

## *Sports Management in Aotearoa/New Zealand – New Edition*

Rapid change in the management of sport in New Zealand is documented in a new edition of one of the few available books on sport management.

New chapters in *Sport Business Management in Aotearoa/New Zealand* cover Maori sport and its management; sport in the global marketplace; sport and the law; strategic alliances and facility management.

The book is edited by Massey University senior lecturer in sport management Dr Sarah Leberman, chief executive of the Eastern Institute of Technology Chris Collins and Dr Linda Trenberth from Birkbeck College, University of London – both former staff members at Massey University.

Dr Leberman says the chapter on Maori sport, by former Black Ferns captain and College of Business academic Dr Farah Palmer, represents the only such analysis of a sector that is growing in size and importance.

The increasing professionalism of sport was also a factor in the updating of the book. As an example, Dr Leberman says the chapter on sport and the law covers such issues as player salary caps, contracts and safety matters.

The new chapter on facility management covers the growing number of sport complexes and the need for them to be multi purpose.

*Sport Business Management in New Zealand/Aotearoa* was first published in 1999. Its publishers, Thomson-Dunmore Press, say it is intended for students, practitioners, volunteers and all who have an interest in the management and administration of sport.

The publishers say the second edition provides comprehensive and up-to-date coverage of the basic principles and practice of management and their applications to the business of sport: "By combining key management concepts with practical applications, this book provides students of sport management with a clear understanding of sport within the New Zealand context."

The editors draw on various specialist areas of expertise of practitioners and academics in New Zealand, Australia and the United Kingdom.