

CIMR NEWSLETTER

April 2024

This newsletter celebrates the CIMR community's successes in the Spring term 2024.

WWW7.BBK.AC.UK/CIMR/



Unpack CIMR's latest activities and events

As another term comes to a close, we're excited to share the latest developments in our research activities, events, and team updates over the past three months at CIMR.

Looking ahead, we have a busy term lined up and invite you to stay tuned for more updates!

Follow us



Inside The Issue

- ◆ Newsletter Highlights
- ◆ Research Blogs
- ◆ News Blogs
- ◆ Other News Blogs
- ◆ New Publications
- ◆ New Book Chapters
- ◆ Presentations
- ◆ CIMR Debates In Public Policy Series
- ◆ Research Grants
- ◆ Team News
- ◆ Call for Papers





Newsletter Highlights

Well done to our very own Jacqueline Winstanley for being invited as speaker at the Award Ceremony Disability in Westminster Lisa Cameron MP Lifetime Award, on 18th March 2024

[Learn more on the CIMR Event section](#)

Top News

Helen Lawton Smith is now Member of the Wolfson College, Oxford Equality & Welfare Committee, Member ESRC Peer Review College.

Daniele Archibugi was awarded a new Project funded by the Italian Ministry for University and Research titled 'Digital INNOvation: an assessment of the relationship between DATA and other intangible assets and productivity (INNODATA)'.

F. Rossi; N. Baines, L. Kemp, E. Wilson have published the Report REF 2021: Research Impact and the Arts and Culture Sectors, NCACE, 2024

Welcome onboard, Milica



We're excited to collaborate with Milica Bozanic as we continue to strengthen our Alumni network and increase our impact within the innovation management field. Please join us in extending a warm welcome to her!

[Learn more on the Teams News section](#)

Blogs

We are grateful to our members who have contributed interesting and thought-provoking reflections to our blog series.

Learn more about the research and news blogs we have hosted since January 2024:



Research Blogs

Nurturing innovation in contract farming: a closer look at small-scale farmers in Africa – by Tojonirinarisoa Nomenjanahary Ravelosaona; 6th January 2024

How does academic research generate impact through, or on, artistic and cultural activities? An analysis of the 2021 REF impact case studies – by Dr Federica Rossi, 17th January 2024

The value of multidisciplinary in university research collaborations – by Dr Federica Rossi, 14th February 2024

CIMR Research in Focus 15: Inclusive Entrepreneurship and Innovation within the digital technology and

contract farming fields. – by Gabriella Losito; 20th February 2024

Palgrave Handbook of Social Sustainability in Business Education – by Helen Lawton Smith; 27th March 2024

News Blogs

CIMR Shines at GeolInno2024 Conference in Manchester – 18th January 2024

Celebrating Achievements and Looking Forward: CIMR Annual Report 2023 – 24th January 2024

Honoring Loet Leydesdorff – 27th February 2024

Other News Blogs

FEDERICO CAFFÈ: UNA DONNA, ALUNNA, ECONOMISTA LO RICORDA – by Grazia Ietto Gillies, 4th January 2024

New Year clampdown on online sales earnings by HMRC could see almost one in six British workers paying more tax by National Enterprise Network; 12th January 2024

Campaigning to boost the UK's business support network – by National Enterprise Network; 1st March 2024

More budget changes ... but the fundamental needs for enterprise and employability don't change – by National Enterprise Network; 11th March 2024

Letters of Introduction? Lear, Gissing and Douglas's Travels to Calabria – by Grazia Ietto Gillies, 12th February 2024

New Research Activities

Our members have been busy producing ground-breaking research papers, book chapters and books.

Discover the research work released during this Spring term:



New Publications

F. Rossi; N. Baines, L. Kemp, E. Wilson (2024) **REF 2021: Research Impact and the Arts and Culture Sectors**, NCACE, 2024

F. Rossi (2023) **The Value of Multidisciplinarity in University Research Collaborations**, Innovation Caucus (2023) **Full report**; **Policy briefing**

Lawton Smith, H (2024) The triple helix model and working with Loet Leyesdorff Triple Helix (2024) 1–8

Book Chapters

Butkevičienė, J and Lawton Smith, H (2024) University involvement in supporting entrepreneurship of people with disabilities Chapter 8.2 in A. Šilenskytė and S.M.Toth (eds) The Palgrave Handbook of Social Sustainability in Business

Education Basingstoke:Palgrave; Potter,

J and Lawton Smith, H (2024) Applying the entrepreneurial ecosystems concept to regional entrepreneurship policy analysis – a critique Chapter 28 in R.Huggins, F. Kitagawa, D. Prokop, C. Theodoraki and P. Thompson (eds) Entrepreneurial Ecosystems in Cities and Regions Oxford:OUP

Events & Grants

CIMR places considerable emphasis on the organisation of events, including our award-winning CIMR Debates in Public Policy series. Our members also attend a variety of conferences and panels as guest speakers.

