



# CIMR Newsletter

December 2022  
[Bbk.ac.uk/cimr](http://Bbk.ac.uk/cimr)



This newsletter celebrates the CIMR community's successes in the Autumn term.

## HIGHLIGHTS

Do follow us on twitter [@BBK\\_CIMR](https://twitter.com/BBK_CIMR) and on [LinkedIn](https://www.linkedin.com/company/cimr)

**Dr Fumi Kitagawa** (University of Edinburgh) has joined CIMR as a visiting fellow from June 2022.

**Prof. Elvira Uyarra** has become Executive Director of the Manchester Institute of Innovation Research (September 2022).

**Dr Abdulrahman Al-Surmi** has recently joined the Department of Management at Birkbeck, University of London as Lecturer in Business Analytics, and he has recently become part of CIMR (October 2022).

**Professor Michael Mainelli**, Chairman of Z/Yen, has joined CIMR as a Visiting Fellow from November 2022.

**Prof. Helen Lawton Smith** has contributed to a roundtable discussion on "How higher education can harness

and empower the UK's research and innovation clusters", organised by Times Higher Education and Huawei. She also joined the panel of speakers at the Global Entrepreneurship Week UK (October 2022).

On the 16<sup>th</sup> of September we were delighted to host a hybrid workshop welcoming academics from several universities together with representatives from **Higher Education Statistics Agency (HESA)** to discuss uses of HEBCL survey data and future development of the HEBCL.

## NEWSLETTER CONTENT

RESEARCH BLOGS .....	2
NEWS BLOGS.....	2
NEW PUBLICATIONS.....	3
REPORTS.....	4
SPECIAL ISSUES .....	4
BOOKS .....	4
CIMR WORKING PAPERS .....	4
PRESENTATIONS.....	4
RESEARCH GRANTS.....	4
CIMR DEBATES IN PUBLIC POLICY SERIES.....	4
STRATEGY MEETING .....	5

## COLLABORATIONS..... 5

### RESEARCH BLOGS

We are grateful to our members who have contributed interesting and thought provoking reflections to our blog series. The research blogs we have hosted since July 2022 are the following:

**Minority Groups in Entrepreneurship: a new Special Issue published in Strategic Change**  
by Helen Lawton Smith, 13<sup>th</sup> July 2022

**Sectors' analysis: a come-back kid?**  
by Grazia Ietto-Gillies, 14<sup>th</sup> July 2022

**Revolutionising Women's Entrepreneurship Policy** by Colette Henry, 18<sup>th</sup> July 2022

**Mapping potential impact and risks from digital transformation in public organizations** by Federica Rossi, 23<sup>rd</sup> July 2022

**An interview with new CIMR member Dr Fumi Kitagawa** by Fumi Kitagawa in conversation with Federica Rossi, 26<sup>th</sup> July 2022

**Addressing regional inequalities in innovation opportunities for ethnically diverse and disabled entrepreneurs** by Helen Lawton Smith and Dina Mansour, 14<sup>th</sup> September 2022

**An interview with CIMR member Prof Elvira Uyarra** by Elvira Uyarra in conversation with Federica Rossi, 3<sup>rd</sup> October 2022

**Attending my first academic conference: tips and surprises** by Emma Palmer Foster, 9<sup>th</sup> October 2022

**Creative Entrepreneurship and Skills Development in Liverpool City Region**, by Isobel Edwards, 12<sup>th</sup> October 2022

**University spin-offs – what do we know about their survival and performance?**, by Peter Jelfs and Helen Lawton Smith, 16<sup>th</sup> October 2022

**Innovation policy and the COVID-19 pandemic: What role for co-creation and crowdsourcing instruments?**, Federica Rossi, 24<sup>th</sup> October 2022

**Why do public research organisations outsource their knowledge transfer management?**, by Maryam Ghorbankhani and Federica Rossi, 28<sup>th</sup> October 2022

**What about the regions? Improving policy for disabled innovative entrepreneurs** by Helen Lawton Smith, 7<sup>th</sup> December 2022

### NEWS BLOGS

**Two recent articles on Forbes feature CIMR academic Muthu de Silva**, 13<sup>th</sup> July 2022

**CIMR receives Public Engagement Award for the CIMR Debates in Public Policy series**, 25<sup>th</sup> July 2022

**Jacqueline Winstanley joins Ulster Bank 'Dragons Den meets Harkin Belfast' as a Judge and Panel member**, 28<sup>th</sup> July 2022

