



CIMR Newsletter

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April 2023

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This newsletter celebrates the CIMR community's successes in the Spring term.

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HIGHLIGHTS

Dr Fumi Kitagawa is now Professor at the University of Birmingham (February 2023).

Dr Nicola Searle (Goldsmiths, University of London) has joined CIMR as a visiting fellow from February 2023.

Darul Hamdi, MSc (Birkbeck, University of London) has joined CIMR as alumni from February 2023.

Sudipto Biswas, MSc and Nicolás Donoso Gomez, MSc (Birkbeck, University of London) have joined CIMR as alumni at the end of the 2021/22 academic year

Prof. Helen Lawton Smith has contributed to a roundtable discussion on International Women's Day and the theme of embracing equity, organised by the School of Business, Economics and Informatics (March 2023).

Luca Andriani has been a visiting scholar through the Erasmus Visiting Fellowship at Athens University of Economics and Business in the period 14-22 March.

The entrepreneurship education team of Birkbeck, University of London has been awarded the Vice Chancellor's Awards for Excellence in Teaching and Learning. The team comprise many CIMR members including **Professor Muthu De Silva**, Prof **Helen Lawton Smith**, **Doyin Olorunfemi**, and Dr **Pamela Yeow**

The paper "The role of higher education institutions in transnational networks for teaching and learning innovation: The case of the Erasmus programme" by **Federica Rossi** and Tatiana Fumasoli was awarded Top Cited Article 2021-2022 in Wiley's European Journal of Education, March 2023

Maximillian Giehl passed his PhD viva with minor corrections; "Overcoming Absorptive Capacity

Barriers: The Role of Innovation Intermediaries as Enablers and Beneficiaries of Funded Collaboration Projects". Supervised by Federica Rossi and Muthu de Silva. Examiners: Prof. Omar Al-Tabbaa (University of Leeds) and Dr Grace Bo Peng (Birkbeck).

Prof. Daniele Archibugi has been invited to be a UAM-Asseco Visiting Fellow 2023 at the Universidad Autonoma de Madrid by Professor Paloma Sanchez.

Dr **Pamela Yeow** and Dr Neil Pyper along with academics from Birmingham City University have been announced as winners in the Seed Funding Competition for Developing Innovative Pedagogic Approaches and Teaching Practices in Principles for Responsible Management Education (PRME) for their project 'Marine Dumping on UK Coastlines: Raising Sustainability Awareness through a Stakeholder-Oriented Experiential Learning Approach'

RESEARCH BLOGS

We are grateful to our members who have contributed interesting and thought-provoking reflections to our blog series. The research blogs we have hosted since July 2022 are the following:

How to choose the right ideas to implement? A study of lead users on online user innovation communities, by Dr Chunjia Han, 13th December 2022

Indicators of absorptive capacity at country and sectors levels, by Marion Frenz and Grazia Ietto-Gillies, 22nd December 2022

Universities' funding sources affect how they engage with non-academic stakeholders: evidence from the UK, by Abhijit Sengupta and Federica Rossi, 4th January 2023

Highlighting the challenges of blockchain adoption in the food supply chain in West Africa, by Ibukun Onitiju, 10th January 2023

Exploring product/service innovation process in UK University spin-offs from practice-based lens, by Dr Ning Baines, Dr Te Klangboonkrong and Professor Helen Lawton Smith, 17th January 2023

Will NextGenerationEU assist Europe's cohesion?, by Daniele Archibugi, 18th January 2023

Innovation intermediaries: a computational analysis of the literature, by Annalisa Caloffi, Ana Colovic, Valentina Rizzoli and Federica Rossi, 27th January 2023

How do firms reach out to foreign universities? Inventors' personal characteristics and the multinational structure of firms, by Claudio Fassio, Aldo Geuna and Federica Rossi, 19th February 2023

Foreign graduates in Sweden: the role of high tech sectors, STEM disciplines and cultural distance, by Claudio Fassio and Ioana Igna, 8th March 2023

NEWS BLOGS

Moving beyond setting goals to GROWing with Goals: 2022 and my journey from goal-setting to goal-getting!, 3rd January 2023

CIMR Fellow Fumi Kitagawa is now Professor at the University of Birmingham, 23rd February 2023

CIMR pays homage to Loet Leydesdorff, 16th March 2023

Entrepreneurship education team wins Vice Chancellor's Awards for Excellence in Teaching and Learning, 18th March 2023

NEW PUBLICATIONS

Andriani, L, Angelini, P P, and Filippetti Andrea (2023) "Civic engagement and socio-economic proximity in urban areas" Spatial Economic Analysis (published online)
<https://www.tandfonline.com/eprint/RKAEZKWMBVFQW2R3FX7G/full?target=10.1080/17421772.2023.2180532>

