Foreword by the Head of Department

Greetings from the Clore Management Centre, the Bloomsbury abode of Management@Birkbeck. As can be seen from this latest Newsletter, the Department is continuing to thrive and prosper, buoyed by the talent, commitment and industry of staff, academic and administrative. This foreward celebrates new milestones, including the successful hosting of the Uddevalla International Symposium on Entrepreneurship, an innovative new MBA with Central St. Martins, new international and external appointments, a rich flow of scholarly output, research workshops and panel events, and our first ever residential writing retreat. Thanks for your continuing support and partnership.

Until next time,

Kevin

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Summer Writing Retreat in Norfolk

Eight academics and PhD students from the Department of Management and Organisational Psychology participated in a residential writing retreat this summer, 26-28 July, 2016. This small group of researchers travelled together to a remote setting in Norfolk to engage in intensive writing on various individual and joint projects, and enjoyed the shared experience of scheduled writing sessions, over two days, within a group. The Department of Management successfully runs weekly writing retreats during term time (co-ordinated by Dr. Federica Rossi and Dr. Wendy Hein) and plans to repeat the success of these residential retreats in the 2016/2017 academic year. Pictures from the summer retreat can be seen below:

Congham Hall hotel, Norfolk
INTERNATIONAL ACTIVITIES

Dr Luca Andriani recently undertook an international research visit at the Athens University of Economics and Business, Athens, Greece. This latest visit, from 27-29 April, 2016, was arranged through the Erasmus Fellowship scheme, which had facilitated Dr Andriani’s previous international academic trips.

RESEARCH GRANTS, AWARDS AND CONSULTING

Dr Luca Andriani and Prof. Andrea Filippetti (CNR, Italy) have been awarded a Small Research Grant (£2,000) by the School of Business, Economics and Informatics (BEI) at Birkbeck to support a research project entitled “Space and Civic Engagement: A Spatial Analysis on Individual Level Data”.

Prof. Kevin Ibeh was recently appointed Consultant by the OECD to develop a policy paper on Digitalisation and SME Internationalisation to underpin a focused Policy Conference on the theme in Venice, Italy (with Professor Lester Lloyd-Reason, Anglia Ruskin University, Cambridge, UK).

MEDIA COVERAGE

Prof. Klaus Nielsen, earlier in the year, wrote an obituary to mark the passing of the Nobel Prize Winning Economist, Douglas North, who died in November 2015. The well-received article, published in The Guardian, can be found here: https://www.theguardian.com/education/2016/jan/27/douglass-north

Another piece by Prof. Klaus Nielsen on ‘Medal predictions for the Rio Games – The competition between national elite sport systems’, uploaded on the Birkbeck Sport Business Centre website (August 1, 2016), also generated considerable interest and feedback, including newspaper interviews, radio and TV broadcasts:

- An article by Financial Times, 6th August
- An article by Jyllandsposten (Danish Newspaper), 6th August
- An interview by Radio City, 9th August
- An interview with reporter from iNews, 18th August
- An article by MashableUK, 23rd August
- Significant activity on the BSBC twitter account

NEW APPOINTMENTS

The Department of Management welcomes Dr Pamela Yeow who has been jointly appointed by Birkbeck and Central St. Martins, University of the Arts, London as Director of the CSM-Birkbeck new MBA and innovative programme, which is currently recruiting students for a 2017/18 start. Pamela joined us from Kent Business School, where she was, until her new appointment, Senior Lecturer in Management and MBA programme Director.

The Athens Institute for Education and Research, Athens, Greece, has appointed Dr Luca Andriani as Academic Member of the Sociology Research Unit and the Political Science and International Affairs Research Unit.
Dr Anita Walsh has been appointed as External Examiner for a Professional Doctorate (DProf) by Public Work programme at the University of Middlesex, UK. She was also recently appointed External Examiner for a Doctorate in Education (EdD) programme at the Nottingham Trent University, UK.

Prof. Kevin Ibeh, in October 2016, received a new appointment as Visiting Professorial Fellow at the Nigerian Defence Academy, Kaduna, Nigeria’s only military University. Prof. Ibeh was also appointed External Examiner for PhD viva at the University of Bradford, and External Assessor for Senior Academic promotion at the University of Nigeria, Nsukka, during October 2016.

LATEST PUBLICATIONS

Journal Articles


Ovseiko, P, Lawton Smith, H. and 39 other authors (forthcoming) ‘A global call for action to include gender in research impact assessment’ *Health Research Policy and Systems*.


Sims, J. (forthcoming) ‘Communities of Practice, Telemedicine and Online Medical Communities’, *Technological Forecasting and Social Change*.

Book Chapters


Books


CONFERENCE PRESENTATIONS


Nielsen, K. ‘Achievements and Challenges of the Chinese Model of Capitalism. How much can be explained by Confucianism?’, SASE Annual Conference, California, 24-26 June.


**RESEARCH CENTRES ACTIVITIES**

**CENTRE FOR INNOVATION MANAGEMENT RESEARCH (CIMR)**

**Workshops:**


2. **Universities' Engagement in Knowledge Exchange**, organized by Dr Federica Rossi, funded by BEI School Impact Grant, London, 29 July. For more information, click here.

**International Symposium on Entrepreneurship and Innovation:**

Birkbeck’s Centre for Innovation and Management Research (CIMR) hosted the 19th Uddevalla Symposium on ‘*Geography, Open Innovation, Diversity and Entrepreneurship*’ from June 30th to July 2nd. Many CIMR academics, PhD students and Fellows participated as speakers, chairs and discussants.

Two members of CIMR Birkbeck, Dr Federica Rossi and Dr Fred Guy, organised a regional policy panel entitled ‘The Knowledge Economy and the Dynamics of City Growth’, where CIMR alumni, Councillor Ali Hashem (Labour Party, UK) participated amongst other distinguished speakers.

Other panel members include: Prof. Jennifer Clark (Georgia Tech), Prof. Ian Gordon (LSE), Prof. Tom Kemeny (University of Southampton) and Prof. Henry Etzkowitz (Stanford University).

The panel chaired by Dr Federica Rossi featured Dr Jonathan Potter of the OECD as the discussant.

More information about the event can be found here.
New CIMR Working Paper


Transforming Institutions by Gendering Contents and Gaining Equality in Research (TRIGGER) project news:

Focusing on Gender Equality

1. Female leaders speak on their career progression
The TRIGGER team recently invited different Birkbeck female role models, including professional service staff and academics, from the School of Sciences and the School of Business Economics and Informatics, to speak on their career progression and aspirations. This is to inspire other female employees to grow their careers.

Interviews can be watched here:


2. Men leaders speak on gender equality and its challenges
The TRIGGER team also recently invited male members of Birkbeck’s senior leadership, including professional service staff and academics, to share their views on Gender Equality, its importance and challenges. Interviews can be watched here:


19th Uddevalla Symposium
TRIGGER project team participated in the 19th Uddevalla Symposium held at Birkbeck from 30 June to 2 July, with sessions focusing on ‘Rethinking Leadership and Gender’. More info can be found here.
Networking and Panel event

On 28 June 2016, Birkbeck took further strides toward gender equality and equity, as the TRIGGER team invited an audience of professionals, academics and students to consider how best to inspire aspiring female professors and managers. The event ‘Aspiring female Professors/Managers – What can aspiring female professors/managers learn from those already in these positions?’ looked to develop dialogue, networking and solidarity to consider how such barriers can be overcome. It was organised by Jeanne Le Roux (JLR People Services) and Helen Lawton Smith (CIMR, Birkbeck). For more information, click here.