The Herpes Simplex virus at BioVex – a pharmaceutical giant Amgen for $1 billion. In 2011 Biovex was bought out by pharmaceuticals and sibling rivalry. (P&G) on topics such as foetal development and recruiting high-quality research students. The impact agenda has been a major focus for universities across the world, including universities in the UK and international venues for song. The great success of the London 2012 Olympic Games has illustrated the role of sport in terms of global media attention, economic development and the enhancement of national image.