Bai, S. and He, H. and Han, Chunjia and Yang, Mu and Yu, D. and Bi, X. and Gupta, B. and Fan, W. and Panigrahi, P. (2023) "Exploring thematic influences on theme park visitors' satisfaction: an empirical study on Disneyland China." Journal of Consumer Behaviour ISSN 1479-1838.
<https://eprints.bbk.ac.uk/id/eprint/50839>

Bai, S. and Zheng, X. and Han, Chunjia and Bi, X. (2023) "Exploring user-generated content related to vegetarian customers in restaurants: an analysis of online reviews." Frontiers in Psychology 13 (104384), ISSN 1664-1078.
<https://eprints.bbk.ac.uk/id/eprint/50683>

Baines, N., Klangboonkrong, T. and Smith, H.L., 2023. "Exploring product/service innovation process in UK: university spin-offs from practice-

based lens." The Journal of Technology Transfer, pp.1-25.

<https://link.springer.com/article/10.1007/s10961-022-09985-3>

BEI Small Research Grant contributed to this publication.

Caloffi, A., Colovic, A. , Rizzoli, V. and Rossi, F. (2023) "Innovation intermediaries' types and functions: a computational analysis of the literature", Technological Forecasting and Social Change, in press.
<https://www.sciencedirect.com/science/article/abs/pii/S0040162523000367>

Fassio, C., Geuna, A. and Rossi, F. (2023) "How do firms reach out to foreign universities? Inventors' personal characteristics and the multinational structure of firms", Journal of World Business, in press.
<https://www.sciencedirect.com/science/article/abs/pii/S1090951623000068>

Huo, H. and Jiang, X. and Han, Chunjia and Wei, S. and Yu, D. and Tong, Y. (2023) "The effect of credence attributes on willingness to pay a premium for organic food: a moderated mediation model of attitudes and uncertainty." Frontiers in Psychology 14, ISSN 1664-1078.
<https://eprints.bbk.ac.uk/id/eprint/50683>

Li, S. and Gao, L. and Han, Chunjia and Gupta, B. and Alhalabi, W. and Almakdi, S. (2023) "Exploring the effect of digital transformation on firms' innovation performance." Journal of Innovation & Knowledge 8 (1), pp. 100317. ISSN 2444-569X.
<https://eprints.bbk.ac.uk/id/eprint/50835>

Piperca, S. and Floricel, S. 2023.
"Understanding Project Resilience:
Designed, Cultivated or Emergent?"
International Journal of Project
Management, 41(3).
<https://doi.org/10.1016/j.ijproman.2023.102453> [Impact Factor 9.037]

Sengupta, A. and Rossi, F. (2023) "The
relationship between universities'
funding portfolios and their
knowledge exchange profiles: A
dynamic capabilities view",
Technovation, 121.
<https://www.sciencedirect.com/science/article/pii/S0166497222002371>

Wang, L. and Han, Chunjia and Zheng,
Y. and Peng, X. and Yang, Mu and
Gupta, B. (2023) "Search for
exploratory and exploitative service
innovation in manufacturing firms: the
role of ties with service intermediaries."
Journal of Innovation & Knowledge 8
(1), pp. 100288. ISSN 2444-569X.
<https://eprints.bbk.ac.uk/id/eprint/50682>

Wei, X. and Wu, H. and Yang, Z. and
Han, Chunjia and Xu, B. (2023)
"Simulation of manufacturing
scenarios' ambidexterity green
technological innovation driven by
inter-firm social networks: based on a
multi-objective model." Systems 11 (1),
pp. 39. ISSN 2079-8954.
<https://eprints.bbk.ac.uk/id/eprint/50685>

Zheng, Y. and Liu, S. and Zhao, Y. and
Han, Chunjia and Zhou, Q. and Wang,
L. and Colace, F. and Alhalabi, W. and
Alsharif, H. (2023) "Game analysis on
general purpose technology
cooperative R&D with fairness concern
from the technology chain
perspective." Journal of Innovation &

Knowledge 8 (1), pp. 100312. ISSN
2444-569X.
<https://eprints.bbk.ac.uk/id/eprint/50837>

CIMR WORKING PAPERS

The objective of the CIMR Working
Papers is to publicise research being
done by its academics, PhD students,
Research fellows, Visiting fellows,
Stakeholders and visitors.

WP63 Andrea Filippetti and Antonio
Zinilli The innovation networks of city-
regions in Europe: exclusive clubs or
inclusive hubs?

