

CIMR Newsletter

April 2022
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This newsletter celebrates the CIMR community's successes in the Spring term.

HIGHLIGHTS

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Muthu De Silva was appointed to the International Research Scientific Committee of EM Normandie in Paris, France (i.e. a business School founded in 1871 and holds international EQUIS and AACSB accreditations). The main objective of the committee is to evaluate the strategic options regarding the school's research activities and drafts recommendations using national and international expertise.

Thanos Fragkandreas was appointed as visiting fellow at CIMR (March 2022). He will take up his appointment as Lecturer in Entrepreneurship at the University of Westminster in June 2022

Daniele Archibugi has joined the project on Innovation for Global Challenges in a connected world; the role of local resources and socio economics conditions (2021-2023) the project is led by Daniele Archibugi, INRCI-IRPPS, in collaboration with the University of Turin, University of Urbino and University of Roma Tre, Italy.

Visiting Fellow and Birkbeck Visiting Professor Prof. **Carlo Milana** and his co-author Arvind Ashta achieved a top-cited article in the journal "*Strategic Change: Briefings in Entrepreneurial Finance*" for their article: Milana, C. and Ashta, A (2020) Microfinance and financial inclusion: Challenges and opportunities, *Strategic Change: Briefings in Entrepreneurial Finance*, 29(3): 257-266, <https://doi.org/10.1002/jsc.2339>

Helen Lawton Smith was appointed to be a member of editorial advisory board Journal of Small Business and Enterprise Development (JSBED) (February 2022). She chaired the Regional Studies Association annual Early Career plenary at the *Regions in Recovery* festival on March 29th.

We had a fabulous CIMR event on February 25th with **Dr Bex Hewett** (Rotterdam School of Management), **Professor Brian Harney** (DCU Business School, Dublin). Especial thanks to **Doyin Olorunfemi** (Birkbeck University of London) for interviewing our guest speakers.

Blogs

We are grateful to our members who have contributed interesting and thought provoking reflections to our blog series. The research blogs we have hosted since January 2022 are the following:

Transnationality in the digital era: a reconceptualization by Grazia letto-Gillies, Jan 2022

Future entrepreneurs: exploring paradigms in the entrepreneurial learning experience by Prof Helen Lawton Smith and Dr Muthu de Silva, 14th January 2022

Engaged scholarship: addressing regional inequalities in innovation opportunities for BAME and disabled entrepreneurs by Prof Helen Lawton Smith and Dr Ayse Seyyide, 24th February 2022

What interventions should universities implement to increase their diversification or specialization in knowledge exchange? by Dr Federica Rossi and Dr Abhijit Sengupta, 25th February 2022

How does academic research generate arts and culture-related impact? by Dr Federica Rossi, 14th March 2022

Governments' use of crowdsourcing during COVID-19: some insights from a study of crowdsourcing challenges by Ana Colovic, Annalisa Caloffi and Federica Rossi, 16th March 2022

NEW PUBLICATIONS

Leydesdorff, Loet and Zhang, Lin and Wouters, Paul, Trajectories and Regimes in Research and Knowledge Evaluations: Contributions to an Evolutionary Theory of Citation? (April 2, 2022). Available at SSRN: <https://ssrn.com/abstract=>

Rossi, F. and A. Sengupta (2022) "Implementing strategic changes in universities' knowledge exchange profiles: the role and nature of managerial interventions", Journal of

Business Research, <https://doi.org/10.1016/j.jbusres.2022.02.055> The article is free to download until April 12, 2022, using this link: <https://www.sciencedirect.com/science/article/pii/S0148296322001746?dgcid=author>

Berbegal Mirabent, J., Rizzo, U. and F. Rossi (2022) Editorial: How universities' third mission engagement can support inclusive innovation and sustainable development: addressing some open questions, Special Issue on: University-Industry Collaborations for Inclusive Innovation and Sustainable Development, International Journal of Intellectual Property Management, 2022 Vol.12 No.1, <https://www.inderscience.com/info/dl.php?filename=2022/ijipm-7563.pdf>

Colovic, A., Caloffi, A. and F. Rossi, Crowdsourcing and COVID-19: How public administrations mobilize crowds to find solutions to problems posed by the pandemic, Public Administration Review, in press.

D. Archibugi, R. Evangelista, A. Vezzani, Regional technological capabilities and the access to H2020 funds, Journal of Common Market Studies, online, 2021, 19 December is out. <http://www.irpps.cnr.it/wp-content/uploads/2022/01/Archi-Eva-Vezza-Regional-Technological-Capabilities-and-the-Access-to-H2020-Funds-JCMS-2021.pdf>

Grazia letto-Gillies: 'Asimmetria di potere nel XXI secolo' eticaeconomia, 163, December 2021 <https://www.eticaeconomia.it/asimmetria-di-potere-nel-xxi-secolo/>

Lawton Smith, H., and De Silva, M (2022) 'Future Entrepreneurs: Exploring Paradigms in the Entrepreneurial Learning Experience' in Colette Henry., Barbara Filipa Casqueira Coelho Gabriel., Klaus Sailer., Ester Bernadó-Mansilla., Katja Lahikainen (eds) *Strategies for the Creation and Maintenance of Entrepreneurial Universities*, IGI Global, pp.168-193: DOI: 10.4018/978-1-7998-7456-0.ch008 <https://www.igi-global.com/chapter/future-entrepreneurs/295118>

