



Regional Studies Association
Research Network Seminar Series

14th and 15th October 2011

RESEARCH SEMINAR

Policy Implications Knowledge Intensive Business Services (KIBS) and Innovation in Regions in a Globalised Economy

University of Algarve
Campus de Gambelas, Faculty of Economics
Faro, Portugal

SPONSORS



14th October 2011

13.30 - 13.45 Registration

13.45 - 14.00 Opening Session:

Helen Lawton Smith, Teresa de Noronha and Peter Wood

SESSION 1

Chair: Peter Wood (UCL, London)

14.00 - 14.30 Keynote Speaker: Peter Nijkamp (VU University Amsterdam)

From Innovation to Commercialisation through Networks and Agglomeration

14.30 - 15.00 Luisa Margarida Cagica Carvalho (University of Évora) and Sandra Carla Rodrigues Pinto (University of Évora)

The KIBS and Innovation Processes: A literature review

15.00 - 15.30 Maria Jose Silva (University of Beira Interior and CIEO-Research Centre for Spatial and Organizational Dynamics, Portugal), Jorge Simões (Polytechnic Institute of Tomar and GOVCOPP-Research Unit in Governance, Competitiveness and Public Policy, Portugal), Gastão Sousa Maia (Institute of Higher Education and GOVCOPP, Portugal) and Jacinta Moreira (Polytechnic Institute of Leiria and GOVCOPP, Portugal)

Investment and Expenditure on Innovation Activities and Innovative Capability: Empirical evidence from services firms and KIBS

15.30 - 15.45 Coffee break

15.45 - 16.15 Keynote Speaker: Teresa de Noronha (University of Algarve, Portugal) and Paulo Neto (University of Évora, Portugal)

KIBS in Peripheral Regions

16.15 - 16.45 Mauricio Maldonado (University of Algarve, Portugal) and Teresa de Noronha (University of Algarve, Portugal)

Knowledge Spillovers within the Algarve Tourism Region: Evidence to identify a regional innovation system

16.45 - 17.15 Adrian O'Donoghue (BMW Regional Assembly)

The Development of KIBS in a Rural Regional Economy and the Development of the Knowledge Economy: Lessons and evidence from the border, midland and western (BMW) region in Ireland

17.15 - 17.45 Maja Savic (Birkbeck, University of London)

KIBS' Role as Exporters, Innovators and Knowledge Facilitators: Implications for Old Industrial Regions in the UK

15th October 2011

SESSION 2

Chair: Teresa de Noronha (University of Algarve, Portugal)

9.30 - 10.00 Maria Jose Madeira Silva (University of Beira Interior and CIEO-Research Centre for Spatial and Organizational Dynamics, Portugal); Simão Castro Vide (University of Beira Interior, Portugal); Gastão Sousa Maia (Institute of Higher Education and GOVCOPP, Portugal); Jorge Simões (Polytechnic Institute of Tomar and GOVCOPP-Research Unit in Governance, Competitiveness and Public Policy, Portugal) and Jacinta Moreira (Polytechnic Institute of Leiria and GOVCOPP, Portugal)

Barriers to Innovation and Organizational Innovation in KIBS: Empirical evidence in the Portuguese companies

10.00 - 10.30 Wouter Jacobs (Utrecht University, Netherlands) and Oedzge Atzema (Utrecht University, Netherlands)

Symbiosis between KIBS Startups and MNE Clients: Empirical evidence from the Amsterdam-Utrecht region

10.30 - 11.00 Konstantinos Melachroinou (Queen Mary, University of London) and Nigel Spence (Queen Mary, University of London)

KIBS, Intangibles and Space: The spatial allocation of intangibles across the regions of Great Britain

11.00 - 11.15 Coffee break

11.15 - 11.45 Cristina Fernandes, (University of Beira Interior-UBI, Portugal), João J. Ferreira (University of Beira Interior-UBI, Portugal) and Carla S. Marques (University of Trás-os-Montes and Alto Douro-UTAD, Portugal)

Knowledge Intensive Business Services Entrepreneurship and Factors Driving an Entrepreneur's Decisions in Choosing Firm Location

11.45 - 12.15 Hugo Pinto (University of Coimbra, Portugal), Manuel Fernandez-Esquinas (Institute for Social Studies of Andalusia, Higher Council for Scientific Research, Spain) and Elvira Uyarra (University of Manchester)

When Companies Look for Research: Knowledge Interactions in Andalusia

12.15 - 13.15 Lunch Break

13.15 - 13.45 Closing Session:

Keynote Speaker: Bjørn Asheim (Centre for Innovation, Research and Competence in the Learning Economy-CIRCLE, Sweden)

KIBS and Regional Policy Implications

13.45 - 14.30 General Discussion: Peter Wood (UCL, London)