WP 64 Giovanna Ciaffi, Matteo Deleidi
and Enrico Sergio Levrero The
macroeconomic effects of public
expenditure in research and
development

PRESENTATIONS

**Dr Federica Rossi and Dr Muthu de
Silva**

- Speaker the event "Navigating the
R&R process in high impact factor
journals", organised by Birkbeck
School of Business, Economics and
Informatics as part of their research
support seminars, 13th February 2023

- Speaker at the event "How do firms
shape their interactions with
universities to build economic,
intellectual and reputational capital?",
Loughborough University in London,
27th March 2023

Dr Muthu de Silva

- Speaker at the Strategic Engagement
Series, Session 3, discussing "How to
translate social science research in the

business landscape”, organised by the Innovation Caucus, 16th February 2023

Dr Federica Rossi

- Speaker at the event “Arts and culture-related impact in the REF 2021: an analysis of the evidence” at the National Centre for Academic and Cultural Exchange, 23rd February 2023

Prof. Helen Lawton Smith and Dr Pamela Yeow

- Speaker at the event “International Women’s Day Roundtable” organised by Birkbeck’s School of Business, Economics and Informatics, 8th March 2023

Prof. Helen Lawton Smith and Jacqueline Winstanley

- Speaker at the event “An inclusive world - Disability Enterprise & Innovation” organised by Universal Inclusion, 24th March 2023

Colette Henry

- Discussant at the Roundtable Policy session “Sub-Saharan African women entrepreneurs: thriving in the covid-19 pandemic” organised by Global WEP and Women’s Economic Imperative (WEI), 21st February 2023

Prof. Daniele Archibugi

- has given lectures to the Universidad Autonoma de Madrid and the Complutense University, March 2023

- has presented a paper to the Workshop convened by Professor José Molero on Innovation and

Internationalization at the Fundacion Ramon Areces, 27th March 2023

- chaired the Research Workshop of the Instituto Complutense de Estudios Internacionales (ICEI-UCM) on “Innovation, multinationals, and international value chains. New perspectives and trends” convened by Professor Isabel Alvarez, 28th March 2023

- Speaker at the seminar of the Nordic Institute for Innovation (NIFU) in Oslo “How do economic shocks impact innovation and why does it matter?”, 28th February 2023

RESEARCH GRANTS

BEI School Impact Grant

‘Innovation intermediaries and national digital strategies: international comparative analysis’ (November 2022-May 2023) – Federica Rossi

CIMR DEBATES IN PUBLIC POLICY SERIES

CIMR organised a set of lunchtime one-hour on-line debates on topical issues. In each, leading scholars and practitioners presented their ideas on current economic, innovation and policy issues. The audience had the chance to respond to their ideas.

18th January 2023, 13:00-14:00 – “**The effectiveness of government initiatives to stimulate the Life Science sector**” – with Thane Campbell, Deep Science Ventures Jo Pisani, MedCity London; Dr Renos Savva, Birkbeck, University of London Nick Johnson, Chief Strategy and Impact Officer at Cell and Gene

Therapy Catapult; Chair: Paul Edwards
MBE, IsomAb Ltd

YouTube Event Video link

1st February 2023, 14:30-15:30 –
“Innovation and the defence industry: do we need war?” – with Prof. Ron Smith, Department of Economics, Birkbeck; Anita Friend, Head Defence and Security Accelerator, DASA; Discussant: Shane Slater; Chair: Professor Philip Hutchinson, Cranfield University

YouTube Event video link

22nd February 2023, 13:00-14:00 –
“Disruptive technologies: aligning regulation and innovation” – with Professor Dan Hyde, Partner at Harrison Clark Rickerbys Law & Visiting Professor at Queen Mary, University of London; Saverio Romeo, Associate Lecturer, Department of Management, Birkbeck, University of London; Discussant: Dr Olivia Hamlyn, School of Law, Birkbeck, University of London; Nicola Searle, Senior Lecturer at the Institute for Creative & Cultural Entrepreneurship, Goldsmiths, University of London.

YouTube Event Video link

15th March 2023, 13:00 — 14:00 –
“From Babbage to the Quantum Computer: which are the socio-economic conditions for radical innovation in computing?” – Dr. Araceli Venegas-Gomez, Founder and CEO of QURECA; Prof. Hugh Lawson-Tancred, Birkbeck, University of London; Saverio Romeo, Associate Lecturer at CIMR and Founder Emerging Technology Observatory

EXTERNAL EVENTS

13-14th April 2023 – After the success of the first workshop at Birkbeck in 2022, Alessandra Tanda and **Ellen Yu** co-organise the second workshop on **“Environmental Finance for the Common Good”** at the University of Pavia. The workshop of EFCG this year is supported by the Cost Action CA19130 (the PRIN project “Fin4Green” financed by the Italian Ministry of Research MIUR) and by the University of Pavia, Italy. This is a hybrid workshop; if anyone is interested in the topic of “Diversity challenges for a sustainable Fintech”, please feel free to register via the following web link:

<https://efcg2023.sciencesconf.org/>

COLLABORATIONS

Planned event on 22-23 May 2023 in collaboration with InnoLab, University of Vaasa: **“Driving Sustainability Transitions”** 2nd International Workshop on Global, Sustainable Innovation

**Helen Lawton Smith,
Federica Rossi
and Marion Frenz
CIMR Directors**

**Gabriella Losito – Newsletter Editor
April 2023**