Learn more about this term events:



Presentations

Grazia Ietto Gillies

Paper Presentation '*Economic Policy in the era of transnational corporations and digitalization. Remembering Federico Caffè*', at Conference: *Federico Caffè: La Politica Economica al Servizio delle Persone*', Dipartimento Economia, Università di Perugia, 21–22nd March, 2024

Helen Lawton Smith

Paper Presentation '*Systemic innovation: changing roles of universities, minority entrepreneurship and innovation ecosystems*', Presentation at Geoinno 2024, Manchester University, 13th January 2024

Helen Lawton Smith and Fumi Kitagawa

Panel Members, launch of R.Huggins, F. P.Thompson, F. Kitagawa, C. Theodoraki and D.Prokop (eds) *'Entrepreneurial Ecosystems in Cities and Regions'*, Oxford:OUP Presented Chapter 28: *'Applying the Entrepreneurial Ecosystem Concept to Regional Entrepreneurship Policy Analysis – A Critique'*, Geoinno 2024, Manchester University, 13th January 2024

Milica Bozanic

Paper Presentation *'Economic Incentive Policies Impact on the Development of the National Film Industries in the Low Audiovisual Capacity Countries: The Hollywood Effect in Central and East Europe.'*, Geoinno 2024, Manchester University, 13th January 2024

Federica Rossi

Speaker at 'Approaches to international collaboration in clinical research: a study of Italian research hospitals', Dipartimento di Economia, Università di Modena e Reggio Emilia, 23rd January 2024

Jacqueline Winstanley

Speaker at the Avanti West Coast Accessibility Panel, 7th March 2024

Speaker at the CMHW Annual Research Meeting in Aberdeen, 14th February 2024

Speaker at Award Ceremony Disability in Westminster Lisa Cameron MP Lifetime Award, 18th March 2024



Speaker at the Impact Salon: Equitable workforce development in the age of AI LinkedIn London, 27th March 2024

Chaired Panel at the Inaugural Inclusive Enterprise Pathway's Enhanced Mentoring Programme Celebration Event, Belfast City Hall, Belfast, 27th March 2024



CIMR Debates in Public Policy

7 February 2024, 13:30 — 14:30 –

“Generative AI Tools for Organisations – Which benefits? Which challenges?”

Panelists: **Dr. Paul Nulty** (Birkbeck), **Dr Andrew Atter** (GBS Oxford Brookes University and Birkbeck), **Shazade Jameson** (Technopolis Group, Belgium); Chair: **Saverio Romeo** (University of Westminster and Birkbeck)

[Link to blog](#)

[Link to Youtube Video:](#)



March 13th, 13:30–14:30 – **“The role of arts and culture research in addressing grand challenges? Evidence from REF 2021”**

Presenters: **Ning Baines** (University of Leicester), **Federica Rossi** (University of Modena and Reggio Emilia and Birkbeck), **Evelyn Wilson** (National Centre for Academic and Cultural Exchange);

Discussant: **Matthew Guest** (University of Central Lancashire) Chair: **Milica Bozanic** (Serbia Film Commission)

[Link to blog](#)

[Link to Youtube Video:](#)



March 20th, 13:00–14:00 – **“The Missing Link’ – Models in moving D&I Policy into Sustainable Working Practice within Entrepreneurial ecosystems”**

Panelists: **Helene Martin Gee** – Savvitas Women in Enterprise; **Penny Roberts** – Co Founder BankAbility Ltd; **Anna Roughley** – Head of Insight – Lending Standards Board – Banking and Financial Services; Co-chairs: **Jacqueline Winstanley** (Universal Inclusion), **Jonathan Potter** (OECD)

[Link to blog](#)

[Link to Youtube Video \(Coming Soon\)](#)



Research Grants

Daniele Archibugi was awarded a new Project funded by the Italian Ministry for University and Research titled '*Digital INNOvation: an assessment of the relationship between DATA and other intangible assets and productivity (INNODATA)*'. The Project will last for three years until September 27, 2025 and it will be carried out in collaboration

with Maria Savona, Luiss University of Rome, and Francesco Venturini, University of Urbino.