Reports

Daniele Archibugi, 2022. Report on Research and Innovation in Italy at the Italian Minister of University of Research, Maria Cristina Messa, and the President of the Italian National Research Council Maria Chiara Carrozza on 15 February 2022. The Report is available in Italian at <http://www.dsu.cnr.it/relazione-ricerca-innovazione-2021/>

Rossi, F., Wilson, E., Hopkins, E. 2021. Report on How does academic research generate arts and culture-related impact? A thematic analysis of Research Excellence Framework (REF) 2014 impact case studies, NCACE. <https://ncace.ac.uk/wp-content/uploads/2022/01/Rossi-Wilson-and-Hopkins-How-does-academic-research-generate-arts-and-culture-related-impact-5.pdf>

Special Issues

Carla Susana Marques, Vitor Braga, João J. Ferreira, and Helen Lawton Smith – guest editors for the Special

Issue: Minority Groups in entrepreneurship, Part I, *Strategic change: Briefings in Entrepreneurial Finance*, Volume 31, Issue 2, Pages: 193-268, March 2022

Dr. Jasmina Berbegal-Mirabent, Dr. Ugo Rizzo and Dr. Federica Rossi – guest editors for the Special Issue: University-Industry Collaborations for Inclusive Innovation and Sustainable Development in the International Journal of Intellectual Property Management, 20220 Vol.12 No.1 <https://www.inderscience.com/info/inarticletoc.php?jcode=ijipm&year=2022&vol=12&issue=1>

Books

Daniele Archibugi (2022) *L'apprendista stregone. Consigli, trucchi e sortilegi per aspiranti studiosi*. Luiss University Press

Cecilia Rikap and Bengt-Åke Lundvall *The digital innovation race: conceptualizing the emerging new world order*. Palgrave Macmillan

CIMR Working Papers

The objective of the CIMR Working Papers is to publicise research being done by its academics, PhD students, Research fellows, Visiting fellows, Stakeholders and visitors.

WP58 Jeremy Galpin [How can digital technology be used to maximise the social value delivered through major infrastructure projects?](#)

WP59 George Yunxiong Li, Andrea Ascani, Simona Iammarino [The material basis of modern technologies. A case study on rare metals](#)

WP60 Thanos Fragkandreas Three decades of research on innovation and inequality: causal scenarios, explanatory factors, and suggestions

PRESENTATIONS

Helen Lawton Smith and Muthu De Silva

- Presentation in "Past and Future Entrepreneurs: the Entrepreneurial Learning Experience at Birkbeck" at the *Useful Knowledge* Conference, Birkbeck 24th February 2022

Helen Lawton Smith

- Invited presentation on the TRIGGER project at the Annual Athena SWAN guest lecture, Imperial College London February 15, 2022

Daniele Archibugi

- Invited presentation on "Professional perspectives for Doctoral students" at the Ph.D. in Management of the University of Venice Ca' Foscari on March 31, 2022

Grazia Ietto-Gillies

- Invited presentation on "Transnationality in the digital era. Concept and indicators" at the University of Torino, Master in International Studies on March 8th

CIMR Debates in Public Policy Series

CIMR organised a set of lunchtime one-hour on-line debates on topical issues. In each, leading scholars and

practitioners presented their ideas on current economic, innovation and policy issues. The audience had the chance to respond to their ideas.

January 26th, 1-2 pm: CIMR debate in Public Policy on **"How can digital technology be used to maximise social value through infrastructure projects?"** – with Jeremy Galpin (Lead Consultant for digital social value, Costain); Isabelle Parasram OBE (CEO of Social Value UK); Ellie Jenkins (Director of Communication & Engagement, Construction Innovation Hub); Dr David Janner-Klausner (Co-founder and Director of Customer Success, Commonplace); Mark Hedges (Asset Data and Information Manager, Anglian Water); Chair: Professor Klaus Nielsen (Birkbeck). [How can digital technology be used to maximise social value through infrastructure projects? \(CIMR Debates in Public Policy\) - YouTube](#)

February 9th, 1-2 pm: CIMR debate in Public Policy on **"Passion in entrepreneurship"**. James Brook (Founder and CEO of TalentPredix), Wai Foong Ng (Founder and CEO of Matchable), Chair: Alex Till (Chief Executive, MENTA). [Passion in entrepreneurship \(CIMR Debates in Public Policy\) - YouTube](#)

February 25th, 12-1pm: CIMR debate in Public Policy on **"Building research visibility through social media"** Dr Bex Hewett (Rotterdam School of Management), Professor Brian Harney (DCU Business School, Dublin), Chair: Doyin Olorunfemi (Birkbeck University of London) [Building research visibility through social media \(CIMR Debates in Public Policy\) - YouTube](#)

CIMR Directors

**Gabriella Losito – Newsletter Editor
April 2022**



March 2nd, 1-2pm: CIMR debate in Public Policy on **“Regional economies and digital transformation”** Prof. David Langley (University of Groningen and TNO), Pierre Yves Darnet (Orange), Brian Macaulay (Digital Catapult), Dr Federica Rossi (Birkbeck, University of London), Chair: Saverio Romeo (Birkbeck, University of London)
[Regional economies and digital transformation \(CIMR Debates in Public Policy\) - YouTube](#)

**Helen Lawton Smith,
Federica Rossi
and Marion Frenz**