**Workshop "Research uses of HEBCI survey data and future development of the HEBCI"** by Federica Rossi, 2<sup>nd</sup> September 2022

**Project report: Addressing regional inequalities in innovation opportunities for ethnically diverse**

**and disabled entrepreneurs**, 12<sup>th</sup>  
September 2022

**CIMR Debates in Public Policy:  
Autumn 2022 calendar**, 13<sup>th</sup> September  
2022

**Welcome to new CIMR member Dr  
Abdulrahman Al-Surmi**, 3<sup>rd</sup> October  
2022

**Prof Helen Lawton Smith's research  
featured in Times Higher Education**,  
9<sup>th</sup> October 2022

**CIMR Director speaks at Global  
Entrepreneurship Week UK 2022**, 11<sup>th</sup>  
October 2022

**CIMR annual strategy meeting**, 7<sup>th</sup>  
November 2022

**CIMR welcomes Professor Michael  
Mainelli as our new Visiting Fellow**  
24<sup>th</sup> November 2022

**Female entrepreneurship in Saudi  
Arabia: opportunities and challenges**  
24<sup>th</sup> November 2022

**CIMR Research in Focus 12: Looking  
ahead to 2023** 29<sup>th</sup> November 2022

## **NEW PUBLICATIONS**

Jelfs, P. and Smith, H.L., 2022. "A comparative study of the survival of university spin-off companies (USOs) in the post-industrial UK West Midlands region." *Studies in Higher Education*, 47(10), pp.2117-2126.  
<https://www.tandfonline.com/doi/full/10.1080/03075079.2022.2122663>

Ghorbankhani, M. and Rossi, F. (2022). "Intrinsic and strategic complementarity of research and knowledge transfer activities as

determinants of knowledge transfer management: evidence from public research organisations" *The Journal of Technology Transfer*.

<https://link.springer.com/article/10.1007/s10961-022-09970-w>

De Silva, M., Al-Tabbaa, O. and Pinto, J., 2023. "Academics engaging in knowledge transfer and co-creation: Push causation and pull effectuation?". *Research Policy*, 52(2), p.104668.

<https://www.sciencedirect.com/science/article/pii/S0048733322001895>

Baines, N., Klangboonkrong, T. and Lawton Smith, H.

"Exploring product/service innovation process in UK University spin-offs from practice-based lens", *Journal of Technology Transfer*, in press

letto-Gillies, G. and Trentini, C., 2022. "Sectoral Structure and the Digital Era. Conceptual and Empirical Analysis." *To appear early 2023*.

letto-Gillies, G., 2022. "Transnationality in the XXI century. Concept and indicators. critical perspectives on international business."

Review article of: Sally Rooney *Normal People*, 2022, Studi Irlandesi. A Journal of Irish Studies, Vol 12, pp. 310-314; by letto-Gillies, G.  
<https://oajournals.fupress.net/index.php/bsfm-sjijs/issue/view/571>

Doyle, N., McDowall, A., & Waseem, U. (2022). "Intersectional stigma for Autistic people at work: a compound adverse impact effect on labor force participation and experiences of belonging." *Autism in Adulthood*.  
<https://www.liebertpub.com/doi/abs/10.1089/aut.2021.0082>

## REPORTS

Lawton Smith, Helen and Mansour, Dina (2022) "Addressing regional inequalities in innovation opportunities for ethnically diverse and disabled entrepreneurs. Project Report. CIMR, Birkbeck, University of London, London, UK."  
<https://eprints.bbk.ac.uk/id/eprint/49101/>

## SPECIAL ISSUES

Marques, C.S., Braga, V., Ferreira, J.J. and Smith, H.L., 2022. "Minority groups in entrepreneurship". Strategic Change, 31(4), pp.361-366.  
<https://onlinelibrary.wiley.com/toc/10991697/2022/31/4>

## BOOKS

Rossi, Federica (2022) The contribution of universities to business innovation. In: Antonelli, C. (ed.) Elgar Encyclopedia on the Economics of Knowledge and Innovation. Elgar Encyclopedias in Economics and Finance. Edward Elgar. pp. 63-71. ISBN 9781839106989.