Team News

At the very heart of our community is our fantastic team of people, from the Academic staff, to PhD Students, Visiting Fellow and Alumni.

Learn more about our Teams latest news, including recent appointments and new members:



Appointments

Helen Lawton Smith is now Member of the Wolfson College, Oxford Equality & Welfare Committee, Member ESRC Peer Review College.

Grazia letto Gillies is now Member Editorial Board of Italian Economic Journal.

Jacqueline Winstanley is now formally registered as Secretariat at the AGM Disability APPG Parliament London

New CIMR Members

Milica Bozanic



Milica Bozanic has been leading various film industry initiatives under the flag of the Serbia Film Commission aimed at the development of the creative ecosystem in her home country. Throughout her professional tenure, she initiated the Computer Graphics and Arts Conference Belgrade and served on the Board of Directors at the European Film Commissions Network. As a Chevening scholar, she was awarded an MSc in Management and Creative Industries at Birkbeck in 2023. Within the dissertation at Birkbeck, her focus expanded on Central and East Europe within the theoretical framework which addressed FDI research and creative Global Production Networks. Her research interest contributes to creative industry economics and bridging the gap between theory and practice with a focus on quantitative research for informed policymaking.

[Full dissertation available here](#)

Tahani I. Alharbi, PhD



Tahani I. Alharbi, PhD, is an Assistant Professor in the Department of Public Administration at the Faculty of Economics and Management, King Abdulaziz University in Jeddah, Saudi Arabia. She obtained her PhD degree from Birkbeck, University of London in 2023. Her thesis focused on Leader Identity Construction among Saudi Women Academics, specifically exploring the role of readiness in shaping their leadership identities. With research interests in academic leadership, gender studies, and identity, Dr. Alharbi adopts a multidisciplinary approach in her work. Her expertise lies in examining the experiences and challenges faced by women in leadership positions within the Saudi Arabian context. Through her research, she aims to contribute to the understanding and promotion of gender equality and inclusive leadership practices.

Call for Papers & Chapters

CIMR strongly supports the development of new research within the field of innovation, entrepreneurship and gender equality.

Learn more about current research opportunities:



Call for Chapters

Inclusive Entrepreneurship and the Sustainable Development Goals: A global research perspective - Edited by Colette Henry, Slavica Singer, Jian Gao, Jacqueline Winstanley and Dinah Bennett.

While the topic of inclusive entrepreneurship is gaining increasing attention from academics, researchers and practitioners, there remains a dearth of research in this area. Accordingly, the authors purpose with this book is to augment the current body of knowledge in the field and highlight its relevance in contributing to the well-being of people, as stipulated in the UN SDGs (UN, 2022). This will be achieved by bringing together leading-edge contemporary research

contributions that demonstrate the current state of the art in the field.

Target audience

This call for chapters targets academics, researchers, postgraduate and doctoral students in the field of entrepreneurship, sustainability, inclusivity; those with an interest or stake in these fields, from a research, policy and/or civil society perspective and senior managers in HEIs.

Important Dates

- Submission of chapter abstracts to Colette.henry@dkit.ie (500 words): by **1st June 2024**
- Notification of acceptance and invitation to submit full chapter: by **30th July 2024**
- First draft of chapter submitted via Elsevier's Elsa system (7,000 words + references): by **1st December 2024**

ABOUT CIMR

The Birkbeck Centre for Innovation Management (CIMR) is a college-wide research centre of Birkbeck, University of London.

Launched in 2008, it undertakes international research focusing on multi-disciplinary academic, industrial and commercial themes relating to the management of innovation. It is a hub for enabling collaborations, teaching and sharing of research, ideas and practice to create impact and facilitate more effective management, commercialisation of innovation and the development of effective policy.

Our researchers regularly publish in top quality journals, present at international conferences and undertake consultancy for national and international policy-making bodies and research for influential think tanks.

WWW7.BBK.AC.UK/CIMR/



Contacts

Director

Professor Helen Lawton Smith:
h.lawton-smith@bbk.ac.uk

Deputy Directors

Dr Marion Frenz:
m.frenz@bbk.ac.uk

Dr Federica Rossi:
federica.rossi@unimore.it

Media Engagement Officer

Gabriella Losito:
g.losito@bbk.ac.uk

Follow us

