



# **Call for Papers**

for the 16<sup>th</sup> Uddevalla Symposium 2013 on:

# Innovation, High-growth Entrepreneurship and Regional Development

June 13-15, 2013 hosted by Kauffman Foundation, Kansas City, MO, USA

Venue: The Kauffman Foundation Conference Center

Abstract Submission Deadline: January 27th, 2013

# **Keynote speakers**

Prof. Martin Andersson,

CIRCLE, Lund University, Jönköping International Business School (JIBS) & Blekinge Institute of Technology (BTH), Sweden

Assoc. Prof. **Thomas B. Astebro** 

HEC, Paris, France

Prof. David Audretsch,

University of Indiana, Institute for Development Strategies, USA

Prof. Ron Boschma

Utrecht University, The Netherlands & CIRCLE, Lund University, Sweden

Prof. **Maryann Feldman**, University of North Carolina,

USA

Dr. Jolanda Hessels,

Erasmus University, Rotterdam, The Netherlands

Prof. **Michael Hitt** Texas A&M University, USA Prof. Heike Mayer

Institute of Geography, University of Bern, Switzerland

Prof. Mark Partridge

Ohio State University, USA

Prof. **Roger R. Stough**, George Mason University, USA

> Dr. **Siri Terjesen**, Indiana University, USA

The critical role of innovation and entrepreneurship in regional economic development in terms of productivity and employment growth has been well documented theoretically as well as empirically by researchers in recent decades. The specific mechanisms through which innovation stimulates regional economic development are less well established. It is often assumed that entrepreneurship in the form of new firm formation and the growth of newly established firms plays a critical role, but how, why, when and under what conditions is less clear. Empirical studies show that a limited share of new business ventures have the capacity to rapidly up-scale and to generate substantial new jobs in the regions where they are launched. From the perspective of regional policy makers, this implies that it is critical to understand what regional economic milieus are capable of generating innovations that can be the basis of high-growth entrepreneurship as well as provide the right environment for entrepreneurs to launch entrepreneurial initiatives.

Against this background, we seek papers that, in particular, topics related to exploring:

- Roles of high growth entrepreneurship for regional development,
- Heterogeneity of economic milieu characteristics and product development among firms in different regions
- Characteristics of regional economic milieus capable of generating high-growth entrepreneurship,
- Roles of the regional economic milieu for launching entrepreneurial initiatives,



















- Characteristics of the entrepreneurs that launch entrepreneurial initiatives and are successful in turning them into high-growth firms,
- Roles of the business cycle for the emergence of high-growth entrepreneurship,
- Characteristics of the business opportunities, and, in particular, innovations that form the basis for high-growth entrepreneurship,
- Regional innovation policies that can stimulate the development of innovations that can form the basis for high-growth entrepreneurship, and
- Regional policy measures that aim to stimulate high-growth entrepreneurship in different regional economic milieus,
- Policies to better support existing small and medium-sized enterprises and entrepreneurs to improve the likelihood of them becoming high-growth firms,
- Firms' assimilation of innovations to become high-growth entrepreneurial firms, and
- The support of high-growth entrepreneurship in urban and rural economic milieus.

#### **Themes**

We welcome the submission of papers to the overall theme;

# I. Innovation, High-growth Entrepreneurship and Regional Development

or

to one of the following special sub-themes/mini-tracks:

#### II. Commercialization and Valorization? in Regional Economic Development

Chair: Prof. Roger R. Stough, George Mason University, USA

#### III. Entrepreneurship and the Economic Crisis

Chair: Prof. David B. Audretsch, Indiana University, USA

#### IV. Destination Development, Tourism and Entrepreneurship

Chair: Assoc. Prof. Yvonne von Friedrichs, Mid Sweden University, Sweden

## V. Business Climate and Regional Economic Development

Chair: Dr. Urban Gråsjö, University West, Sweden.

## **VI.** Learning in Innovation Processes

Chair: Assoc. Prof. Lars Svensson, Research Director, University West, Trollhättan, Sweden.

