The Birkbeck Effect 2016
Each year I am amazed by the generosity of Birkbeck’s donors and volunteers.

Last year was no exception.

In 2015 – 2016, our donors gave £1.79m to the College, enabling people from disadvantaged backgrounds to achieve an education, helping students find meaningful jobs and funding world-class research.

During this period 319 volunteers also played a crucial role in supporting our students through their Birkbeck journey, from helping them settle into life in London to giving them career advice.

Without our donors and volunteers, Birkbeck would not be the institution that it is today.

Thank you for your generosity.

**Professor David Latchman CBE**

**Master**
£1.79m was donated in 2015 – 16 to support our students and research
How you help

35% Postgraduate support
24% Research and teaching
11% Undergraduate support
11% Careers and employability
8% Student facilities

2% International student support
2% Childcare support
2% Fieldwork costs
1% Disability and counselling support
1% Student experience
1% Archive digitalisation

To support Birkbeck’s students and research, please visit bbk.ac.uk/donate
Many of Birkbeck’s undergraduates could not afford to study without financial support from the College
Donations from our alumni enable Birkbeck’s students to achieve an education without the burden of financial worry.

In 2015 – 16, these donations meant that:

- **204** undergraduates received hardship bursaries
- **66** students could afford to have a dyslexia assessment
- **36** students received help with the cost of childcare
- **11** students received funding for vital fieldwork

To support bursaries at Birkbeck, please visit [bbk.ac.uk/donate](http://bbk.ac.uk/donate)
The Birkbeck Effect

Our donors have transformed opportunities for 63 postgraduate students
We are committed to helping our most talented students to achieve their full potential through postgraduate study.

Award-winning British writer Kit de Waal supports one of the students on our MA Creative Writing. She says:

“Too often university education is for the few — the best students don’t always rise to the top. So I wanted to start this scholarship to give someone the opportunity to develop their craft, to learn from the best, to take that chance. It’s a privilege to be involved in their journey.”

To find out more, please visit bbk.ac.uk/scholarships/creative-writing
The Birkbeck Effect

319 alumni and corporate partners have volunteered 2,947 hours of their time in the last 12 months – that’s 368 working days
Our volunteers are helping more Birkbeck students than ever before.

262 students sought career advice at *What Employers Want*, a series of panel sessions with successful alumni.

111 students received bespoke support to develop career plans and goals through the first year of the *Mentoring Pathways* programme.

89 international students were buddied up with alumni in London to help them settle into the city and Birkbeck as part of our *International Alumni Friendship Scheme*.

73 prospective students met with alumni through our *Get Talking* programme, to find out more about studying at Birkbeck.

To find out more about our volunteering opportunities, please visit [bbk.ac.uk/volunteer](http://bbk.ac.uk/volunteer)
Alumni pledged £248,000 in this year’s telephone campaign
More than 500 generous alumni gave to Birkbeck during our annual telephone campaign.

Their support will ensure that Birkbeck’s students have the very best facilities, support, advice and career guidance during their time at the College. It will also allow them to focus on their studies without worrying so much about the costs.

As well as providing bursaries for our students, money from our telephone campaigns supports other projects around the College; last year, for example, it helped to develop a collection of self-help resources for students using Birkbeck’s Counselling Service.

To find out more about the projects the Telephone Campaign has previously funded, please visit bbk.ac.uk/grants/alumni-fund
902 students benefitted from employability support and 243 were placed in new jobs
The UpScale Programme gives students the skills, confidence and experience they need to get ahead in their careers.

The programme is an innovative series of events and workshops, designed to inspire our students and give them the skills to pursue meaningful careers in technology, and health and social care.

Funding from the JP Morgan Chase Foundation means that we can expand the programme over the next two years to help 2,000 Birkbeck students to improve their skills and employability prospects. Employers include Goldman Sachs, IBM and PwC.

To find out more, please visit upscaleprogramme.com
The Birkbeck Effect

Bringing to life 193 years of history
Ahead of our 200 year anniversary in 2023, we are making Birkbeck’s rich history accessible to the world.

Funding from Google and Ede and Ravenscroft is helping us to catalogue and digitise our archives, telling the story of the past two centuries and the role Birkbeck has played as London’s evening university. From the Book of Benefactors showing the donations that founded the College, to old prospectuses showing the first courses we ran, we are excited to share our unique story.

To see some pictures from our archives, please visit goo.gl/Bik2Ef
Creative partnerships with companies open up opportunities for Birkbeck students
We have a long history of partnering with companies who support our students and share their expertise with us.

Winton, a major investment management firm, have sent their staff to study at Birkbeck for more than a decade and provide funds that reward and motivate Birkbeck’s brightest and best Applied Statistics students from a variety of backgrounds.

Winton share Birkbeck’s commitment to addressing gender equality in STEM subjects. Thanks to their generous gift of £100,000 to fund a STEM PhD studentship in Mathematics, we are creating a more level playing field for women studying Mathematics.

To find out more, please visit [Link to article on Winton partnership](#).
The Birkbeck Effect

Advancing the study of autism and other behavioural conditions
By studying brain development at a very early age, researchers at the Wohl Wolfson ToddlerLab will revolutionise our understanding of autism.

“The more we understand the early signs of autism, and how they unfold into the full syndrome over the first years of life, the better we can target support services and help to children and their families.”

Professor Mark Johnson FBA, Director of the Centre for Brain and Cognitive Development

This research has been made possible by generous donations from the Maurice Wohl Charitable Trust, the Wolfson Foundation and the Garfield Weston Foundation.

To find out more about the ToddlerLab, please visit bbk.ac.uk/news/toddlerlab
Vital research into racism, prejudice and xenophobia
The Pears Institute for the study of Antisemitism is a centre of innovative research and teaching, shaping public policy and discussion on antisemitism and other forms of racism in society today.

Established by Pears Foundation, and with funding from other donors, the Institute’s research includes the relationship between immigration, antisemitism and toleration in Europe, Muslim-Jewish relations in Britain, and the relationship between racialisation and antisemitism. Over 1,000 people attend the Institute’s events every year.

Nikolaus Wachsmann, Professor of History at Birkbeck, and a Pears Institute Associate, was recently awarded the prestigious Wolfson History Prize for his book *KL: A History of the Nazi Concentration Camps*.

To find out more about the work of the Pears Institute, please visit pearsinstitute.bbk.ac.uk
Your support is the driving force behind our success
Donate
Donate and support our students, world-class research and teaching. Please use the card enclosed to make a gift, or visit bbk.ac.uk/donate

Volunteer
Volunteer and enable students to change their lives. Please visit bbk.ac.uk/volunteer to find out more.

Remember Birkbeck in your will
Remember Birkbeck in your will and ensure that future generations of students can benefit from a Birkbeck education. To find out more, please visit bbk.ac.uk/legacy

Engage your company
Engage your company and transform opportunities for Birkbeck’s students — and for your staff. To find out more please contact alumni@bbk.ac.uk
Whether you donate to Birkbeck, volunteer or plan to remember us in your will, we’d love to know what motivates you to support the College.

Please use the space below to tell us a little more and return this form to us using the enclosed envelope.
Please delete as appropriate:
I am/am not happy for my story to be used in other materials produced by Birkbeck’s Development and Alumni Office, including the website and offline publications and, if so, I am/am not happy to be identified by my real name.