th</sup>.

Saverio Romeo who was a student in the very first year of the Masters Entrepreneurship and Innovation module in 2006 now gives two lectures in the module and delivers the Masters Module on Blockchain.

*Helen Lawton Smith, Federica Rossi and Marion Frenz June 2020*