

PROGRAMME

3D: Yesterday and Today



Organized by:
Birkbeck Institute for the Moving Image

Co-Hosts
Screen Studies Group

Convenor

Professor Laura Mulvey
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Thursday, 13th June 2013
Venue: Birkbeck Cinema, 43 Gordon Square

6:00pm-8:00pm: Screening of two stereoscopic films by Zoe Beloff (Queen's College, City University of New York), 'Charming Augustine' and 'Shadow Land or Light From the Other Side'.

Charming Augustine

3D 16mm B/W - 40 minutes

Augustine was the most extensively photographed of the young women hysterics at the Salpêtrière in Paris of the 1870s She was 'the Sarah Bernhardt' of the asylum. This is her story. To conjure up a time just prior to the invention of cinema, the film is shot in stereoscopic format to suggest a different direction that cinema might have taken had it been invented in the 1880s.

Shadow Land or Light from the Other Side

3D B/W 16mm 32 minutes

A 3D film based on the 1897 autobiography of Elizabeth D'Espérance, a materialization medium who could produce full body apparitions. The film traces this complex interaction between the birth of cinema in relation to both conjuring and mediumship.

The screenings will be followed by Zoe Beloff in conversation with Professor Laura Mulvey.

Zoe Beloff is an artist who works with a wide range of media including film, projection performance, installation and drawing. She considers herself a medium, an interface between the living and the dead, the real and the imaginary. Each project aims to connect the present to past so that it might illuminate the future in new ways. She is currently exploring utopian ideas of social progress.

Friday, 14th June 2013
Venue: Birkbeck Cinema, 43 Gordon Square

Contemporary technological developments have led media scholars to look backwards as much as forwards. The resurgence of 3D cinema suggests that it would be fruitful not only to look at its historical evolution, but to also ask questions about the relationship between the screen image and the world it would copy. Does the incursion of the image out of the screen and into our space act as yet another in a series of intrusions into or fusions with our live action world? In short, how does it make you feel?

10:00am-11:00am: Prof. Ian Christie (Birkbeck), 'Seeing Depth: the long history of stereoscopy, according to Eisenstein'

11:00am-12:30pm: Stereoscopy and the Nineteenth-Century, panel followed by discussion

Dr. Patrizia di Bello (Birkbeck), '*Camera Medusa*: re-producing sculptures through 3D photography in the nineteenth-century and now'

Jeremy Brooker (PhD Candidate, Birkbeck) 'Pepper at the Palace: Professor Pepper's attempts at projecting stereoscopic images in the late nineteenth-century'

12:30pm-2:00pm: Lunch

2:00pm-3:30pm: Theoretical Approaches to 3D, panel followed by discussion

Dr. Miriam Ross (Victoria University of Wellington), 'Stereoscopy's optical illusions: Presence and Non-presence from the Nineteenth Century to the Digital Era'

Dr. Rachel Moore (Goldsmiths College) and **Dr. Michele Pierson** (King's College) '3D's Radical Edge' A Conversation.

Michele Pierson questions the relation between illusionism and 3D, drawing on her work on 3D in avant-garde film/media and special effects in popular film.

Rachel Moore, prodded by Michel Chion's, 'someday we will refer to flat cinema', questions whether 3D today doesn't suffer from problems similar to early sound's theatricality and constant synchronisation.

3:30pm-4:00pm: Tea Break

4:00pm-5:30pm: 3D Today - and Tomorrow?

Adam May, Senior Producer at **Vision3**, a company that supplies stereo expertise to the film and television production industries, chairs a panel considering the technical and economic factors that have brought 3D back into the mainstream of these industries. But as a novelty, or as a long-term - perhaps even dominant - presence in the contemporary media scene?

Co-panelists include:

Amy Mathieson, founder of **Jet Set Films**, has been working in 3D for the past three years creating a BMX documentary *I WAY UP* with Oscar winning Shine Global in New York.

Chris Auty, formerly Managing Director of Recorded Picture Company, he now runs and presents a lecture course in business skills, film production, and finance on the National Film School's MA course.

6:00pm-7:00pm: Reception hosted by Screen Studies Group (Venue: Peltz Gallery)