



### Computer-based and computer-assisted tests to assess procedural and conceptual knowledge



Richard C. Rayne and Glenn Baggott  
School of Biological and Chemical Sciences  
Birkbeck College, University of London, WC1E 7HX, UK  
r.rayne@bbk.ac.uk

Presented at the 8th International Computer Assisted Assessment Conference in Loughborough, UK, July 6 & 7, 2004. See: <http://www.caaconference.com/>



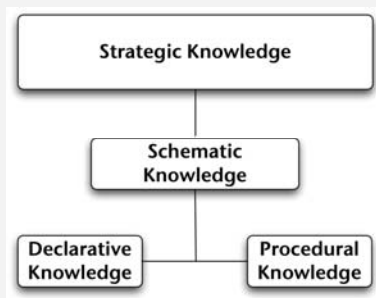
### Pedagogical Problem...

- Biosciences are essentially practical and experimental subjects
- Biosciences undergraduates therefore must develop abilities to:
  - acquire and apply procedural knowledge
  - demonstrate understanding of concepts that underpin procedures
  - use procedural knowledge in appropriate contexts; i.e. to develop strategic knowledge within the domain



### Knowledge framework

c.f. Shavelson et al. (2002) EARLI/Northumbria Conference keynote address



### Declarative knowledge...

- “Knowing *that...*”
  - a fact-base, or knowledge store



### Procedural knowledge...

- “Knowing *how to do something*”
- Consists of...
  - if/then rules
  - sequence of steps
- Calls upon...
  - declarative knowledge



### Schematic knowledge...

- Having a scientifically justifiable conception, i.e. “knowing why”
- May be used to...
  - interpret problems
  - troubleshoot
  - explain an outcome
  - predict an outcome
- Depends on...
  - having an understanding of principles
    - “conceptual knowledge” = combination of declarative and procedural knowledge



## Strategic knowledge...

- **Knowing when, where and how to use certain types of knowledge in a new situation**
  - conditional knowledge, strategies
    - *what schematic knowledge is applicable here?*
  - essential for solving new problems



## "Conceptual knowledge"...\*<sup>\*</sup>

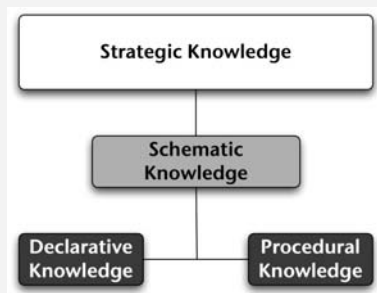
- a subset of *schematic knowledge*
  - taken to equate to “understanding the basis for a particular procedure”

\* as I have used in the abstract



## Knowledge framework

c.f. Shavelson et al. (2002) EARLI/Northumbria Conference keynote address



## A key aim...

- **Exploit the strengths of CBA to promote development of procedural and conceptual knowledge in biosciences students**
- **Context...**
  - first-year module: *Molecular Cell Biology*
  - using “case-based” approaches in different forms



## Two Approaches

- **TRIADS CBA focusing on a “classic experiment”**
  - Meselson-Stahl experiment: outcome simple, but to appreciate its power requires understanding of several sophisticated principles
- **CaseIT! simulation software**
  - to teach and assess procedural and conceptual knowledge of key molecular biology techniques
  - <http://www.uwrf.edu/caseit/caseit.html>



## CaseIT!

- **Virtual molecular biology lab**
  - “apparatus” for performing separation of DNA fragments and for identification of specific DNA sequences
  - apply molecular biology techniques in the context of a case study of human genetic disease
    - must perform a Southern blot...



## Southern Blot Procedure

- **Component tasks**
  - obtain DNA sample and select enzyme
  - perform reaction to digest the DNA
  - load sample onto electrophoresis gel
  - run gel; stain and destain
  - transfer DNA from gel to a membrane
  - select radioactive hybridisation probe and apply to membrane
  - reveal specific DNA sequences by exposing membrane to X-ray film



## Movie

- [CaselT in action](#)



## Computer-Assisted Test

- **t0 = Introduction to techniques and to CaselT! (demonstrated in lecture)**
- **t+1 = Classroom session, hands-on (3 h)**
  - students work on cases involving Southern blotting as the key technique
- **t+5= Test session**
  - paper-based test with unseen case
  - must use CaselT to obtain results
  - test items (short answer responses) depend on correctly performing Southern blot



## Why did we do it?

- **History**
  - In 2002, only 4 of 40 students correctly answered an item on a TRIADS exam which required understanding of the Southern blot procedure
  - For 2003, we devised and used the CaselT test; it was used again in 2004
- **CaselT! Test Results**
  - 2003 & 2004: extremely poor on the whole
    - 2004 mean = 42%
    - 30 of 66 got <35%!
  - *but* 61 of 66 (in 2004) were able to perform the Southern blot procedure correctly
- **TRIADS Item, 2004**
  - 18 of 57 scored 100%



## Southern blot TRIADS item



## Summary

- **CaselT! provides a reasonably realistic analogue of “real” lab techniques**
  - helps build understanding of rationale/ approach in “fail-safe” environment
- **The CaselT! test “forced” students to learn blot procedure!**
  - have to learn a logical sequence of procedures that mimics the learning required in the “real” situation
- **CAA/CBA need not be a “test given on a computer”**



## Acknowledgements

- **Funding:**
  - Birkbeck College Development Fund
  - Higher Education Funding Council of England (HEFCE) through FDTL4
- **People at Birkbeck:**
  - Authorware Programmers: Dijana Maric, Ellen McCarthy, Caroline Pellet-Many
- **People elsewhere:**
  - Don Mackenzie and his team at the Centre for Interactive Assessment Development, University of Derby
  - Mark Bergland, author of CaseIT!, University of Wisconsin-River Falls



## References

- Bergland M., et al. (2004) *DNA Electrophoresis Module for CaseIT!, version 4.0.2*. <http://www.uwrf.edu/caseit/caseit.html>
- Shavelson, R.J., Li, M., and Ruiz-Primo, M.A. (2002) *Evaluating new approaches to assessing learning*. Keynote address to the Joint Northumbria/EARLI Assessment Conference, Newcastle, UK. August 2002. <http://www.stanford.edu/dept/SUSE/SEAL/Presentation/Presentation.htm>



## Contact

- **Dr Richard Rayne**
  - *Lecturer in Biology and Director of the OLAAF Project*

School of Biological & Chemical Sciences  
Birkbeck College  
University of London  
Malet Street  
London WC1E 7HX, United Kingdom  
+44 (0)20 7631-6253  
r.rayne@bbk.ac.uk
- **OLAAF web site:**
  - <http://www.bbk.ac.uk/olaaf/>