## CIMR WORKING PAPERS

The objective of the CIMR Working Papers is to publicise research being done by its academics, PhD students, Research fellows, Visiting fellows, Stakeholders and visitors.

**WP61** Keith Smith [Geopolitical and Environmental Implications of the Ukraine Conflict](#)

## PRESENTATIONS

**Prof. Helen Lawton Smith**

- Speaker at the event "How higher education can harness and empower the UK's research and innovation clusters", organised by Times Higher Education and Huawei, 6<sup>th</sup> October 2022.

- Speakers at the Global Entrepreneurship Week UK, organised in partnership with NatWest, 14<sup>th</sup> October 2022.

**Jacqueline Winstanley**

- Speakers at the Global Entrepreneurship Week UK, organised in partnership with NatWest, 14<sup>th</sup> October 2022.

## RESEARCH GRANTS

Quantum technology entrepreneurship (BEI School small research grant, Romeo and Lawton Smith)

Innovate UK/Innovation Caucus – Road to Wonder (September 2022) (Lawton Smith & Winstanley).

### Pending Grants

RSA Networks (with Kogod, Vaasa, UiC).

BEI School Impact Grant (submitted)  
Local Policy Innovation Partnerships (deadline November 17th)

## CIMR DEBATES IN PUBLIC POLICY SERIES

CIMR organised a set of lunchtime one-hour on-line debates on topical issues. In each, leading scholars and practitioners presented their ideas on current economic, innovation and policy issues. The audience had the

chance to respond to their ideas.

5th October 2022, 13:00-14:00 –

**“Creative entrepreneurship and entrepreneurial development in Liverpool City Region”** – with Alison

Pountney (musician, creative entrepreneur and Innovation Coach at the University of Liverpool), Dr Dave Tully (owner of Scenograph, VR/AR game developer and multiverse researcher, specialising in mental health applications. Chair: Dr Andrew Atter (edtech founder, innovation researcher and psychodynamic coach)

[YouTube Event Video link \(Intro\)](#)

[YouTube event video link \(Full Event\)](#)

19<sup>th</sup> October 2022, 14:30-15:30 –

**“Innovation policy and the Covid-19 pandemic: What role for co-creation and crowdsourcing instruments?”**

Dr Annalisa Caloffi (University of Florence), Dr Ana Colovic (NEOMA Business School), Prof. Muthu De Silva (Birkbeck, University of London), Dr. erica Rossi (Birkbeck, University of London). Chair: Dr. Laura Kreiling (OECD)

[YouTube Event video link](#)

9<sup>th</sup> November 2022, 13:00-14:00 –

**“The Digital Innovation race”** – with

Dr Cecelia Rikap (City, University of London), Prof. Daniele Archibugi (Birkbeck, University of London). Chair: Dr Keith Smith

[YouTube Event Video link \(Intro\)](#)

[YouTube Event Video link \(Full event\)](#)

6 December 2022, 13:00 — 15:00 –

**“Future directions for disability entrepreneurship research”** – with

Dr Ning Baines and Dr Te Klangboonkrong (University of Leicester), Prof Helen Lawton Smith (Birkbeck, University of London), Prof

Wilson Ng (IDRAC Business School), Prof Felix Arndt (University of Geulph), Dr Anica Zeyen (Royal Holloway, University of London), Dr Tom Coogan (University of Nottingham). Chair: Jacqueline Winstanley (Universal Inclusion)

## STRATEGY MEETING

On November 9<sup>th</sup> CIMR held the Annual strategy meeting. The items discussed during the meeting were the following:

- Minutes from the last meeting
- Current activities and future events
- Media engagement and impact grant
- International collaborations
- SME engagement
- Alumni initiatives
- PhD involvement
- Newsletters and annual report
- CIMR’s role in the department – teaching / programmes and the role of research centres

- AOB

[Link to blog](#)

## COLLABORATIONS

**InnoLab** - University of Vaasa (October 2022). CIMR members affiliated to this collaboration: Prof. Helen Lawton Smith  
Dr. Federica Rossi  
Prof. Muthu De Silva

**Helen Lawton Smith,  
Federica Rossi  
and Marion Frenz  
CIMR Directors**

**Gabriella Losito – Newsletter Editor  
December 2022**