#### VII.(TBA)

Chair: Prof. Martin Andersson, CIRCLE, Lund University, JIBS & BTH, Sweden

## VIII. Role of Innovative Data in Regional Economic Analysis

Chair. Prof. Maryann Feldman, University of North Carolina, USA

#### IX. Global, Local and Knowledge-based Networks for Innovation

Chairs: Prof. *Håkan Ylinenpää* & Prof. *Joakim Wincent*, Center for Inter-organisational Innovation Research CiiR, Luleå University of Technology, Sweden

# X. Increasing the Odds for Successful Entrepreneurship by Enhancing the Local Climate

Chair: Prof. Mark Partridge, Ohio State University, USA

## **Best Paper Awards**

To stimulate high quality papers a **Best Paper Award** of  $\in$  1.000 as well as a **Best PhD Candidate Paper Award** of  $\in$  700 will be awarded. The members of the scientific committee will select the winning papers. Only papers submitted before the deadline will be evaluated.

















## **Objectives and Publications**

Following the tradition established by the previous symposia, starting in 1998, the symposium is designed to bring together leading-edge views of senior academic scholars and mix them with the critical and creative views of post-docs and PhD students engaged in their thesis work. We welcome researchers from various fields, such as economic geography, entrepreneurship, international business, management, political science, regional economics, small business economics, sociology and urban and regional planning.

The objectives of the sixteenth Uddevalla Symposium 2013 are: i) to provide a unique opportunity for scholars including senior and junior researchers to discuss path-breaking concepts, ideas, frameworks and theories in plenary key-note sessions and parallel competitive paper sessions, and ii) to facilitate the development and synthesis of important contributions into cohesive and integrated collections for potential publication. Therefore, unpublished complete papers are invited for presentation and feedback from other scholars. Leading-edge contributions from the previous symposia have appeared in special issues of prestigious journals and eleven edited book volumes. For a selected list of publications of previous symposia, please see <a href="https://www.symposium.hv.se/publications">www.symposium.hv.se/publications</a>. This symposium will follow the same practice.

In addition to an *Uddevalla Symposium Hardback Proceeding*, we are considering to publish either a special issue and/or a book volume consisting of a selection of papers presented and at the symposium.

## **Submission information**

**Abstract Submission Deadline: January 27th, 2013** 

Abstract – maximum 500 words including: Title of the paper, selected theme (choose from the list above numbered from I to X.), keywords, name(s) and academic title of the author(s), affiliation(s), complete mail address(es), e-mail address(es) and corresponding author(s).

The abstract should be submitted by e-mail to: <a href="mailto:2013uddsymp@hv.se">2013uddsymp@hv.se</a>. Please submit the abstract using the Word 2010 version of Microsoft. We suggest naming your file "PRESENTERS NAME\_Uddevalla2013.doc" to avoid confusion between abstracts.

Results of the review process will be communicated to authors by approximately February 20<sup>th</sup>, 2013

**Submission Deadline for Complete Papers accepted for presentation** (in Word 2010 or earlier version): May 5<sup>th</sup>, 2013

## The organisation of the symposium

The 16th Uddevalla Symposium 2013 will have the following structure.

**Keynote sessions:** Mornings up to lunch are set aside for 3-4 plenary keynote contributions of prominent scholars.

**Parallel paper sessions:** Afternoons are devoted to parallel paper sessions focusing on the development of emergent concepts, frameworks, and theories for better understanding of the themes of the symposium and the new challenges they pose for scholars and practitioners.

#### **Organisation Committee**

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# **Co-financers and Sponsors**

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Center for Innovation, Research and Competence in the Learning Economy (CIRCLE), Lund University, Sweden

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Ohio State University, USA
University of Indiana, USA
University of North Carolina, USA
University West, Trollhättan, Sweden

For further information, please visit the symposium website <a href="www.symposium.hv.se">www.symposium.hv.se</a> or feel free to contact the Uddevalla Symposium co-ordinator: Ms Iréne Bernhard, University West, Trollhättan, Sweden, <a href="mailto:irene.bernhard@hv.se">irene.bernhard@hv.se</a>















